



Association
of European
Businesses

Advertising opportunities in the AEB Weekly

(an online digest sent out every Thursday to 8000+ contacts of existing and former AEB members)

Webbanners

	VARIANT 1 (L≤545 pixels, H ≥100 pixels)	Variant 2 (L≤545 pixels, H≤100 pixels)
POSITION 1 after the HEADLINES		
Price per 1 week, RUB without VAT	15 000	10 000
1 month (4 weeks)	50 000	35 000
POSITION 2 after the HOT TOPIC		
1 week	12 000	7 000
1 month (4 weeks)	40 000	25 000
POSITION 3 after the WEEKLY HIGHLIGHTS		
1 week	10 000	5 000
1 month (4 weeks)	30 000	15 000

Conditions:

- A 20% increase in price will be applied for non-member companies.
- We offer special flexible prices for regular advertisers

The prices do not include 20% VAT.

Contact:

Anastasia Kondratieva

Marketing, PR & Communications Director

Tel.: +7 (495) 234 27 64, ext. 126

anastasia.kondratieva@aebrus.ru

HEADLINES



Dear Vera Solovaya,

Demand for Federal Loan Bonds, Oil, and Other Factors: What Affects the Rouble Exchange Rate

The rouble renewed its seven-month highs against the dollar and the euro. According to [RBC](#), analysts do not exclude that the Russian rouble will rise to the level of RUB

Variant 1

(L≤545 pixels, H≥100 pixels)

Variant 2

(L≤545 pixels, H≤100 pixels)

SUPPORTED EVENTS

23-26.04.2019

16th MOSCOW INTERNATIONAL OIL AND GAS EXHIBITION MIOGE 2019



14-18.05.2019

SPBILF – annual St. Petersburg International Legal Forum

Examples of positions:

The image shows a vertical scroll of the AEB website. At the top, there is a 'HEADLINES' section with a large article featuring a photo of a man and a headline about the President of the European Commission. Below this is a red box labeled 'Your web banner here'. The next section is a 'HOT TOPIC' article with a photo of a man speaking and a headline about the AEB Board's meeting. Below this is another red box labeled 'Your web banner here'. The third section is a 'WEEKLY HIGHLIGHTS' section with several smaller article thumbnails. Below this is a third red box labeled 'Your web banner here'. At the bottom, there is a 'Northern Dimension Forum' section and a footer with social media icons and a navigation menu.

Position 1
(after the HEADLINES)

Position 2
(after the HOT TOPIC)

Position 3
(after the WEEKLY HIGHLIGHTS)