



Association
of European
Businesses

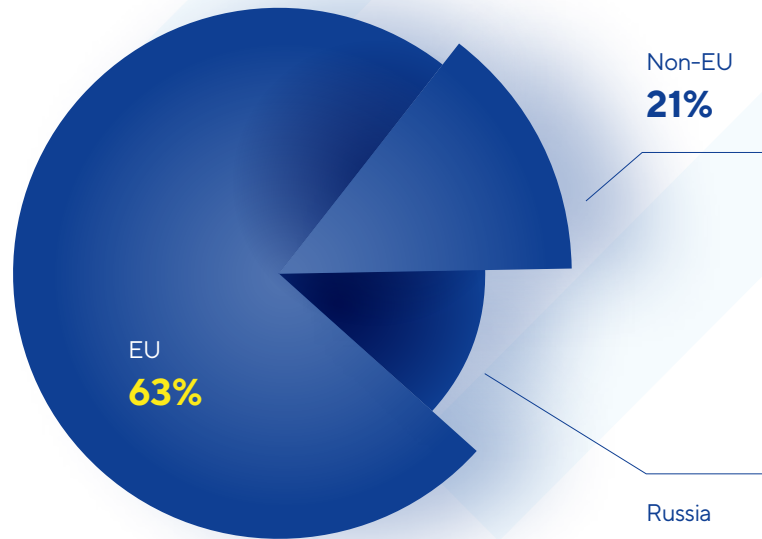
EVENT SPONSORSHIP OPPORTUNITIES 2026



[AEBRUS.RU](https://aeb.rus.ru)



AEB IN NUMBERS



AEB – THE MAIN REPRESENTATIVE BODY OF FOREIGN INVESTORS IN RUSSIA

30 years of work

2 000+ completed investment projects**

120+ regular events per year

340+ committee meetings per year

34 represented countries

350 member companies (31.12.25)

6 500+ community members

15 000+ mentions in media

80+ committees and working groups

10+ periodic publications

* as of 31.12.2024.

** projects and investments by the AEB members since 1995, based on the information by the Ministry of Economic Development

FY26 CALENDAR OVERVIEW



FLAGSHIP TRACK

Winter Reception (Moscow)

Flagship Conference

Autumn reception (Moscow)

AEB Eurasian Conference

Annual General Meeting

CONFERENCE / OPEN EVENTS TRACK

AEB-JBC-JETRO Customs Committees' Meeting

Annual HR Conference

Annual Customs conference

AEB Conference "Russian M&A Market"

Accounting Conference

Summer Tax Conference

AEB GR Conference

Annual Pension Conference

Annual Tax Conference

Annual IPR Conference

Annual Migration conference

REGIONAL TRACK

Open conference (Krasnodar)

Open conference (St Petersburg)

Christmas cocktail (St Petersburg)

SPECIAL TRACK

AEB Automobile Manufacturers Committee Annual Press-Conference

IMAF 2026 (St Petersburg)

Joint Networking Reception with AmCham

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

DECEMBER

AEB FLAGSHIP CONFERENCE



The AEB Flagship Conference is the key event of the year, where we jointly explore the future of European business in Russia. For over twenty years, the AEB has been holding this conference, offering exclusive insights, in-depth analysis of macro processes, solutions in a constantly changing environment, and a unique platform for high-level dialogue. Over 300 participants annually and the high level of the speakers confirm that this is where the future of European business in Russia is shaped in the new reality.

THE AEB FLAGSHIP CONFERENCE 2025 IS:

Number of participants: **480**

Number of member companies: **175**

Number of speakers: **21**

KEY SPEAKERS OF 2025:

Alexander Grushko, Deputy Minister of Foreign Affairs

Alexey Sazanov, State-Secretary, Deputy Minister of Finance

Vladimir Ilyichev, Deputy Minister of Economic Development

Anatoly Aksakov, Deputy, Chairman of the State Duma Committee on the financial market

Alexander Shokhin, President of the Russian Union of Industrialists and Entrepreneurs (RSPP)

and others.



COVERAGE OF EVENTS:



Event page Views

1500+

Views on the AEB telegram channel

850+

Mailing lists for Association members

8

Views of the news about the last event

500+

AEB AUTUMN RECEPTION

The AEB Autumn Reception is the key social event of the season, bringing together top management from European and Russian companies, as well as government officials. It's a unique opportunity to enhance your image in the business community, establish informal contacts with key stakeholders, and demonstrate your commitment to developing dialogue between business and government in an informal and prestigious setting. AEB Autumn Receptions are particularly popular among the Association's members and partners, as each event features an exclusive venue and a unique concept.



