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PRESS RELEASE

Vladimir Yakushev, Governor of the Tyumen Region, presented the economic potential of the Tyumen Region to the AEB members

On 25 November 2013, Vladimir Yakushev, the Governor of the Tyumen Region, had a meeting with AEB member companies and presented the investment potential of the Tyumen Region. Reiner Hartmann, Chairman of the Executive Board of the Association of European Businesses in the Russian Federation, greeted the Governor on behalf of the AEB members.

The presentation informed the representatives of European companies about the economic and investment potential of the Region, the favorable conditions for establishing and growing business that have been developed in the Tyumen Region, as well as the measures representing State and Regional support for foreign investors.

The representatives of the European business community demonstrated great interest in cooperation with the Tyumen Region, which is making considerable efforts to diversify business in the area. The AEB member companies have been working successfully in the Region in many different sectors.

Vladimir Yakushev, Governor of the Tyumen Region, commented: *“We welcome European business and European investments in our Region. The Government of the Tyumen Region is implementing a policy aimed at supporting the investment potential of the Region and creating equal opportunities for small, mid-sized and large businesses.”*

Reiner Hartmann, Chairman of the Executive Board of AEB pointed out: *“The Association of European Businesses is very glad to receive Vladimir Yakushev, Governor of Tyumen Region, as our guest today. The presentation of the Tyumen Region is a significant event for AEB members and foreign investors working in Russia and considering the opportunities for investment in Russia’s regions. We are sure that after today’s mission it will become much easier to create an attractive image for Russian regions among European investors.”*

As a result of the meeting, the parties agreed to organize a business-mission of the AEB member companies in the Tyumen Region in 2014.

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