

1995
30
years
2025



Association
of European
Businesses

ANNIVERSARY MEMBERSHIP CAMPAIGN 2025:

OPENING A NEW PAGE: 
JOIN THE AEB TODAY,
CELEBRATE 30 Y TOGETHER!

PERFORMANCE
METRICS



CONTENTS



STRENGTH IN NUMBERS 03

MAKING YOUR NEEDS BE HEARD
AT THE HIGHEST LEVEL 04

CONVERTING EXPERTISE AND ACCESS
INTO TANGIBLE GR RESULTS 06

PROVIDING REAL-TIME RELIABLE
INFORMATION IN A FAST-CHANGING
WORLD 07

FORGING CONNECTIONS, UNITING
MARKET LEADERS 08

WHY REMAIN WITH THE AEB IN 2025? 09

DEAR MEMBERS,



For the Association of European Businesses the year 2025 is special, as we celebrate our 30th anniversary. This means, it is time to stop for a while, to look back, to take stock, to evaluate, to look also forward, to adjust, and to embrace the future ahead. This significant milestone not only provides us with a reason to celebrate but also offers an opportunity to reflect on our achievements and look ahead to the future.

In this brochure you will find the main highlights of our work in 2024 as well as an overview of the key benefits of your AEB membership. We hope you will find them convincing and stay with the AEB in 2025 and beyond. As for this year, it will go down in history as a landmark year.

Our 30 years history is a story of belief in our mission, of dedication, of sharing and collaboration, of achieving unthinkable success, and overcoming the most unexpected and disruptive challenges. Our mission has evolved, but our core values and AEB mission remain clear: to support European businesses in Russia, to keep channels of communication open, and to build bridges that connect people, ideas, and opportunities.

Amid global turbulence and overlapping crises, European businesses in Russia have continued to show great strength and resilience, as evidenced in our AEB Investors Confidence Index and Survey 2024.

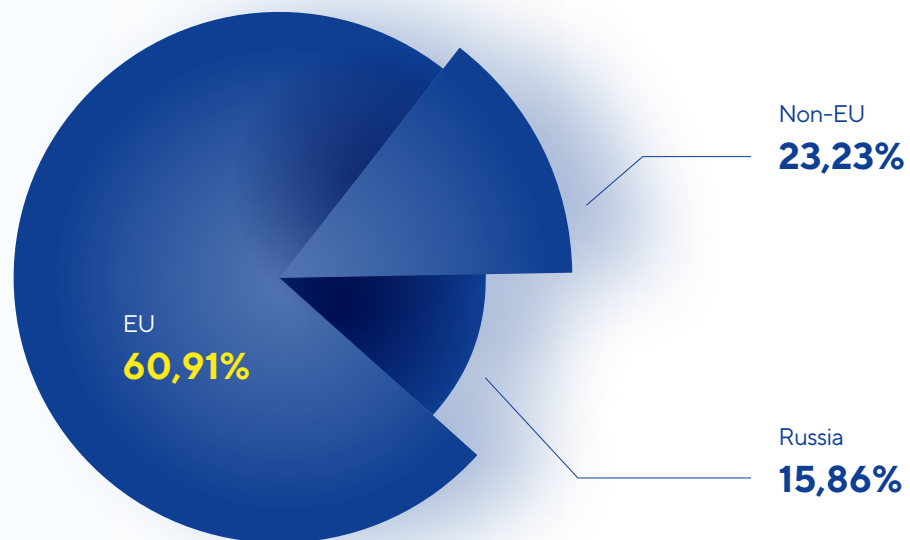
We have been able to maintain AEB activities and metrics, in GR, communications, and events, at the highest levels above previous record of 2022 and 2023. We are growing our footprint in industries of choice and we focus on re-uniting the remaining foreign investors under one roof.

Hence, this year's slogan: Opening a New Page. By staying with us, by uniting with other businesses, we can leverage our heritage and past achievements to shape to build the foundations for a new chapter the day after tomorrow. Thank you again for everything you do for and with the Association, for your trust, and for your loyalty!

Wishing you all the best for 2025 and looking forward to celebrating and writing the next chapter of AEB history together!

Kind regards,
Tazio Schilling

STRENGTH IN NUMBERS



AEB – THE MAIN
REPRESENTATIVE BODY
OF FOREIGN INVESTORS
IN RUSSIA

30
years
of work

2 000+
completed investment
projects*

100+
regular events
per year

350+
committee meetings
per year

34
represented
countries

353
member companies
(31.12.2024)

6 500+
community
members

15 000+
mentions
in media

80+
committees
and working
groups

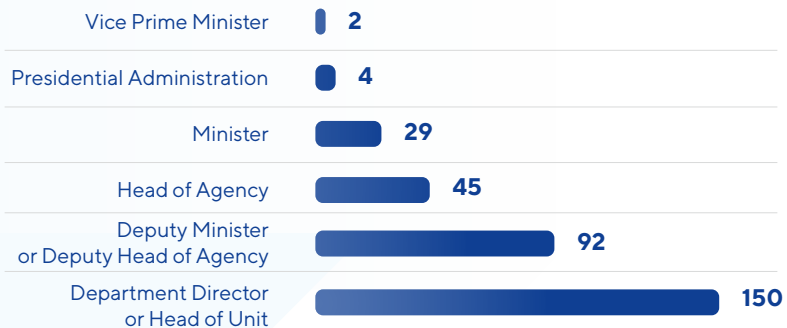
10+
periodic
publications

MAKING YOUR NEEDS BE HEARD AT THE HIGHEST LEVEL



350+

meetings with RU,
EAEU, and Central
Asia countries
decisionmakers



HIGHLIGHTS

(selected examples of AEB meetings with key stakeholders, 2024 YTD)