THE AEB RECEPTION 2025 IS:

Number of participants: **580**

Number of member companies: **175**

KEY GUESTS OF 2025:

representatives of EEC, FAS, Federal Tax Service, Intellectual property rights Court, Ministry of Economic Development, Ministry of Finance, Ministry of Foreign Affairs, Ministry of Industry and Trade, State Duma, Moscow Government



COVERAGE OF EVENTS:

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Event page Views

2000+

Views on the AEB telegram channel

1000+

Mailing lists for Association members

5

Views of the news about the last event

1200+



AEB WINTER RECEPTION

The AEB Winter Reception is a traditional gala ceremony marking the end of the business year and symbolizing the transition to a new business season. The event brings together the top-tier members of the business and expert community for informal networking in a holiday atmosphere. It's a unique opportunity to associate your brand with the success and continuity of European business in Russia, strengthening partner loyalty during this key event on the business calendar.



THE AEB WINTER RECEPTION 2024-2025 IS:

Number of participants: **250**

Number of member companies: **88**



COVERAGE OF EVENTS:



Event page Views

1000+

Views on the AEB telegram channel

500+

Mailing lists for Association members

5

Views of the news about the last event

500+

EURASIAN CONFERENCE ↗ ↗

The AEB Eurasian Conference is the event organized in cooperation with the International Coordinating Council on Trans-Eurasian Transportation (ICCTT). The key discussions focus on the development of transport and customs infrastructure, the EAEU customs cooperation, and the future of logistics.

THE AEB EURASIAN CONFERENCE 2025 IS:

Number of participants: **78**

Number of member companies: **40**

Number of speakers: **15**

KEY SPEAKERS OF 2025:

Arzybek Kozhoshev, EEC Minister in charge of Energy and Infrastructure

Ruslan Davydov, EEC Minister in charge of Customs Cooperation

Alexey Shilo, Deputy Minister of Transport of the Russian Federation



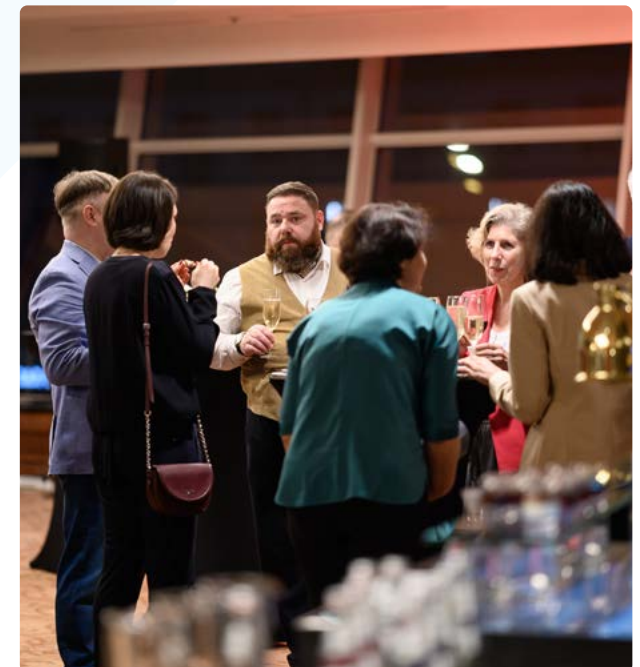
AEB ANNUAL GENERAL MEETING

The Annual General Meeting (AGM) is the key administrative event in the AEB calendar, where the year's results are officially summarized, financial statements are approved, and key management issues of the Association are resolved. It is the AEB's highest governing body, where its members (companies) gather to make strategic decisions. For AEB member companies, participation in the AGM is the opportunity to directly influence the governance of one of the most influential business associations in Russia. Decisions made at the AGM determine the direction of the AEB's development for the year ahead.

THE AEB ANNUAL GENERAL MEETING IS:

Number of participants: **200**

Number of member companies: **166**



SPONSORSHIP OPPORTUNITIES ↗ ↗

PROVIDED SERVICES	SPONSOR 250 000 RUB (+22% VAT)	SILVER SPONSOR 350 000 RUB (+22% VAT)	GOLD SPONSOR 500 000 RUB (+22% VAT)	PLATINUM SPONSOR* 750 000 RUB (+22% VAT)	OFFICIAL CAR SPONSOR** 750 000 RUB (+22% VAT)	GENERAL SPONSOR** 1 000 000 RUB (+22% VAT)
Logo placement on the event program indicating the sponsor's status	●	●	●	●	●	●
Placement of sponsor's handouts in the area provided by AEB	●	●	●	●	●	●
Expression of gratitude to the sponsor during the event	●	●	●	●	●	●
Logo placement on the first slide of the event presentation (if any)	●	●	●	●	●	●
Logo placement in newsletters about the sponsored event	●	●	●	●	●	●
Logo placement on the back drop/press-wall	●	●	●	●	●	●
Free registration of the sponsor's delegates in case of paid even	1	4	6	6	8	8
Mentioning the sponsor in the event announcement in the AEB Telegram channel	—	●	●	●	●	●
Sponsor's roll-up in the lobby	—	●	●	●	●	●
Sponsor's roll-up in the hall of the event	—	●	●	●	●	●
Sponsor promotional video before the event (up to 3 minutes)	—	—	●	●	●	(up to 5 minutes)

* Exclusivity by industry. There can only be one Platinum Sponsor in its industry on the event.

** Exclusivity. There can only be one Car/General sponsor on the event.

SPONSORSHIP OPPORTUNITIES ↗ ↗

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AEB IN NUMBERS

AEB EVENT CALENDAR

FLAGSHIP TRACK

CONFERENCE / OPEN EVENTS TRACK

REGIONAL TRACK

SPECIAL TRACK

COMPARISON OF SPONSORSHIP OPPORTUNITIES / PACKAGE OFFERS

EXAMPLES OF SPONSORSHIP PLACEMENTS

PROVIDED SERVICES	SPONSOR 250 000 RUB (+22% VAT)	SILVER SPONSOR 350 000 RUB (+22% VAT)	GOLD SPONSOR 500 000 RUB (+22% VAT)	PLATINUM SPONSOR* 750 000 RUB (+22% VAT)	OFFICIAL CAR SPONSOR** 750 000 RUB (+22% VAT)	GENERAL SPONSOR** 1 000 000 RUB (+22% VAT)
Ad banner placement in the AEB weekly newsletter (AEB Weekly)	–	–	2	3	3	4
Ad banner placement in the AEB Daily newsletter	–	–	2	3	3	5
Reservation of seats for sponsor delegates	–	–	●	●	●	●
Sponsor's promo materials placement in the event hall	–	–	–	●	●	●
Placement of an advertising banner in the newsletters about the sponsored event	–	–	–	●	●	●
Sponsor's advertising stand in the lobby (provided by the sponsor)	–	–	–	●	●	●
Placement of the sponsor's advertising module in the AEB Business Quarterly print edition (1 page)	–	–	–	1	1	2 (inside cover, inside spread or 4th cover of your choice)
Welcoming speech of the sponsor's representative during the event (up to 3 minutes)	–	–	–	●	●	●
Placement of one or more sponsor's cars	–	–	–	–	●	–

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** Exclusivity. There can only be one Car/General sponsor on the event.



ACCOUNTING CONFERENCE

The conference explores current trends and future developments in accounting and reporting. It also serves as a platform to assess interest among AEB members in forming a dedicated structure focused on these topics.

THE AEB ACCOUNTING CONFERENCE 2025 IS:

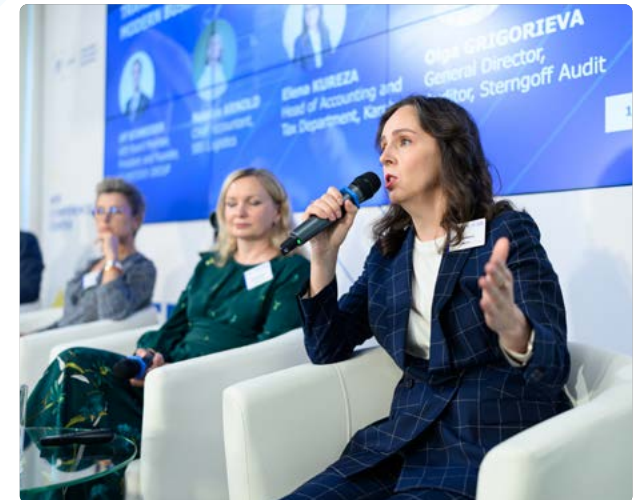
Number of participants: **81**

Number of member companies: **34**

Number of speakers: **11**

KEY SPEAKERS OF 2025:

Management of such companies as SBS Logistics, Karcher, Sterngoff Audit, Bellerage, SCHNEIDER GROUP, B1, Marillion, Merck LLC, NOYTECH



ANNUAL CUSTOMS CONFERENCE ↗ ↘

For the past years, the AEB Annual Customs Conference has been organized by the AEB Customs and Transport Committee together high-level representatives of the federal authorities and became one of the best platforms for dialogue between the Federal Government and European businesses, where experts can share their practical experience in customs regulation development and work common approach and solutions for customs rules out.

THE AEB CUSTOMS CONFERENCE 2025 IS:

Number of participants: **133**

Number of member companies: **65**

Number of speakers: **21**



KEY SPEAKERS OF 2025:

Ekaterina Dyachenko, Advisor to the Chairman of the EAEU Court

Anton Dyshko, Head of the Customs Value Control Methodology Department of the Main Directorate "Center for Monitoring and Operational Control of the Federal Customs Service of Russia"

Natalia Samoilova, Deputy Head of the Department of Customs Tariff and Non-Tariff Regulation, EEC

Alexey Artemiev, Deputy Head of Customs Administration Division, Department of Customs Policy and Regulation of Alcohol and Tobacco Markets, Ministry of Finance of the Russian Federation"



AEB ANNUAL HR CONFERENCE



The AEB HR Conference is focused on the practices applied by leading companies in the sectors of compensations & benefits, recruitment, assessment, training & development, and labour law. This event is for top HR managers and HR directors from AEB member companies, as well as all professionals working in HR. Participants gain not only theoretical knowledge but also practical tools for solving everyday problems, as well as the opportunity to test their approaches against those of colleagues from other international companies.

THE AEB HR CONFERENCE 2025 IS:

Number of participants: **131**

Number of member companies: **70**

Number of speakers: **21**



KEY SPEAKERS OF 2025:

Konstantin Abramov, Director General, VCIOM Foundation; Chairman of the Public Council, Ministry of Labor

Management and heads of HR from such companies as Unilever Rus, Zetta, Philip Morris, Lemana PRO, Melling, Voitishkin & Partners, Pepeliaev Group, etc.



AEB ANNUAL IPR CONFERENCE



The AEB conference on Intellectual Property is devoted to the development of the intellectual property sphere. The event is traditionally attended by representatives of government authorities, courts, law firms and the business community.

THE AEB IPR CONFERENCE 2025 IS:

Number of participants: **128**

Number of member companies: **52**

Number of speakers: **16**

KEY SPEAKERS OF 2025:

Nurzhamal Ilyasova, Deputy Director, Business Development Department, EEC

Maria Kolzdorf, Court for Intellectual Property Rights

Anton Bobryshev, Federal Service for Intellectual Property of the Russian Federation

Grigory Ivliev, President, Eurasian Patent Office

Yana Sklyarova, Deputy Head of the Advertising and Unfair Competition Control Department of the FAS of Russia



AEB CONFERENCE “RUSSIAN M&A MARKET” ↗ ↗

Eminent experts and market participants join in discussion on the state of the Russian Mergers and Acquisitions market and its outlook for the next year, what are the forks in the road, what has changed and what is expected to change. The event will features sessions dedicated to M&A market in Russia results and trends, potential entry and re-entry of foreign investors into Russia, tools to avoid risks in deals.

THE AEB IPR CONFERENCE 2025 IS:

Number of participants: **126**

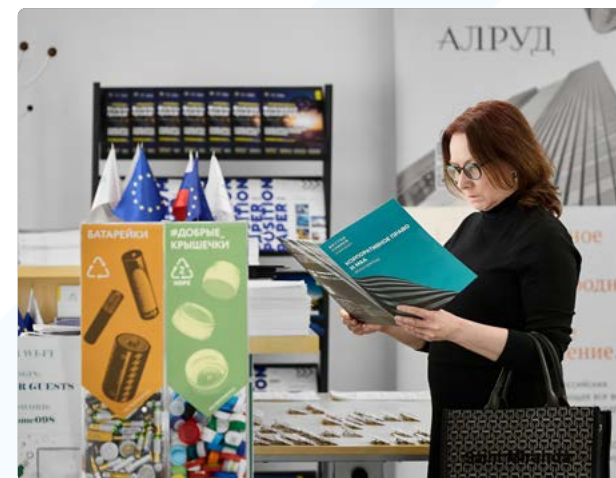
Number of member companies: **50**

Number of speakers: **14**

KEY SPEAKERS OF 2025:

Ivan Chebeskov, Deputy Minister of Finance of the Russian Federation

Aleksey Matushansky, Head of Department of Strategic Development and Corporate Policy, Ministry of Industry and Trade of the Russian Federation



AEB ANNUAL MIGRATION CONFERENCE

The AEB Migration Committee invites the representatives of the Ministry of Internal Affairs of the Russian Federation, Ministry of Economic Development, Ministry of Digital Development, Communications and Mass Media, Moscow Government and other authorities to discuss the key issues of the migration sphere. The discussion covers the actual topics such as migration concept, digital services for foreign citizens, changes in migration legislation, hot topics of HQS employment.

