



Association
of European
Businesses

EVENT SPONSORSHIP OPPORTUNITIES



[AEBRUS.RU](https://aeb.rus.ru)

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AEB EVENTS

AEB 30 years
in Russia

100+
events per year

Exclusive insights from
industry experts / leaders

Main representative
of foreign businesses
in Russia

85+
Committees
and Working Groups

Top executives
from government
and business

AEB EVENTS - this is a platform for discussions on current business issues: climate change, digitalization, HR, finance, real estate, sanctions & countermeasures, legislative environment and much more. Among the speakers are high-level representatives of various industries, Russian national and Eurasian authorities, heads of large companies and international experts. Events are held at the AEB Conference Centre and best business venues in Moscow and St Petersburg as well as online.

FY25 CALENDAR OVERVIEW

	CONFERENCE / OPEN EVENTS	REGIONAL EVENTS	SPECIAL EVENTS
April	Customs conference	Open Conference (Krasnodar)	
May	IPR Conference		IMAF 2025
July	Summer Tax Conference		
October	Eurasian Logistics Day		Networking reception with AmCham
November	Annual Tax Conference		
December	Annual Migration Conference	Christmas cocktail (St Petersburg)	
	Technical regulation Conference		
	Energy Efficiency Conference		
January 2026			AMC Press Conference



CONFERENCE / OPEN EVENTS

CONFERENCE / OPEN EVENTS

These are events on topical issues for each industry, our annual conference in HR, Taxation and Customs areas. The goal is to bring quality information to the participants.

AUDIENCE:

industry experts, CFOs, Chief accountants, possibly CEOs of the EU companies in that specific area.

NUMBER OF GUESTS:

80 – 150

GUEST SPEAKERS:

high-level representatives of the Finance Ministry, Federal Tax Service, Federal Customs Service, Ministry of Interior

CALENDAR 2025

APRIL

Customs
conference

MAY

IPR
Conference

JULY

Summer Tax
Conference

OCTOBER

Eurasian Logistics Day

NOVEMBER

Annual Tax Conference

DECEMBER

Annual Migration
Conference

Technical regulation
Conference

Energy Efficiency
Conference

CONFERENCE / OPEN EVENTS | SPONSORSHIP OPPORTUNITIES

PROVIDED SERVICES	SILVER SPONSOR 150 000 rub. (+20% VAT)	GOLD SPONSOR 175 000 rub. (+20% VAT)	PLATINUM SPONSOR* 250 000 rub. (+20% VAT)	GENERAL SPONSOR ** 400 000 rub. (+20% VAT)
Logo placement on the event program indicating the sponsor's status	●	●	●	●
Placement of sponsor's handouts in the area provided by AEB	●	●	●	●
Expression of gratitude to the sponsor during the event	●	●	●	●
Logo placement on the first slide of the event presentation (if any)	●	●	●	●
Logo placement in newsletters about the sponsored event	●	●	●	●
Logo placement on the back drop/press-wall	●	●	●	●
Free registration of the sponsor's delegates	2	4	6	8
Mentioning the sponsor in the event announcement in the AEB Telegram channel	●	●	●	●
Sponsor's roll-up in the lobby (for offline events)	●	●	●	●
Sponsor's roll-up in the hall of the event (for offline)	—	●	●	●
Sponsor promotional video before the event	—	●	●	●

* Exclusivity by industry. There can only be one Platinum Sponsor in its industry on the event.

**Exclusivity. There can only be one General sponsor on the event.

CONFERENCE / OPEN EVENTS | SPONSORSHIP OPPORTUNITIES

PROVIDED SERVICES	SILVER SPONSOR 150 000 rub. (+20% VAT)	GOLD SPONSOR 175 000 rub. (+20% VAT)	PLATINUM SPONSOR* 250 000 rub. (+20% VAT)	GENERAL SPONSOR ** 400 000 rub. (+20% VAT)
Ad banner placement in the AEB weekly newsletter (AEB Weekly)	—	1	2	3
Ad banner placement in the AEB Daily newsletter	—	2	3	5
Reservation of seats for sponsor delegates (for offline)	—	●	●	●
Sponsor's promo materials placement in the event hall	—	—	●	●
Placement of an advertising banner in the newsletters about the sponsored event	—	—	●	●
Sponsor's advertising stand in the lobby (provided by the sponsor)	—	—	●	●
Placement of the sponsor's advertising module in the AEB Business Quarterly print edition (1 page)	—	—	●	●
Welcoming speech of the sponsor's representative during the event	—	—	●	●

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REGIONAL EVENTS

REGIONAL EVENTS

Events and conference organized at the regional level by our North-West regional as well as South Regional committees of the AEB.

