



Association
of European
Businesses

AEB MEDIA KIT 2026



ADVERTISING
OPPORTUNITIES
IN INFORMATION
PRODUCTS



[AEBRUS.RU](https://aeb.rus.ru)



BUSINESS QUARTERLY



CONTENTS:

articles on a selected topic, AEB highlights, analytics, lobbying, new members

RELEASE DATES:

March 2026, June 2026, September 2026, December 2026

LANGUAGES:

English and Russian

CIRCULATION:

300 copies

DISTRIBUTION:

AEB events and offices in Moscow, St. Petersburg, Krasnodar; Moscow hotels and business centers

ONLINE DISTRIBUTION:

AEB website, "AEB Weekly"

TECHNICAL SPECIFICATIONS

EPS, PSD or TIF (300 dpi) files. 5 mm bleed is required. All vector objects must be CMYK converted. Fonts should be converted into paths

ADVERTISEMENT TYPE	SIZE (MM)	PRICE FOR 1 PLACEMENT, RUB (PLUS VAT 22%)
Half page	175 x 126	75 000
Full page	210 x 297	85 000
Two-page spread	420 x 297	130 000
Inside front cover	210 x 297	110 000
Inside back cover	210 x 297	100 000
Outside back cover	210 x 297	130 000
Outside back cover + Full Page	210 x 297	150 000

A 20% premium will be applied to these prices for non-members



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AEB FLAGSHIP PUBLICATION



CONTENTS:

articles on the most relevant for AEB topics

RELEASE DATE:

November 2026

LANGUAGE:

English

CIRCULATION:

300 copies

DISTRIBUTION:

AEB events and offices in Moscow, St. Petersburg, Krasnodar

ONLINE DISTRIBUTION:

AEB website



ADVERTISEMENT TYPE	SIZE (MM)	PRICE RUB (PLUS VAT 22%)
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Outside back cover	210 x 297	150 000

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AEB WEEKLY

Online digest sent out every Friday to 5500+ contacts (current AEB members)

POSITION	PRICE FOR 1 PLACEMENT, RUB (PLUS VAT 22%)	PRICE FOR 4 PLACEMENTS, RUB (PLUS VAT 22%)	PRICE FOR 12 PLACEMENTS (THROUGHOUT A YEAR), RUB (PLUS VAT 22%)
After Editorial	35 000	100 000	220 000

A 20% premium will be applied to these prices for non-members

BANNER SIZE: 600 x ≤ 300 pixels



Dear ,

I hope you enjoyed some peaceful and happy New Year holidays with your family and friends and are starting the year with new forces and fresh thoughts.

May I take this opportunity to congratulate you on the past Orthodox Christmas. May the magic of Christmas fill your business with success and your personal life with happiness. One of pleasures of the Christmas season is the opportunity to extend cordial greetings to those whose friendship we value so highly.

Meanwhile, we are entering a jubilee year - the 30th anniversary of the AEB. We are preparing an extensive program of business and networking events for AEB members. Besides the anniversary program GR Academy events will be held throughout the year.

*Next week the AEB traditionally will give start to the new year with its Automobile Manufacturers Committee press conference summing up the results of 2024 and giving prognoses for automotive market developments in 2025. Next week as well, on January 14, we invite you to join an open meeting with **Georgy Bovt** - a well-known Russian historian, journalist and political scientist. And on January 22, the AEB North-Western Regional Committee is pleased to invite you to the conference "Staff shortages, and the impact of human resources potential as a driver of economic growth in the region", where we will consider the topic of human resources from different angles, including its impact on the economic growth of both the region and the country.*

We wish you a smooth but confident start to the year. Let us make this year successful together!