THE AEB IPR CONFERENCE 2025 IS:

Number of participants:	83
Number of member companies:	41
Number of speakers:	15

KEY SPEAKERS OF 2025:

Valentina Kazakova, Head of the Main Directorate for Migration Issues of the Ministry of Internal Affairs of Russia

Armen Oganessian, Head of the Department of Permit and Visa Work and External Labor Migration of the Main Department for Migration of the Ministry of Internal Affairs of Russia

Oleg Molodievsky, Director General, Passport and Visa Service of the Ministry of Internal Affairs of Russia

Vladimir Shindornikov, Head of the Centre for Migration Issues of the Ministry of Internal Affairs of Russia

Igor Dudnik, Deputy Head of the Department for Migration Issues of the Main Department of the Ministry of Internal Affairs of Russia for Moscow city

Maria Gromova, Deputy Director of the Department for Development of the Social Sphere and Non-Profit Organizations Sector, Ministry of Economic Development



AEB ANNUAL PENSION CONFERENCE

The annual Pension Conference is one of the AEB's key and most authoritative events dedicated to corporate pension provision. This conference is the primary platform for discussing all aspects of non-state pension provision in Russia. Its key topics include: regulatory changes, taxation, pension reserve investments, pension plans and corporate practices.

THE AEB PENSION CONFERENCE 2025 IS:

Number of participants: **46**

Number of member companies: **21**

Number of speakers: **5**

KEY SPEAKERS OF 2025:

Vitaly Anoprienko, Head of the Non-State Pension Fund Supervision Division of the Investment Financial Intermediaries Department of the Bank of Russia



AEB ANNUAL TAX CONFERENCE



The conference traditionally highlights current trends in the development of Russian tax legislation, cross-border practices, and related risks and opportunities, as well as emerging tendencies in tax court practice. AEB experts share practical insights and forward-looking recommendations on key tax matters, including intermediaries and payment agents, intra-group transactions, currency risks, VAT, and other topical matters.

THE AEB TAX CONFERENCE 2025 IS:

Number of participants: **99**

Number of member companies: **52**

Number of speakers: **12**

KEY SPEAKERS OF 2025:

Alexey Sazanov, State Secretary – Deputy Finance Minister

Julia Shepeleva, Deputy Head of the Federal Tax Service



GR CONFERENCE ↗ ↗

The AEB annual GR Conference has become the launch event of the AEB GR Academy, the first cohort of which began in October 2024. The conference features insightful discussions, interactive Q&A sessions, and networking opportunities with industry leaders and experts. We bring together the leading experts, policymakers and analysts to draw the map of the future of GR.

THE AEB GR CONFERENCE 2025 IS:

Number of participants: **81**

Number of member companies: **51**

Number of speakers: **13**

KEY SPEAKERS OF 2025:

Ruslan Davydov, Minister for Customs Cooperation, Eurasian Economic Commission

Roman Chekushov, Deputy Minister, Ministry of Industry and Trade

Konstantin Abramov, CEO of the Foundation for Assistance to the Study of Public Opinion

Mikhail Vinogradov, President, "St. Peterburg's Politics" Foundation

Yaroslav Lissovlik, Founder, BRICS + Analytics



COVERAGE OF EVENTS:

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Event page Views

750+

Views on the AEB telegram channel

500+

Mailing lists for Association members

5

Views of the news about the last event

300+

AEB IN NUMBERS

AEB EVENT CALENDAR

FLAGSHIP TRACK

CONFERENCE / OPEN EVENTS TRACK

REGIONAL TRACK

SPECIAL TRACK

COMPARISON OF SPONSORSHIP OPPORTUNITIES / PACKAGE OFFERS

EXAMPLES OF SPONSORSHIP PLACEMENTS

SPONSORSHIP OPPORTUNITIES ↗ ↗

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AEB IN NUMBERS

AEB EVENT CALENDAR

FLAGSHIP TRACK

CONFERENCE / OPEN EVENTS TRACK

REGIONAL TRACK

SPECIAL TRACK

COMPARISON OF SPONSORSHIP OPPORTUNITIES / PACKAGE OFFERS

EXAMPLES OF SPONSORSHIP PLACEMENTS

PROVIDED SERVICES	SILVER SPONSOR 175 000 rub. (+22% VAT)	GOLD SPONSOR 250 000 rub. (+22% VAT)	PLATINUM SPONSOR* 350 000 rub. (+22% VAT)	GENERAL SPONSOR ** 500 000 rub. (+22% VAT)
Logo placement on the event program indicating the sponsor's status	●	●	●	●
Placement of sponsor's handouts in the area provided by AEB	●	●	●	●
Expression of gratitude to the sponsor during the event	●	●	●	●
Logo placement on the first slide of the event presentation (if any)	●	●	●	●
Logo placement in newsletters about the sponsored event	●	●	●	●
Logo placement on the back drop/press-wall	●	●	●	●
Free registration of the sponsor's delegates	2	4	6	8
Mentioning the sponsor in the event announcement in the AEB Telegram channel	●	●	●	●
Sponsor's roll-up in the lobby (for offline events)	●	●	●	●
Sponsor's roll-up in the hall of the event (for offline)	—	●	●	●
Sponsor promotional video before the event	—	●	●	●

* Exclusivity by industry. There can only be one Platinum Sponsor in its industry on the event.

