

International Forum

«Building Automation and Energy Efficiency 2014»

Partnership offer

13 November 2014
IEC “Expocentre”, Moscow

Co-organizer:



Being a partner of the Forum «Building Automation and Energy Efficiency”, you receive a lot of preferences:

- direct access to your target audience
- strengthening your company image as a branch leader
- strong advertising campaign before, during and after the event

The content of the special partner package can be corrected due to the marketing targets and features of the company.

We offer you the following partnership opportunity:

Platinum Partner

Silver Partner

Gold Partner

«PLATINUM Partner» can be only one company and includes EXCLUSIVE opportunities:**1. Before event:**

- placement company's logo on the web-page of the Forum of the fair Interlight Moscow powered by Light+Building,
- extended information and logo in e-cards to potential Forum participants (more that 30.000 contacts)
- placement news about the company on web-site of the fair

2. During event:

- placing the logo and indicating the Partner's status on advertising banner near the exit from Vystavochnaya station **EXCLUSIVE**
 - two navigation banners of the Forum on the IEC «Expocentre» area (enlarged logo);
 - logo on the banner with the Forum program (enlarged logo)
 - logo on the banner in the Forum registration area (enlarged logo)
 - logo on the banner near the presidium (enlarged)
 - logo on the general banner with fair partners on the IEC «Expocentre» area
 - logo in the fair guide on the page of gratitude to the Forum partners;
 - logo in the Forum program
 - logo on badges **EXCLUSIVE**
- 1 advertising page in the fair guide
- Logo in the CD-catalogue on the page of gratitude to the Forum partners
- distribution promo-materials to Forum delegates
- 1 roll-up in the Forum area near the presidium **EXCLUSIVE**
- 1 roll-up in the Buffet hall Pavilion 8 **EXCLUSIVE**

3. After event:

- all the logos are saved in the archive (program, reports, fotos and video) unlimited time

4. Additional opportunities:

- 15-minutes presentation on the Forum (topic and content under confirmation by organizers)

The above list includes basic Partnership opportunities. The Organizer is entitled to enlarge the volume of outdoor advertising featuring the Partner's logo. The Partner shall be duly informed thereof. Any changes in the list of Partnership opportunities require the Partner's approval in writing.

The above partnership package price is – **7 300 EUR** without VAT.

«**GOLD PARTNER**» includes the following opportunities:

1. Before event:

- placement company's logo on the web-page of the Forum of the fair Interlight Moscow powered by Light+Building,
- extended information and logo in e-cards to potential Forum participants (more that 30.000 contacts)
- placement news about the company on web-site of the fair

2. During event:

- placing the logo on one navigation banner of the Forum on the IEC «Expocentre» area;
 - logo on the banner with the Forum program
 - logo on the banner in the Forum registration area
 - logo on the banner near the presidium
 - logo on the general banner with fair partners on the IEC «Expocentre» area
 - logo in the fair guide on the page of gratitude to the Forum partners;
 - logo in the Forum program
- Logo in the CD-catalogue on the page of gratitude to the Forum partners
- 1 roll-up in the Forum area

3. After event:

- all the logos are saved in the archive (program, reports, fotos and video) unlimited time

4. Additional opportunities:

- 15-minutes presentation on the Forum (topic and content under confirmation by organizers)

The above list includes basic Partnership opportunities. The Partner shall be duly informed thereof. Any changes in the list of Partnership opportunities require the Partner's approval in writing.

The above partnership package price is – **3 600 EUR** without VAT.

«**SILVER Partner**» includes the following opportunities:

1. Before event:

- placement company's logo on the web-page of the Forum of the fair Interlight Moscow powered by Light+Building,
- extended information and logo in e-cards to potential Forum participants (more that 30.000 contacts)

2. During event:

- placing the logo on logo on the banner with the Forum program
 - logo on the banner in the Forum registration area
 - logo on the banner near the presidium
 - logo on the general banner with fair partners on the IEC «Expocentre» area
 - logo in the fair guide on the page of gratitude to the Forum partners;
 - logo in the Forum program
- Logo in the CD-catalogue on the page of gratitude to the Forum partners

3. After event:

- all the logos are saved in the archive (program, reports, fotos and video) unlimited time

4. Additional opportunities:

- 15-minutes presentation on the Forum (topic and content under confirmation by organizers)

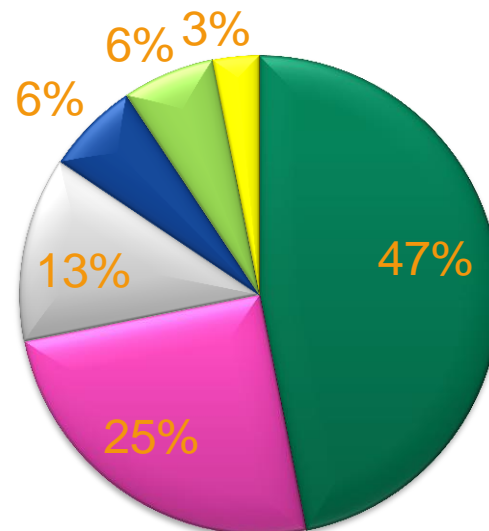
The above list includes basic Partnership opportunities. The Partner shall be duly informed thereof. Any changes in the list of Partnership opportunities require the Partner's approval in writing.

The above partnership package price is – **2 600 EUR** without VAT.

In 2013 2nd Moscow International Forum "Energy Efficiency & Automation in Office Buildings 2013 - New Developments and Latest Trends" presented a comprehensive market review, demonstrated possibilities of digital technologies for energy efficient property management and pointed out the importance of using green technologies for innovative construction.



In 2013 there were more than 100 delegates. Among them were representatives of the following building automation branches:



- Heads of construction and maintenance companies
- Engineers and technical specialists
- Designers, architects and consultants
- Purchasing specialists
- Investors and economists
- Other spheres

DESCRIPTION OF THE PARTNERSHIP OPPORTUNITIES



Logo on advertising banner near the exit from Vystavochnaya station

Logo on navigation banners on the area of IEC «Expocentre»



DESCRIPTION OF THE PARTNERSHIP OPPORTUNITIES



Logo on banner with a Forum program

Logo on banner in the presidium zone



DESCRIPTION OF THE PARTNERSHIP OPPORTUNITIES



Logo on Forum badges



We are looking forward to profitable cooperation in the frame of the
Forum

“Energy Efficiency in Commercial Buildings – Why and How it Can Happen in Russia” 2014



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