



Association
of European
Businesses

OPEN EVENT
Languages: RUS

April 22, 2014
09:30 – 12:00
European Bank for
Reconstruction and Development
(EBRD),
Moscow Office,
Ducat Place III, 11th floor
6 Gasheka Str.

GROWING FROM SMALL TO MEDIUM SIZED COMPANY: BUSINESS AND ADMINISTRATIVE ASPECTS

**Webinar with free of charge broadcasting on-line and in
EBRD offices in regions of Russia**

AGENDA

- Moderators:** **Orlin Efremov**, AEB Small and Medium-Sized Enterprises Committee Chairman, General Director, Performance Partners
Arvid Tuerkner, Director for Regional Development, EBRD
- 09:00-09:30** **REGISTRATION. WELCOME COFFEE/TEA**
- 09:30-09:50** **WELCOME ADDRESS**
Frank Schauff, Chief Executive Officer, AEB
Natasha Khanjenkova, Managing Director Russia, EBRD
- 09:50-10:10** **SETTING THE STAGE: SME IN RUSSIA FROM A MACROECONOMIC POINT OF VIEW**
Peter Tabak, Senior Economist, EBRD London Office (video link)
- 10:10-10:30** **ACCESS TO INFORMATION AS A KEY FACTOR FOR SME'S DEVELOPMENT IN RUSSIA**
Evgeniy Panasiouk, Senior Executive, EY
- 10:30-10:50** **NEGOTIATING WITH MULTINATIONALS**
Orlin Efremov, AEB Small and Medium-Sized Enterprises Committee Chairman, General Director, Performance Partners
- 10:50-11:10** **HIGH-QUALITY SERVICES TECHNOLOGIES AND PERFORMANCE OF CONTRACTUAL OBLIGATIONS WITH MULTINATIONALS**
Andrey Leimann, Commercial Director, Businessland Services Ltd.
- 11:10-11:30** **EBRD'S SMALL BUSINESS SERVICES**
Jeff Ferry, Head of the Programme, EBRD Ekaterinburg Office (video link)
- 11:30-12:00** **DISCUSSION, QUESTIONS&ANSWERS**

PARTNER:



European Bank
for Reconstruction and Development

**SILVER
SPONSORS:**



EY

Building a better
working world

INFORMATION PARTNERS:

