



AEB Business Quarterly

Association of European Businesses in the Russian Federation

ADVERTISING OPPORTUNITIES

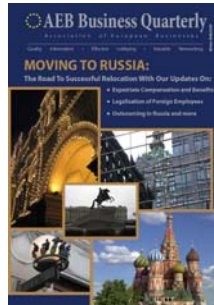
AEB BUSINESS QUARTERLY



June 2008 – Food & Drink



September 2008 – Automotive Industry



December 2008 – Relocation



March 2009 – Hotels & tourism

The AEB Business Quarterly is the official magazine of Moscow's European business organisation providing up-to-the-minute information from leading business experts and media sources. **2009-2010 editions:**

June 2009: **Machine Building and Engineering**

September 2009: **Public Relations and Communications**

December 2009: **Safety, Health, Environment and Security**

March 2010: **Transport and Customs**

June 2010: **Legal**

September 2010: **Human Resources**

December 2010: **Migration**

March 2011: **Tax**

With established ties to the Russian and European business communities and relevant Government bodies, the magazine enjoys privileged distribution throughout the year. In addition to distribution to all AEB Members and at all AEB Briefings, Conferences, Round Tables and Embassy Receptions, the AEB Business Quarterly is available in Moscow at:

- EU and EFTA embassies in Moscow
- Trade Sections of all embassies
- The EC Delegation to the Russian Federation
- Key EC Departments and Russia desks in Brussels
- European Foreign Trade offices
- European Departments of Trade and Industry
- Selected airports
- Moscow hotels (Baltshug Kempinski, Le Meridien National, Marriott Aurora, Marriott Grand, Marriott Tverskaya, Swissotel, Ararat Hyatt, Novotel, Sheraton Grand).
- Business centres

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RATE CARD*

AEB Business Quarterly offers a full range of corporate advertising including inserts and sponsorship opportunities. We are always pleased to discuss new ideas and advertising possibilities. Individual consultation with each client is always offered to ensure comprehensive service.

1 section 55 x 63 mm	22,000 roubles
2 sections 55 x 126 mm	32,000 roubles
4 sections 115 x 126 mm	42,000 roubles
Half page (horizontal) 175 x 126 mm	53,000 roubles
Full page 220 x 307 mm	95,000 roubles
Two page spread	168,000 roubles
Inside front cover	126,000 roubles
Inside back cover	126,000 roubles
Outside back cover	168,000 roubles

*A 20% Premium will be applied to these prices for non-Members

**The prices given above do not include VAT

Inserts, Flyers and Brochures: Rates for loose inserts, flyers and brochures are calculated by weight. Prices begin from 99,000 roubles for a 1 issue insert.

ADVERTISING SPECIFICATIONS

Format:

We will only accept TIF and EPS files in PC-format;
Resolution must be 300 dpi;
All vector objects must be CMYK converted.

Sizes:

Full page size bleed size: (width) 220 x (height) 307 mm;
crop size: (width) 210 x (height) 297 mm;
½ page size horizontal (width) 175 x (height) 126 mm;
4 section (width) 115 x (height) 126 mm;
2 section (width) 55 x (height) 126 mm;
1 section (width) 55 x (height) 63 mm.

DELIVERY

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