



Venture capital funds as a financing tool for Start-Up projects of small and medium-sized businesses



#### Prisyazhnyuk's Group. Investment Management

70th place among the largest investment
Russian companies

Turnover in 2011 - 9.3 million RUR



More than 100 corporate Customer

Provision of services to the International and Russian stock exchanges

Investment Portfolio - 7.5 million RUR

Investments to Start-up - projects in 2010-11: more than 80 million RUR

Profits from successful implementation of Start-up - Project: 210 million RUR

**Individual attention to Clients** 



#### **Group's Services**

#### **Services for legal entities**

- ✓ IPO
- ✓ Organization of syndicated loan
- ✓ Working with available cash assets
- ✓ Due diligence
- ✓ Cash collection
- √ Financial consulting
- ✓ Stock market services
- ✓ Formation of shares
- ✓ Trust management
- ✓ Account Manager support services
- √ Financing of Start-Up projects

#### Services for Individuals

- ✓ Working with a temporary consolidated cash
- ✓ Trust management
- √ Family services
- ✓ Cash collection
- ✓ Stock market education
- ✓ Account Manager support services

## Services for financial institutions and investment companies

- ✓ IPO, bond loans and bill debts (funding attract)
- ✓ Organization of syndicated loans
- ✓ Working with available cash assets
- ✓ Due diligence
- ✓ Services to work in the stock market

# Services for public administration entities and constituent entities of the Federation

- Development of a strategy of regional development
- ✓ Finance attracting
- ✓ Financial consulting



Financial performance on January, 01, 2012 (million RUR)



Charter capital	100, 0
Shareholder equity	315, 1
Active assets	7 124, 59
Attracted funds	6 809, 49



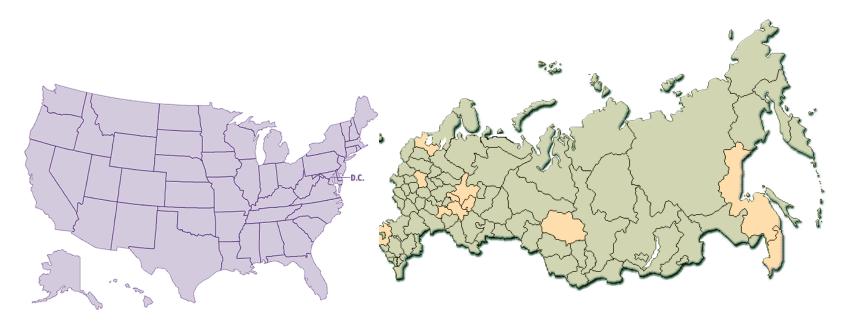
#### **Venture Capital Fund – what is this?**

Venture Capital Fund - an investment company that works exclusively with innovative companies and projects (Start-up projects).





#### Realities of the market



In 2009, the U.S.A. has been implemented about 3 million venture projects and spent on it about \$ 17 billion

Russia spent on innovation about \$40 billion (in the crisis year) for a number of projects - 50.

