



Association  
of European  
Businesses

MEMBERSHIP CAMPAIGN 2026:

# TOMORROW BEGINS TODAY



PERFORMANCE  
METRICS



[AEBRUS.RU](https://aeb.rus.ru)



STRENGTH  
IN NUMBERS

MAKING YOUR  
NEEDS BE HEARD  
AT THE HIGHEST  
LEVEL

CONVERTING  
EXPERTISE AND  
ACCESS INTO  
TANGIBLE GR  
RESULTS

PROVIDING REAL-  
TIME RELIABLE  
INFORMATION IN  
A FAST-CHANGING  
WORLD

FORGING  
CONNECTIONS,  
UNITING MARKET  
LEADERS

JOIN THE AEB

SPONSORSHIP  
OPPORTUNITIES  
2026



# DEAR PARTNERS,

I am glad to welcome you on behalf of the Association of European Businesses. I am pleased that you are watching this presentation, which means you want to get acquainted with our results and consider joining the AEB.

On the following pages, you will find key highlights of our recent work as well as an overview of the core benefits of AEB membership. We hope these arguments will support your decision to join us in 2026.

This year, we launch our membership campaign under a powerful idea: Tomorrow Begins Today. The future is not something we wait for – it is something we build together, right now, through unity, action, and shared purpose.

Our history proves this. For 30 years, the AEB has been a story of belief in our mission, of dedication, sharing, and collaboration. We have achieved unthinkable successes and overcome the most unexpected challenges. Today, we continue to navigate uncharted waters – but we do not wait on the shore. We move forward, together, adjusting our approach while staying true to our values.

The events of our anniversary year have shown that we are more united than ever. We have done everything in our power to stay close to our members and help solve their most pressing GR and business issues.

Joining the AEB is not just about membership. It is about shaping tomorrow – starting today. You will help preserve our heritage, strengthen the voice of foreign business in Russia, and build bridges for a brighter future.

Thank you for your time. I hope to welcome you among our members soon.

**Kind regards,  
Tazio Schilling**



MAKING YOUR NEEDS BE HEARD AT THE HIGHEST LEVEL

CONVERTING EXPERTISE AND ACCESS INTO TANGIBLE GR RESULTS

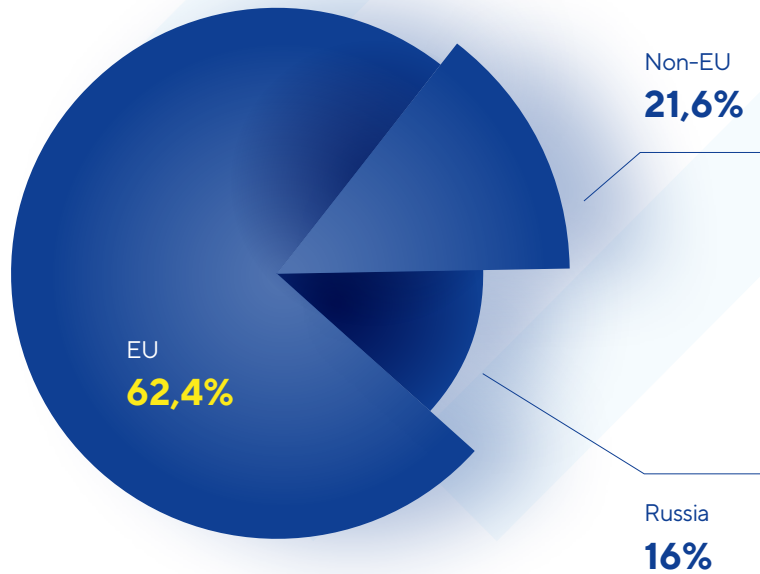
PROVIDING REAL-TIME RELIABLE INFORMATION IN A FAST-CHANGING WORLD

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# STRENGTH IN NUMBERS\*



AEB – THE MAIN REPRESENTATIVE BODY OF FOREIGN INVESTORS IN RUSSIA

30+ years of work

2000+ completed investment projects\*\*

100+ regular events per year

330+ committee meetings per year

33 represented countries

338 member companies (31.12.2025)

6500+ community members

15000+ mentions in media

80+ committees and working groups

10+ periodic publications

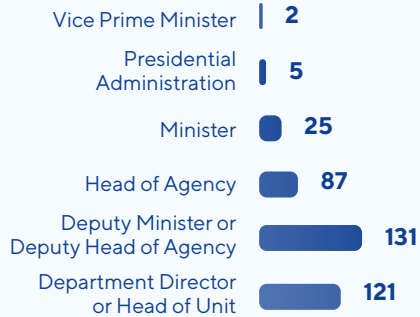
\* as of 31.12.2024.