**Exclusivity. There can only be one General sponsor on the event.

SPONSORSHIP OPPORTUNITIES

← 21 →

AEB IN NUMBERS

AEB EVENT
CALENDAR

FLAGSHIP
TRACK

**CONFERENCE /
OPEN EVENTS
TRACK**

REGIONAL
TRACK

SPECIAL
TRACK

COMPARISON
OF SPONSORSHIP
OPPORTUNITIES /
PACKAGE OFFERS

EXAMPLES OF
SPONSORSHIP
PLACEMENTS

PROVIDED SERVICES	SILVER SPONSOR 175 000 rub. (+22% VAT)	GOLD SPONSOR 250 000 rub. (+22% VAT)	PLATINUM SPONSOR* 350 000 rub. (+22% VAT)	GENERAL SPONSOR ** 500 000 rub. (+22% VAT)
Ad banner placement in the AEB weekly newsletter (AEB Weekly)	–	1	2	3
Ad banner placement in the AEB Daily newsletter	–	2	3	5
Reservation of seats for sponsor delegates (for offline)	–	●	●	●
Sponsor's promo materials placement in the event hall	–	–	●	●
Placement of an advertising banner in the newsletters about the sponsored event	–	–	●	●
Sponsor's advertising stand in the lobby (provided by the sponsor)	–	–	●	●
Placement of the sponsor's advertising module in the AEB Business Quarterly print edition (1 page)	–	–	●	●
Welcoming speech of the sponsor's representative during the event	–	–	●	●

* Exclusivity by industry. There can only be one Platinum Sponsor in its industry on the event.

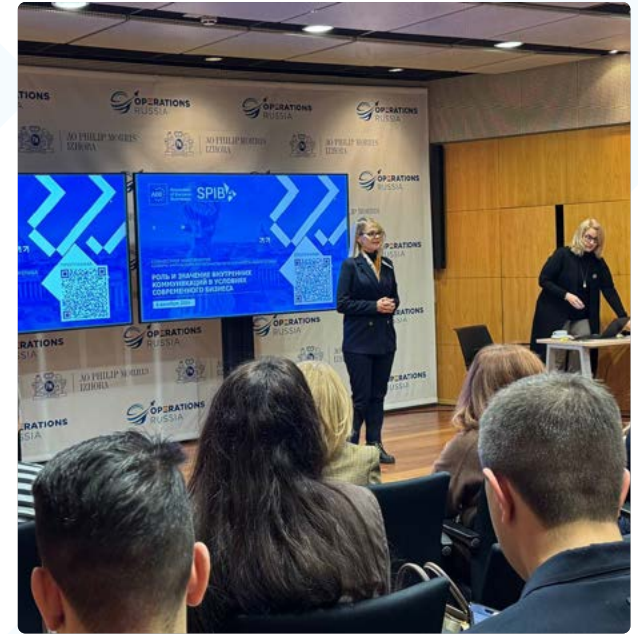
**Exclusivity. There can only be one General sponsor on the event.

OPEN CONFERENCE (ST. PETERSBURG) ↗ ↗

We are pleased to invite you to the “Open Conference” of the Northwest Regional Committee of the AEB, which will bring together key experts and representatives of government agencies in the region in St. Petersburg.

Representatives of relevant authorities, including the Committee on Industrial Policy, Innovation and Trade of St. Petersburg, the Committee on Labor and Employment of St. Petersburg, will join the open dialogue. Colleagues from the Agency for Economic Development of the Leningrad Region, St. Petersburg State University of Economics and the Higher School of Economics will also share their views on current issues.

The participation of representatives of the business community, who will share their practical expertise, will add special value to the event. All this makes the Open Conference an effective platform for exchanging opinions and discussing the most pressing issues in the industry.



OPEN OF BUSINESS SEASON (ST. PETERSBURG) ↗ ↗

This is the first major business event of the new season, which will bring together key representatives of government, business and the expert community of the Northern Capital on one platform. Together, we will set the vector for productive dialogue and cooperation in the coming period. The participation of the top officials of the relevant committees of the Government of St. Petersburg, who will present the priorities of the city's development in the near future, will give special value to the opening of the season. Leaders of business associations and leading companies in the region will also join the dialogue.