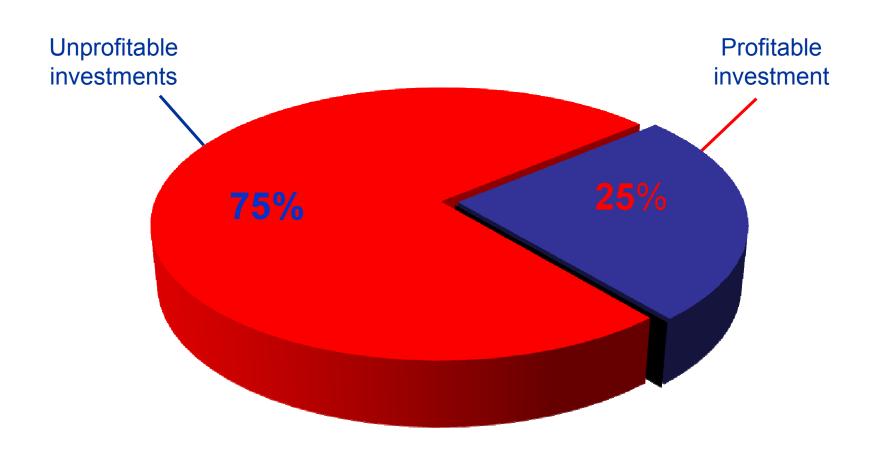




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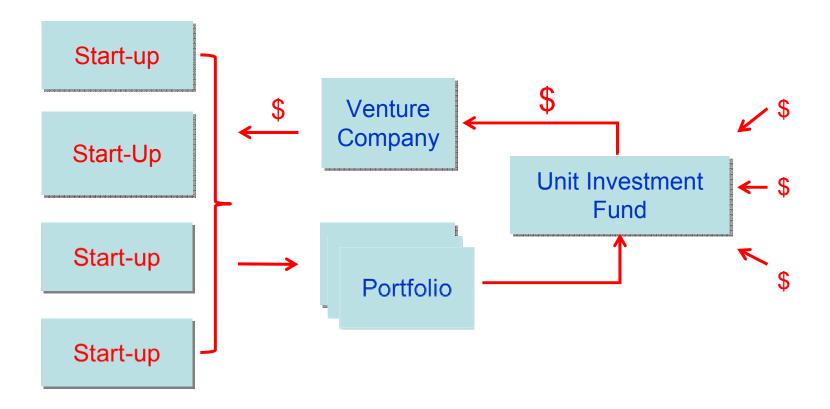