Denis Manturov

First Deputy Prime
Minister

Maxim Oreshkin

Deputy Head of the
Presidential Executive
Office

Anton Kobyakov

Adviser to the
President

Vyacheslav Volodin

Chairman of State
Duma

Elvira Nabiullina

Governor of the
Central Bank

Sergey Lavrov

Minister of Foreign
Affairs

Anton Siluanov

Minister of Finance

Maxim Reshetnikov

Minister of Economic
Development

Mikhail Murashko

Minister of Health

Maksut Shadayev

Minister of Digital
Development

Alexander Shokhin

President of RSPP

Daniil Egorov

Head of the Federal
Tax Service

Maxim Shaskolskiy

Head of the Federal
Antimonopoly Service

Yuriy Zubov

Head of Rospatent

Grigory Ivliev

President of Eurasian
Patent Organization

Andrey Makarov

Chairman of State
Duma Committee for
Tax and Budget

Ruslan Davydov

Minister of Customs
Cooperation EEC

Anatoly Aksakov

Chairman of State
Duma Committee for
Financial Markets

Gohar Barseghyan

Minister in charge of
Industry and
Agroindustrial
Complex, EEC

Eldar Alisherov

Minister for
Integration and
Macroeconomics
EEC



MAKING YOUR NEEDS BE HEARD AT THE HIGHEST LEVEL



Participation in **key business forums in Russia, EAEU and Central Asia**

2 business missions (to Tashkent and Yerevan)

Regular meetings with Heads of Economic section of **EU Member States and EBO**

HIGHLIGHTS

(selected examples of AEB participation in key business forums and business missions, 2024 YTD)

Saint Petersburg
International Economic Forum
2024

Eastern Economic
Forum 2024

Saint Petersburg
International Legal Forum

Annual General Meeting of the
International Roundtable
of Household Appliance
Manufacturer Associations

31st Russian Pharmaceutical
Forum named after
N.A. Semashko

Tashkent International
Investment Forum

Annual Congress of the Russian
Union of Industrialists and
Entrepreneurs

Moscow International
Automotive Forum (IMAF)
2024

Parliamentary hearings in the
State Duma on improving tax
legislation.



CONVERTING EXPERTISE AND ACCESS INTO TANGIBLE GR RESULTS

80+
Committees
and Working
Group

350+
Committee
Meetings

400+
Lobbying
Letters

Position
Paper on
14 Key Issues

Launch
of GR
Academy

HIGHLIGHTS

(selected examples of AEB advocacy tangible results, 2024 YTD)



Government Sub-Commission. Advocated update of procedural rules re dividends review, supported members applying for loan repayments and other transactions.

Inclusion of dividends and license in customs value. Keep dialogue with the Ministry of Finance and Federal Tax Service on tax reconstruction

Tax Reform. Participated in all key discussions, from first meetings at State Duma Expert Council to final Plenary Hearings, to make position of foreign investors heard.

Protection of Intellectual Rights. Defended the patent rights of original medicines rightsholders

Migration Initiatives. Lobbied re need to keep the highly qualified specialist status and suggested ways to mitigate their impact on your workforce

Eco Fee and Recycling Charges. Close cooperation with the Ministry of Industry and Trade and PPK REO re new rules on recycling fees

Parallel Import. Interaction with the Ministry of Industry and Trade re exclusion or inclusion of brands from the list of goods subject to parallel imports

Personal data. Contributed to reducing fines for non-essential violations



PROVIDING REAL-TIME RELIABLE INFORMATION IN A FAST-CHANGING WORLD

AEB COMMUNICATIONS –



Platform for obtaining information

Information support 24/7/365

Knowledge and data base

Press conferences

> 15,000

daily readers of our
newsletters

> 10,000

media quotes /
mentions in 9M24

> 6,000

mailings per year

> 1400

subscribers
to AEB TG
channel

> 10

flagship
publications



FORGING CONNECTIONS, UNITING MARKET LEADERS



20

open experts' discussions
and webinars on key
topics

16

networking events
and B2B meetings

10

Crisis Update
support
webinars

7

Annual
conferences

3

Business
briefings
to Kazakhstan



WHY JOIN THE AEB IN 2025?

**ANNIVERSARY MEMBERSHIP
CAMPAIGN 2025:
OPENING A NEW PAGE:
JOIN THE AEB TODAY,
CELEBRATE 30 Y TOGETHER!**

BY JOINING US, YOU:



Remain in a business community of like-minded people

Help maintain bridges between Europe and Russia

Show your solidarity and help preserve our heritage

YOUR MEMBERSHIP BENEFITS:

1. **Access to key decision makers** in Russia, the EU, and the greater Eurasian region via AEB GR meetings and high-level events
2. **Shape industry agenda** by leveraging proven AEB lobbying power
3. **Protect your interests** through dialogue with key stakeholders in Russia, EU, and Eurasia
4. **Explore prospect markets** by joining business missions (Central Asia, South Caucasus)
5. **Showcase your expertise** (speaking at events, submitting articles for publications)
6. **Benefit from the wealth of knowledge** of 80+ committees and working groups
7. **Stay on top of the business agenda** with timely and relevant information (AEB Daily Update, AEB Weekly, publications, various analytics)
8. **Gain visibility** for company's key experts (Committee Chairs, Board, etc.)
9. **Promote your company**, goods/services (Sponsorship & Advertising, AEB Loyalty program)
10. **Leverage the networking platform** to connect with market players & potential partners