



Sponsorship Opportunities¹

Events at the AEB Conference Centre

Services	Silver Sponsor 50 000 RUB (+ 20% VAT)	Gold Sponsor 60 000 RUB (+ 20% VAT)	Platinum Sponsor 77 000 RUB (+ 20% VAT)
Placement of the sponsor's logo on the event's agenda indicating the sponsor's status	✓	✓	✓
Placement of promotional materials in the lobby on a table/holder provided by the AEB	✓	✓	✓
Placement of a standard roll-up in the lobby	✓	✓	✓
Expression of gratitude by an AEB representative at the sponsored event	✓	✓	✓
Placement of the logo on the opening slide of the event's presentation (if available)	✓	✓	✓
Free passes for the sponsor's delegates	1	2	3
Placement of a roll-up in the room where the sponsored event takes place	-	✓	✓
Seat reservation for the sponsor's delegates (upon request)	-	✓	✓
Placement of promotional materials on the participants' chairs or their handing with the agenda	-	-	✓
Placement of a web banner on the AEB's website in the section of the sponsored event (provided by the sponsor)	-	-	✓
Exclusivity: There can be only one sponsor in its category	-	-	✓

¹ The sponsorship packages are valid from 1 January, 2020



Sponsorship Opportunities¹

Business Meetings, Open Events, Breakfasts.
Duration: up to 4 hours

Services	Silver Sponsor 88 000 RUB (+20% VAT)	Gold Sponsor 110 000 RUB (+20% VAT)	Platinum Sponsor 155 000 RUB (+20% VAT)
Placement of the sponsor's logo on the event's agenda indicating the sponsor's status	✓	✓	✓
Placement of promotional materials in the lobby on a table/holder provided by the AEB	✓	✓	✓
Placement of a standard roll-up in the lobby	✓	✓	✓
Expression of gratitude by an AEB representative at the sponsored event	✓	✓	✓
Placement of the logo on the opening slide of the event's presentation (if available)	✓	✓	✓
Free passes for the sponsor's delegates	2	4	6
Placement of a roll-up in the room where the sponsored event takes place	-	✓	✓
Seat reservation for the sponsor's delegates (upon request)	-	✓	✓
Placement of promotional materials on the participants' chairs or their handing with the agenda	-	-	✓
Placement of a web banner on the AEB's website in the section of the sponsored event (provided by the sponsor)	-	-	✓
Exclusivity: There can be only one sponsor in its category	-	-	✓

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Sponsorship Opportunities¹

Conferences and other business events.

Duration: more than 4 hours

Services	Silver Sponsor 138 000 RUB (+20% VAT)	Gold Sponsor 248 000 RUB (+20% VAT)	Platinum Sponsor 370 000 RUB (+20% VAT)
Placement of the sponsor's logo on the event's agenda indicating sponsor's status	✓	✓	✓
Placement of promotional materials in the lobby on a table provided by AEB	✓	✓	✓
Placement of a standard roll-up in the lobby	✓	✓	✓
Expression of gratitude by an AEB representative at the sponsored event	✓	✓	✓
Placement of the logo on the opening slide of event's presentation (if available)	✓	✓	✓
Placement of the logo on the AEB website in the section of the sponsored event	✓	✓	✓
Placement of the logo at the back drop (if available)	✓	✓	✓
Providing of presentations/photos etc. after the event (upon request)	✓	✓	✓
Free passes for sponsor's delegates	3	5	7
Placement of a standard roll-up in the room where the sponsored event takes place	-	✓	✓
Seat reservation for the sponsor's delegates (upon request)	-	✓	✓
Placement of a plasma screen playing a promotional video (upon request)	-	✓	✓
Exclusivity: there can only be one sponsor in its category	-	-	✓
Distribution of promotional materials to the participant's package (if available) or its placement on the participants' chairs	-	-	✓
Placement of a web banner on the AEB website in the sponsored event section (provided by the sponsor)	-	-	✓

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Sponsorship Opportunities¹

Social Events EuroReceptions and Cocktails

Services	Silver Sponsor 155 000 RUB (+20% VAT)	Gold Sponsor 259 000 RUB (+20% VAT)	Platinum Sponsor 369 000 RUB (+20% VAT)
Placement of the sponsor's logo on the event's agenda indicating the sponsor's status	✓	✓	✓
Placement of promotional materials in the lobby on a table/holder provided by AEB	✓	✓	✓
Placement of a roll-up in the lobby	✓	✓	✓
Expression of gratitude by an AEB representative at the sponsored event	✓	✓	✓
Placement of the logo on the opening slide of the event's presentation (if available)	✓	✓	✓
Placement of the logo on the AEB website in the sponsored event section	✓	✓	✓
Placement of the logo at the back drop/press wall (if available)	✓	✓	✓
Providing presentations/photos, etc. after the event (upon request)	✓	✓	✓
Free passes for sponsor's delegates	3	5	7
Placement of a roll up in the room where the sponsored event takes place	-	✓	✓
Seat reservation for the sponsor's delegates (upon request)	-	✓	✓
Placement of a plasma screen playing a promotional video (upon request)	-	✓	✓
Exclusivity: there can only be one sponsor in its category	-	-	✓
Distribution of promotional materials among event's participants (after consultation with the AEB)	-	-	✓
Placement of a web banner on the AEB website in the sponsored event section (provided by the sponsor)	-	-	✓

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Sponsorship Opportunities¹

Other festive events

Services	Silver Sponsor 305 000 RUB (+20% VAT)	Gold Sponsor 525 000 RUB (+20% VAT)	Platinum Sponsor 760 000 RUB (+20% VAT)	Official Car Sponsor 760 000 RUB (+20% VAT)
Placement of the sponsor's logo on the event's agenda indicating the sponsor's status	✓	✓	✓	✓
Placement of promotional materials in the lobby on a table provided by the AEB	✓	✓	✓	✓
Placement of a roll up in the lobby	✓	✓	✓	✓
Expression of gratitude by an AEB representative at the sponsored event	✓	✓	✓	✓
Placing the logo on the opening slide of event's presentation (if available)	✓	✓	✓	✓
Placement of the logo on the AEB website in the sponsored event section	✓	✓	✓	✓
Placement of the logo at the back drop/press wall (if available)	✓	✓	✓	✓
Providing of presentations /photos etc. after the event (upon request)	✓	✓	✓	✓
Free passes for sponsor's delegates	3	5	7	7
Placement of a roll up in the room where the sponsored event takes place	-	✓	✓	✓
Seat reservation for the sponsor's delegates (upon request)	-	✓	✓	✓
Placement of a plasma screen playing a promotional video (upon request)	-	-	✓	✓



Exclusivity: there can only be one sponsor in its category	-	-	✓	✓
Distribution of promotional materials among the event's participants (after consultation with the AEB)	-	-	✓	✓
Placement of a web banner on the AEB website in the sponsored event section (provided by the sponsor)	-	-	✓	✓
Placement of a car (the location and placement of the car as well as the placement of several cars have to be agreed with the AEB and the venue)	-	-	-	✓

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