\*\* projects and investments by the AEB members since 1995, based on the information by the Ministry of Economic Development



# MAKING YOUR NEEDS BE HEARD AT THE HIGHEST LEVEL

**540+**  
meetings with RU, EAEU, and Central Asia countries decisionmakers\*



## HIGHLIGHTS

**Denis Manturov**  
First Deputy Prime Minister

**Maxim Oreshkin**  
Deputy Head of the Presidential Executive Office

**Anton Kobayakov**  
Adviser to the President

**Vyacheslav Volodin**  
Chairman of the StateDuma

**Elvira Nabiullina**  
Governor of the Central Bank

**Sergey Lavrov**  
Minister of Foreign Affairs

**Anton Siluanov**  
Minister of Finance

**Maxim Reshetnikov**  
Minister of Economic Development

**Mikhail Murashko**  
Minister of Health

**Maksut Shadayev**  
Minister of Digital Development

**Anton Alikhanov**  
Minister of Industry and Trade

**Daniil Egorov**  
Head of the Federal Tax Service

**Maxim Shaskolskiy**  
Head of the Federal Antimonopoly Service

**Yury Zubov**  
Head of Rospatent

**Alla Samoylova**  
Head of Roszdravnadzor

**Bakytzhan Sagintaev**  
Chairman of the Board, EEC

**Alexey Dronov**  
Chairman of the EAEU Court

**Ruslan Davydov**  
Minister for Customs Cooperation, EEC

**Gohar Barsegyan**  
Minister for Agricultural and Industrial sector, EEC

**Maxim Ermolovich**  
Minister for Competition, EEC



# MAKING YOUR NEEDS BE HEARD AT THE HIGHEST LEVEL



Participation in **key business forums in Russia, EAEU and Central Asia**

**2** business missions (EAEU countries)

Regular meetings with Heads of Economic section of **EU Member States and EBO**

## HIGHLIGHTS

Saint Petersburg International Economic Forum 2025

Saint Petersburg International Legal Forum 2025

Eastern Economic Forum 2025

Annual General Meeting of the International Roundtable of Household Appliance Manufacturer Associations

Eurasian Economic Forum 2025

Tashkent International Investment Forum and Astana International Forum

Annual Congress of the Russian Union of Industrialists and Entrepreneurs

Moscow International Automotive Forum (IMAF) 2025

Russian Pharmaceutical Forum named after N.A. Semashko



# CONVERTING EXPERTISE AND ACCESS INTO TANGIBLE GR RESULTS



80+

Committees and Working Group

330+

Committee Meetings\*

595

Advocacy letters

Position Paper on Key Issues and Regulatory Developments

AEB GR Academy

## HIGHLIGHTS

Return of European companies and support of those that stayed. Engaged in a discussion to facilitate the return of European businesses and providing dedicated support to those member companies that continued operations in

the region.

**Inclusion of dividends and license in customs value.** Engaged in ongoing dialogue with financial authorities to advocate against the inclusion of

dividends and license fees in the customs value of goods.

**Protection of Intellectual Rights.** Defended the patent rights of original medicines rightsholders

**Regulation of Marketplaces.** Actively working on initiatives to shape fair and clear regulatory frameworks for online marketplaces.

**Government Sub-Commission.** Advocate for streamlined dividend approval rules and secured support for members' critical financial transactions.

**Eco Fee and Recycling Rates.** Close cooperation with the Ministry of Industry and Trade and PPK REO re new rules and rates on recycling fees

**Parallel Import.** Interaction with the Ministry of Industry and Trade re exclusion or inclusion of brands from the list of goods subject to parallel imports

**Migration Initiatives.** Advocate to preserve the Highly Qualified Specialist (HQS) immigration status and proposed solutions to minimize its potential negative impact on the workforce.



# PROVIDING REAL-TIME RELIABLE INFORMATION IN A FAST-CHANGING WORLD

> 15,000

daily readers of our newsletters

> 15,000

media quotes / mentions in 2024

> 6,000

mailings per year

> 1500

subscribers to AEB TG channel

> 10

flagship publications

## AEB COMMUNICATIONS:

Platform for obtaining information

Information support 24/7/365

Knowledge and data base

Press conferences



STRENGTH IN NUMBERS

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SPONSORSHIP OPPORTUNITIES 2026

# FORGING CONNECTIONS, UNITING MARKET LEADERS



77

OPEN EVENTS AND CONFERENCES

20

BUSINESS MISSIONS AND FEDERAL FORUMS

8

GR ACADEMY EVENTS

16

WEBINARS ON KEY BUSINESS ISSUES



# JOIN THE AEB



## WHY JOINING THE AEB IN 2026:

**Remain in a business community of like-minded people**

**Help maintain bridges between Europe and Russia**

**Show your solidarity and help preserve our heritage**

MEMBERSHIP CAMPAIGN 2026:

# TOMORROW BEGINS TODAY

## YOUR MEMBERSHIP BENEFITS:

1. **Access to key decision makers** in Russia, the EU, and the greater Eurasian region via AEB GR meetings and high-level events
2. **Shape industry agenda** by leveraging proven AEB lobbying power
3. **Protect your interests** through dialogue with key stakeholders in Russia, EU, and Eurasia
4. **Explore prospect markets** by joining business missions (Central Asia, South Caucasus)
5. **Showcase your expertise** (speaking at events, submitting articles for publications)
6. **Benefit from the wealth of knowledge** of 80+ committees and working groups
7. **Stay on top of the business agenda** with timely and relevant information (AEB Daily Update, AEB Weekly, publications, various analytics)
8. **Gain visibility** for company's key experts (Committee Chairs, Board, etc.)
9. **Promote your company**, goods/services (Sponsorship & Advertising, AEB Loyalty program)
10. **Leverage the networking platform** to connect with market players & potential partners

# SPONSORSHIP OPPORTUNITIES 2026



Our 2026 events offer a platform to highlight your brand and strengthen its presence within the business community.