OPEN CONFERENCE (KRASNODAR) **77**

AEB IN NUMBERS

AEB EVENT CALENDAR

FLAGSHIP TRACK

CONFERENCE / OPEN EVENTS TRACK

REGIONAL TRACK

SPECIAL TRACK

COMPARISON OF SPONSORSHIP OPPORTUNITIES / PACKAGE OFFERS

EXAMPLES OF SPONSORSHIP PLACEMENTS

We are pleased to invite you to an event that will bring together key experts in Krasnodar for a dialogue on business development and the investment climate in Southern Russia.

Representatives of the authorities and business associations of the region, including the administration of the Krasnodar Territory and the Chamber of Commerce and Industry of the Krasnodar Territory, will join the open dialogue. Colleagues from the regional offices of the Russian Union of Industrialists and Entrepreneurs will also share their views on current issues.

The participation of representatives of the business community of the region, who will share their practical expertise, will add special value to the event. All this makes the meeting an effective platform for exchanging opinions and discussing the most pressing issues for the Kuban economy.



CHRISTMAS COCKTAIL (ST. PETERSBURG) ↗ ↗

We are glad to gather our friends and partners again in the cozy pre-holiday atmosphere of the Northern Capital. A festive buffet, live music, themed surprises and, of course, warm informal communication are waiting for you – an ideal opportunity to take stock of the year and recharge your festive mood before the New Year.

THE CHRISTMAS COCKTAIL IS:

Number of participants: **60**

Number of member companies: **57**



SPONSORSHIP OPPORTUNITIES ↗ ↗

AEB IN NUMBERS

AEB EVENT CALENDAR

FLAGSHIP TRACK

CONFERENCE / OPEN EVENTS TRACK

REGIONAL TRACK

SPECIAL TRACK

COMPARISON OF SPONSORSHIP OPPORTUNITIES / PACKAGE OFFERS

EXAMPLES OF SPONSORSHIP PLACEMENTS

PROVIDED SERVICES	SILVER SPONSOR 100 000 rub. (+22% VAT)	GOLD SPONSOR 125 000 rub. (+22% VAT)	PLATINUM SPONSOR* 175 000 rub. (+22% VAT)	GENERAL SPONSOR** 300 000 rub. (+22% VAT)
Logo placement on the event program indicating the sponsor's status	●	●	●	●
Placement of sponsor's handouts in the area provided by AEB	●	●	●	●
Expression of gratitude to the sponsor during the event	●	●	●	●
Logo placement on the first slide of the event presentation (if any)	●	●	●	●
Logo placement in newsletters about the sponsored event	●	●	●	●
Logo placement on the back drop/press-wall	●	●	●	●
Free registration of the sponsor's delegates	2	4	6	8
Mentioning the sponsor in the event announcement in the AEB Telegram channel	●	●	●	●
Sponsor's roll-up in the lobby (for offline events)	●	●	●	●
Sponsor's roll-up in the hall of the event (for offline)	—	●	●	●
Sponsor promotional video before the event	—	●	●	●

* Exclusivity by industry. There can only be one Platinum Sponsor in its industry on the event.

**Exclusivity. There can only be one General sponsor on the event.

SPONSORSHIP OPPORTUNITIES ↗ ↗

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AEB IN NUMBERS

AEB EVENT
CALENDAR

FLAGSHIP
TRACK

CONFERENCE /
OPEN EVENTS
TRACK

**REGIONAL
TRACK**

SPECIAL
TRACK

COMPARISON
OF SPONSORSHIP
OPPORTUNITIES /
PACKAGE OFFERS

EXAMPLES OF
SPONSORSHIP
PLACEMENTS

PROVIDED SERVICES	SILVER SPONSOR 100 000 rub. (+22% VAT)	GOLD SPONSOR 125 000 rub. (+22% VAT)	PLATINUM SPONSOR* 175 000 rub. (+22% VAT)	GENERAL SPONSOR** 300 000 rub. (+22% VAT)
Ad banner placement in the AEB weekly newsletter (AEB Weekly)	–	1	2	3
Ad banner placement in the AEB Daily newsletter	–	1	2	3
Reservation of seats for sponsor delegates (for offline)	–	●	●	●
Sponsor's promo materials placement in the event hall	–	–	●	●
Placement of an advertising banner in the newsletters about the sponsored event	–	–	●	●
Sponsor's advertising stand in the lobby (provided by the sponsor)	–	–	●	●
Placement of the sponsor's advertising module in the AEB Business Quarterly print edition (1 page)	–	–	●	●
Welcoming speech of the sponsor's representative during the event	–	–	●	●

* Exclusivity by industry. There can only be one Platinum Sponsor in its industry on the event.

