

Career opportunity at AEB: Marketing Specialist

Who we are

AEB is the leading foreign business association with 500+ members, organized in 60+ committees, sub-committees, and working groups, representing 26 countries, and involving 6500+ community participants in 200+ events and committee meetings per year. Our purpose is to make a positive contribution to the improvement of Russia's investment climate, to advocate the interests of our members, and to strengthen economic ties between Europe and Russia and its Eurasian neighbors.

What we are looking for

We are looking for a strong, innovative, and result-focused personality with good digital understanding to drive AEB brand, marketing, and communication activities. You will be responsible for:

- executing the AEB communication plan and strategy
- enhancing digital marketing and social media capabilities
- customized internal/external communications to key stakeholders
- driving AEB print and online publications incl flagship publications
- keeping AEB brand book, website, BMC materials up to date
- ensuring wide media coverage and high visibility of AEB
- BMC support of AEB membership development & events
- development of AEB CSR strategy
- team of 3 colleagues

What we expect

- higher education degree
- relevant work experience of at least 2-4 y
- strong digital and innovative skills
- high stress resilience and result focus
- exceptional customer centricity
- fluency in Russian, English, and ideally other European languages

Our career offer

We offer you a competitive salary, and an opportunity to thrive in an international and multi-stakeholder work context as part of a young, dynamic, and highly motivated team.

Your contact



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