Tadzio Schilling
AEB CEO



held by the Russian Union
held on the theme: "2025 -
tion Alkharov, Minister of
kov, Minister of Economic
ber of the Board (Minister)
ling, AEB CEO, also took
respects for strengthening
for measures aimed at
rictions on investment, as
ng the effectiveness of
tion, please contact Olga



ct "Environmental
Environmental Wellbeing"
2025. The main speakers
sures and Environment of
rman of the State Duma
al Protection, as well as
sentation of the pollutant
mechanism for obtaining
f the extended producer
dyakov, Chairman of the
at Pshikanokova, took part

in the Forum on behalf of AEB. For more information, please contact Nefset Pshikanokova.



AFTER EDITORIAL

AEB DAILY

Online digest sent out every weekday to 5500+ contacts (current AEB members)

POSITION	PRICE FOR 1 PLACEMENT, RUB (PLUS VAT 22%)	PRICE FOR 5 PLACEMENTS, RUB (PLUS VAT 22%)	PRICE FOR 15 PLACEMENTS (THROUGHOUT A YEAR), RUB (PLUS VAT 22%)
After "Russian Headlines"	20 000	80 000	200 000

A 20% premium will be applied to these prices for non-members

BANNER SIZE: 600 x ≤ 300 pixels



KEY FIGURES

Exchange rate	O&G prices	Key rates
\$: 90,22 RUB 	Brent price: \$ 72,89 	CBR: 15% 
€: 97,40 RUB 	Urals price: \$ 55,11 	ECB: 4,5% (main rate) 
¥: 12,56 CNY 	Natural Gas: \$ 2,25 	FED: 5,25-5,5% (main) 



RUSSIAN HEADLINES

Politics

Putin: The Russian Constitution stabilizes the state and helps people
 12.12.2023 | The Russian Constitution stabilizes the state, helps it and its citizens, and the Constitutional Court (CC) helps with the protection of rights, Russian President Vladimir Putin said at a meeting with the judges of the Constitutional Court.
[Read more](#)

Economy

Mishustin: the share of national currencies in the foreign trade of the Russian Federation will increase to 65% by the end of the year
 12.12.2023 | The share of national currencies in Russia's foreign trade by the end of the year will increase by almost 25% and amount to 65%. "By 2030, the share of national currencies in mutual settlements with foreign countries should be 80% or more," said Prime Minister Mikhail Mishustin.
[Read more](#)

Waiting time for auto parts began to reach one and a half years
 12.12.2023 | Waiting time for imported auto parts under sanctions has increased significantly in Russia - it began to reach one and a half years. Such cases were noted by the largest insurers.
[Read more](#)

The Ministry of Finance proposed to export mined cryptocurrency like gas
 12.12.2023 | Russian miners may receive the right to sell cryptocurrency as an export product. Deputy Minister of Finance Ivan Chubasikov spoke about this at the round table "Cryptocurrency and the future of digital finance."
[Read more](#)

AFTER "RUSSIAN HEADLINES"

PACKAGE OFFERS

SMART

For those who are looking for a comfortable way to declare their company among AEB members.

Information product	TOTAL PRICE, RUB (PLUS VAT 22%)
BUSINESS QUARTERLY 1 placement of the Full Page	150 000
AEB DAILY 5 placements	
AEB WEEKLY 1 placement	

OPTIMUM

A universal package of services for those who want to get the best solution for promotion.

Information product	TOTAL PRICE, RUB (PLUS VAT 22%)
BUSINESS QUARTERLY 2 placements of the Full Page	320 000
AEB DAILY 10 placements	
AEB WEEKLY 3 placements	
BANNER ON THE AEB WEBSITE 1 week	

MAXIMUM

The entire range of AEB advertising capabilities for maximum visibility and coverage.

Information product	TOTAL PRICE, RUB (PLUS VAT 22%)
BUSINESS QUARTERLY 2 placements of the Full Page	430 000
FLAGSHIP PUBLICATION 1 placement of the Full Page	
AEB DAILY 15 placements	
AEB WEEKLY 6 placements	
BANNER ON THE AEB WEBSITE 3 weeks	

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