AUDIENCE:

representatives of AEB Member companies in St Petersburg and Krasnodar

NUMBER OF GUESTS:

50 – 80

GUEST SPEAKERS:

representatives of the local authorities

CALENDAR 2025

APRIL

Open Conference
(Krasnodar)

DECEMBER

Christmas cocktail
(St Petersburg)

REGIONAL EVENTS | SPONSORSHIP OPPORTUNITIES

PROVIDED SERVICES	SILVER SPONSOR 100 000 rub. (+20% VAT)	GOLD SPONSOR 125 000 rub. (+20% VAT)	PLATINUM SPONSOR* 175 000 rub. (+20% VAT)	GENERAL SPONSOR** 300 000 rub. (+20% VAT)
Logo placement on the event program indicating the sponsor's status	●	●	●	●
Placement of sponsor's handouts in the area provided by AEB	●	●	●	●
Expression of gratitude to the sponsor during the event	●	●	●	●
Logo placement on the first slide of the event presentation (if any)	●	●	●	●
Logo placement in newsletters about the sponsored event	●	●	●	●
Logo placement on the back drop/press-wall	●	●	●	●
Free registration of the sponsor's delegates	2	4	6	8
Mentioning the sponsor in the event announcement in the AEB Telegram channel	●	●	●	●
Sponsor's roll-up in the lobby (for offline events)	●	●	●	●
Sponsor's roll-up in the hall of the event (for offline)	—	●	●	●
Sponsor promotional video before the event	—	●	●	●
Ad banner placement in the AEB weekly newsletter (AEB Weekly)	—	1	2	3

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REGIONAL EVENTS

| SPONSORSHIP OPPORTUNITIES

PROVIDED SERVICES	SILVER SPONSOR 100 000 rub. (+20% VAT)	GOLD SPONSOR 125 000 rub. (+20% VAT)	PLATINUM SPONSOR* 175 000 rub. (+20% VAT)	GENERAL SPONSOR** 300 000 rub. (+20% VAT)
Ad banner placement in the AEB Daily newsletter	—	1	2	3
Reservation of seats for sponsor delegates (for offline)	—	●	●	●
Sponsor's promo materials placement in the event hall	—	—	●	●
Placement of an advertising banner in the newsletters about the sponsored event	—	—	●	●
Sponsor's advertising stand in the lobby (provided by the sponsor)	—	—	●	●
Placement of the sponsor's advertising module in the AEB Business Quarterly print edition (1 page)	—	—	●	●
Welcoming speech of the sponsor's representative during the event	—	—	●	●

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WEBINAR SERIES

WEBINAR SERIES

AUDIENCE:

Open to all AEB members,
industry experts

NUMBER OF GUESTS:

150+

These are our monthly anti-crisis webinars, Talks on the Russian Economy, and other open webinars.

These are our regular AEB webinar “Crisis Update: Sanctions and Countermeasures”, Talks on the Russian Economy, and other open webinars.

SPONSORSHIP OPPORTUNITIES

PROVIDED SERVICES	SILVER SPONSOR 25 000 rub. (+20% VAT)	GOLD SPONSOR 50 000 rub. (+20% VAT)	PLATINUM SPONSOR 75 000 rub. (+20% VAT)	GENERAL SPONSOR 100 000 rub. (+20% VAT)
Mentioning the sponsor in the moderator’s welcome speech	●	●	●	●
Logo placement in newsletters about the sponsored webinar	●	●	●	●
logo placement on a separate slide of the webinar presentation	●	●	●	●
Mentioning the sponsor on the webinar page on the AEB website	●	●	●	●
The price includes a package of	1 webinar	3 webinars	6 webinars	Full year (min 12 webinars)



SPECIAL EVENTS

SPECIAL EVENTS

MAY

IMAF 2025

OCTOBER

Networking reception with AmCham

JANUARY 2026

AMC Press Conference

For more information, please contact us.

COMPARISON OF SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES	SILVER SPONSOR (rub. +VAT)	GOLD SPONSOR (rub. +VAT)	PLATINUM SPONSOR* (rub. +VAT)	GENERAL SPONSOR** (rub. +VAT)
Conference / Open events	150 000	175 000	250 000	400 000
Regional events	100 000	125 000	175 000	300 000
Webinar series	25 000	50 000	75 000	100 000

PACKAGE DEALS ***

> 2 sponsored events – **15% DISCOUNT**

>> 3 sponsored events – **25% DISCOUNT**

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*** The discount is provided for a one-time payment. Webinar series are not included in the package offer.

EXAMPLES OF SPONSORSHIP PLACEMENTS

