



**PROGRAM**

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Foyer of the West Entrance  
Foyer of the Conference hall 1, Pavilion 8, lower level

**09:15 Registration**

Coffee break hall, Pavilion 8, lower level

**09:15 - 10:00 WELCOME COFFEE BREAK**

Conference hall 1, Pavilion 8, lower level

**10:00-10:10 WELCOME AND OPENING REMARKS**

**10:10-12:00 PLENARY SESSION: THE LATEST TRENDS IN THE RUSSIAN AUTOMOTIVE INDUSTRY**

*MODERATOR: tbc*

- The latest policies of the Russian Government in the automotive industry
- Prospects for development of the Russian automotive industry in the frameworks of Russia's accession to the WTO
- Results of the activities of special economic zones in 2012 and 2013
- Strategies of the leading Russian and foreign OEMs

**Confirmed participants:**

*Timur Mikaya, Director of the Transportation and Automotive Department, Ministry of industry and trade of the RF*

*Carsten Bothmann, Chief Executive Officer, Mercedes-Benz Trucks Vostok*

*Bo Andersson, President, GAZ Group*

Coffee break hall, Pavilion 8, lower level

**12:00-13:00 Coffee break.**

**12:00-13:00 OPENING CEREMONY OF AUTOMECHANIKA POWERED BY MIMS 2013 EXHIBITION TOUR FOR OFFICIAL DELEGATIONS**

Conference-hall 3, Pavilion 8, lower level

**13:00 – 14.30 THE RUSSIAN AFTERSALES MARKET**

*MODERATOR: Sergey Udalov, Operations Director, AA "Autostat"*

- Market outlook
- Strategies of Russian and foreign companies
- Best business cases
- Car repair & services
- Logistics in the aftersales market
- IT technologies for dealer networks

**Confirmed participants:**

*Nikolay Yankovski, Concept Manager Bosch Car Service Network, BOSCH*

*Eric Devos, Worldwide General Manager, GIPA Group*

*Dmitry Rotkin, General Director, Belyi Servis*

Conference-hall 4, Pavilion 8, lower level

**13:00 – 14.30 SUPPLIER MARKET DEVELOPMENT IN RUSSIA**

*Moderator: Olga Zarubina, Chairwoman of the AEB Automotive Components Committee, Sales Manager, Russia & CIS, Johnson Controls International*

- Costs optimization on the OEM and supplier level: economic feasibility of localization
- Tier-2 and tier-3 suppliers development in Russia
- Strategies of the leading OES
- Quality requirements of the leading OEMs
- New business projects of companies in the industrial assembly context in Russia

**Confirmed participants:**

*Robert van der Noordaa, Business Development Director, Tebodin Eastern Europe B.V.*

*Koen Devits, Business Unit Director, DSM Engineering Plastics Europe*

*Wilhelmina Shavshina, Legal Director, Head of Foreign Trade Regulation, PhD in Law, DLA Piper*

*Alexander Glazunov, General Director, "Prioritet" LLC*

Coffee break hall, Pavilion 8, lower level

**14:30 - 15:00 Coffee break.**

Conference hall 1, Pavilion 8, lower level

**15:00-16:30 PLENARY SESSION: AUTOMOTIVE INDUSTRY - REGULATORY ISSUES**

*Moderator: Frank Schauff, CEO, Association of European Businesses*

- Anti-monopoly regulation in the automobile industry. Outcomes and prospects
- Parallel import
- Patent law. IPR aspects
- Technical regulations
- Customs tariff changes in the view of Russia's obligations on accession to WTO: current trends and plans for future
- Waste management: producer responsibility model

**Confirmed participants:**

*Marat Muradov, Partner, Dentons*

*Denis Khabarov, Chairman of the AEB Working Group on Parallel Imports; Partner, Baker & McKenzie*

*Ekaterina Tilling, Special Counsel/Head of IP, Moscow Baker Botts L.L.P.*

*Anna Ulyanova, Senior Manager, Customs group, PwC Russia*

*Carlo Costa, Chairman of the AEB Tire Producers Working Group; Chief Executive Officer, Pirelli Tyre Russia*

Conference hall 1, Pavilion 8, lower level

**16:30-17:30 GIPA AWARDS CEREMONY**

Coffee break hall, Pavilion 8, lower level

**17:30 – 18:00 Closing cocktail reception**