#### **Realities of private investment**



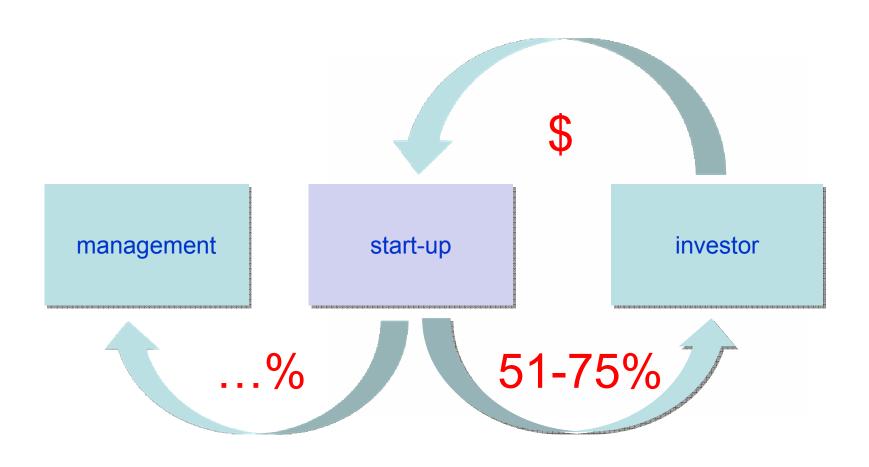


#### The ideal business venture scheme



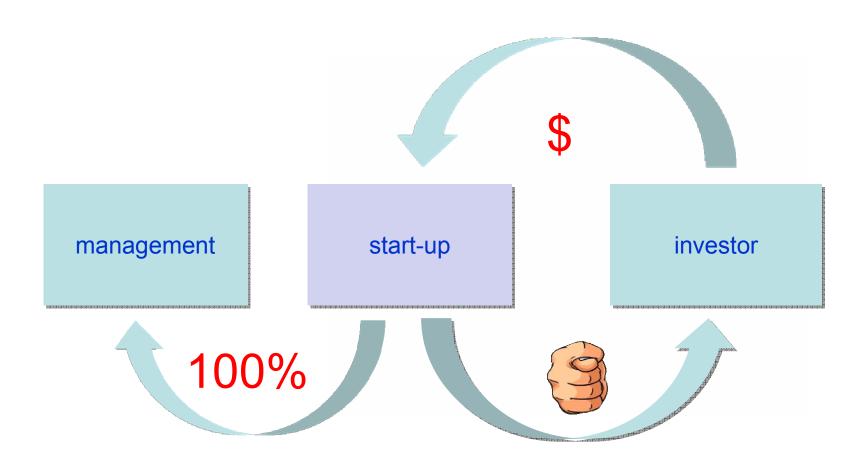


#### Investments through the eyes of the investor

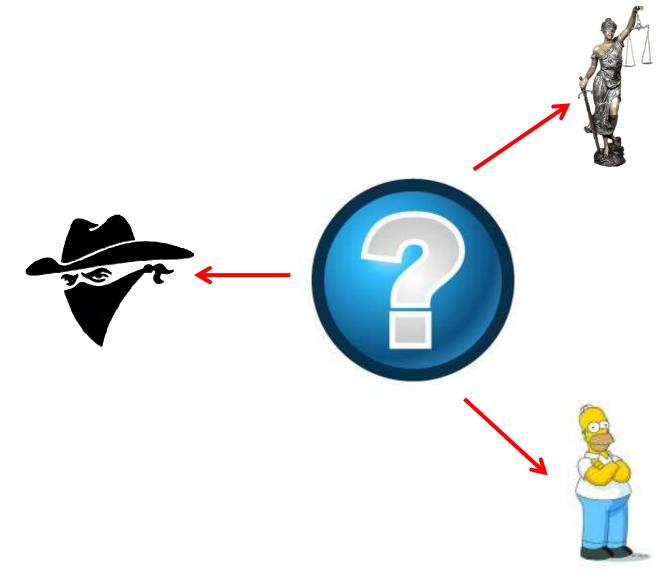




#### Investments through the eyes of management









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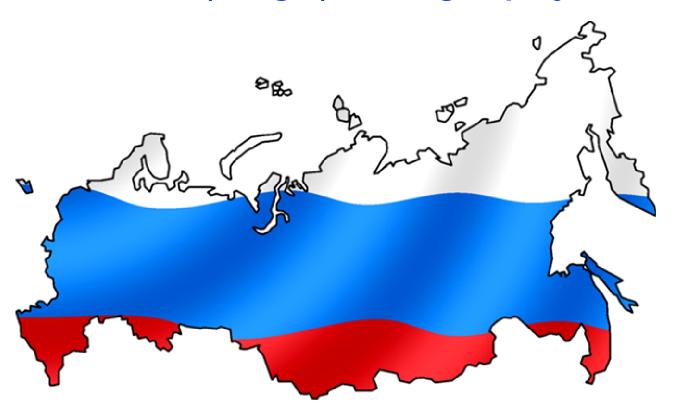
#### We are ready to become your service provider,



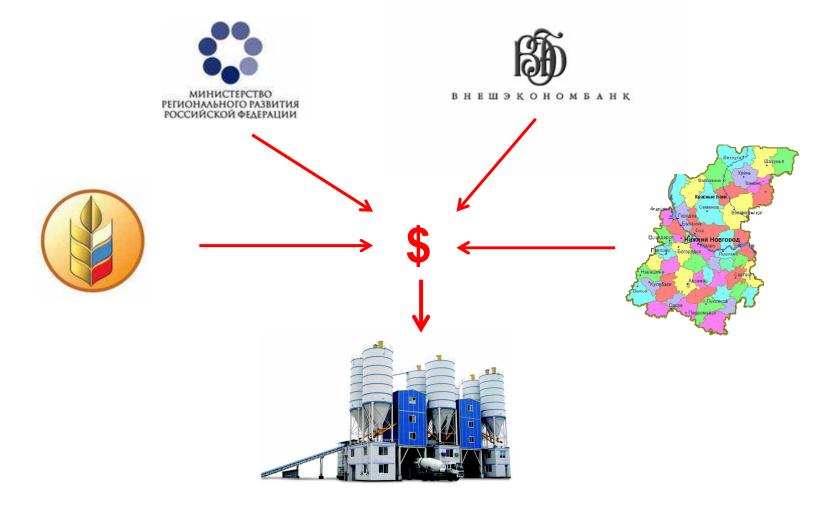
If you're willing to risk it!



### The federal (budget) funding of projects









#### The impossible is possible

- Number of new work seat more than 100
- Volume of investments at least 100 million RUR
- Clear prospect of tax deductions



- A comprehensive investment plan for the development of the region
- Program development of the region
- The strategy of regional development



# Thank you for your attention!