

## Career opportunity at AEB: Director Brand, Marketing, and Communications

### Who we are

AEB is the leading foreign business association with 500+ members, organized in 60+ committees, sub-committees, and working groups, representing 26 countries, and involving 6500+ community participants in 200+ events and committee meetings per year. Our purpose is to make a positive contribution to the improvement of Russia's investment climate, to advocate the interests of our members, and to strengthen economic ties between Europe and Russia and its Eurasian neighbors.

### What we are looking for

We are looking for a strong, innovative, and result-focused personality with excellent digital understanding to drive AEB brand, marketing, and communication activities. You will be responsible for:

- defining and executing the AEB communication plan and strategy
- enhancing digital marketing and social media capabilities
- customized internal/external communications to key stakeholders
- driving AEB print and online publications incl flagship publications
- keeping AEB brand book, website, BMC materials up to date
- ensuring wide media coverage and high visibility of AEB
- BMC support of AEB membership development & events
- development of AEB CSR strategy
- a team of 3 employees

### What we expect

- higher education degree (MBA or similar a plus)
- proven track record in BMC milestones
- relevant work experience of at least 5-7 y
- strong digital and innovative skills
- high stress resilience and result focus
- leadership and people skills, exceptional customer centricity
- fluency in Russian, English, and ideally other European languages

### Our career offer

We offer you a senior executive position, competitive salary, and an opportunity to thrive in an international and multi-stakeholder work context as part of a young, dynamic, and highly motivated team.

### Your contact



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