**Exclusivity. There can only be one General sponsor on the event.

AEB AUTOMOBILE MANUFACTURERS COMMITTEE ANNUAL PRESS-CONFERENCE **↑↑**

At the annual press conference, the AEB Committee of Automobile Manufacturers will present an overview of key trends in the Russian new car market. The event brings together the committee's editorial staff, AEB partners, representatives of the Federal Antimonopoly Service, the Association of Russian Automakers, ROAD, JSC PPK, as well as journalists from leading automotive and business publications. During the event, a detailed analysis of changes in the automotive industry, sales results over the past year, and forecasts for the next year will be presented.



THE AMC ANNUAL PRESS-CONFERENCE IS:

Number of online participants: **60+**

Number of offline participants: **20+**

Number of member companies: **10+**



IMAF 2026 (ST. PETERSBURG) ↗ ↗

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AEB IN NUMBERS

AEB EVENT CALENDAR

FLAGSHIP TRACK

CONFERENCE / OPEN EVENTS TRACK

REGIONAL TRACK

SPECIAL TRACK

COMPARISON OF SPONSORSHIP OPPORTUNITIES / PACKAGE OFFERS

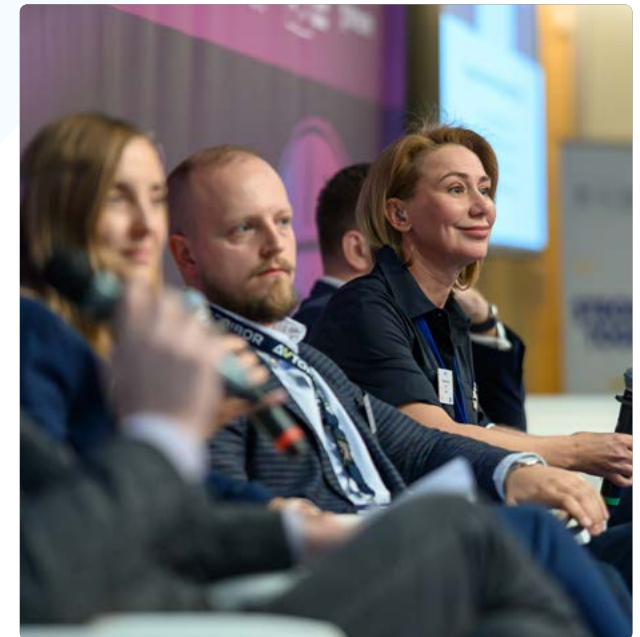
EXAMPLES OF SPONSORSHIP PLACEMENTS

The IMAF will traditionally bring together key representatives of the automotive industry. The forum's speakers will discuss the current challenges facing market participants, strategies and prospects for the development of the automotive industry, and necessary state support measures for automotive suppliers and manufacturers. Since 2010, the forum has been co-organized by the Association of European Businesses, which is responsible for the program and discussion topics at the IMAF forum.

THE IMAF 2025 IS:

Number of participants: **200+**

Number of member companies: **20+**



JOINT NETWORKING RECEPTION WITH AMCHAM



The Association of European Businesses and the American Chamber of Commerce in Russia joint business networking event. This joint event has already become a good tradition, when European and American business circles can meet up and feel that they are not alone in solving complex business tasks.

THE AEB JOINT NETWORKING RECEPTION WITH AMCHAM 2025 IS:

Number of participants: **101**

Number of member companies: **43**

Number of speakers: **5**



KEY SPEAKERS OF 2025:

Robert Agee, President & CEO, Amcham Russia

Tadzio Schilling, CEO, Association of European Business



COMPARISON OF SPONSORSHIP OPPORTUNITIES / PACKAGE OFFERS



	SPONSOR (RUB+22%VAT)	SILVER (RUB+22%VAT)	GOLD (RUB+22%VAT)	PLATINUM (RUB+22%VAT)	CAR (RUB+22%VAT)	GENERAL (RUB+22%VAT)
Flagship Events	250 000	350 000	500 000	750 000	750 000	1 000 000
Conference / Open Events	125 000	175 000	250 000	350 000		500 000
Regional Events		100 000	125 000	175 000		300 000
Special Events		250 000	300 000	350 000		500 000

PACKAGE DEALS*

➤ 2 sponsored events —
15% DISCOUNT

➤➤ 3 sponsored events —
25% DISCOUNT

* The discount is provided for a one-time payment. Webinar series are not included in the package offer.

EXAMPLES OF SPONSORSHIP PLACEMENTS



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AEB IN NUMBERS

AEB EVENT CALENDAR

FLAGSHIP TRACK

CONFERENCE / OPEN EVENTS TRACK

REGIONAL TRACK

SPECIAL TRACK

COMPARISON OF SPONSORSHIP OPPORTUNITIES / PACKAGE OFFERS

EXAMPLES OF SPONSORSHIP PLACEMENTS

