



Association  
of European  
Businesses

**OPEN EVENT**  
**Languages: ENG – RUS**

**19 February 2015**  
**AEB Conference Centre**  
Ul. Krasnoproletarskaya 16,  
bld.3, Moscow

## **AEB “OPEN DOORS”**

### **AGENDA**

<b>09:00 – 09:20</b>	<b>Registration and welcome coffee</b>
<b>09:20 – 09:40</b>	<b>Welcome address</b> Frank Schauff, AEB CEO
<b>09:40 – 09:50</b>	<b>Welcome speech from Antonio Linares, General Director of ROCA in Russia and CIS, AEB Board member</b>
<b>09:50-10:00</b>	<b>Benefits for AEB members (One-Window procedure for Work Visas and Work Permits; Voluntary Medical Insurance for AEB members, Loyalty Programme)</b> Ruslan Kokarev, AEB COO
<b>10:00 – 10:40</b>	<b>Speed dating</b>
<b>10:40 – 11:00</b>	<b>Coffee break</b>
<b>11:00 – 11:50</b>	<b>Speed dating</b>
<b>11:50 – 12:00</b>	<b>Closing remarks</b>

During Speed dating, the following tables will be presented:

- 1. AEB Loyalty Programme and CRM system**  
Vera Prokopenko, AEB Customer Care Manager
- 2. Membership Benefits**  
Lyudmila Sahakyan, AEB Membership Development Manager
- 3. Sponsorship Benefits and Committees work**  
Natalia Trembovetskaya, AEB Head of Membership and Sales
- 4. Marketing, Publications and Advertising opportunities**  
Anastasia Kondratieva, AEB Marketing Director  
Mikhail Konishchev, AEB Publications Manager
- 5. Lobbying and Legal Questions**  
Maya Limonnikova, AEB Legal Adviser
- 6. Regional Development**  
Olga Pavlyuk, AEB Director for Regional Development

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