

## 28 March 2018

09:00-10:00	<b>Registration, welcome coffee</b>
10:00-10:15	<b>Opening ceremony</b>
10:15-11:00	<b>Exposition tour</b>
11:00-11:10	<b>Opening remarks</b> Alexey Pesoshin, Prime Minister, Republic of Tatarstan Frank Schauf, CEO, Association of European Businesses Michael Johannes, Vice President, Messe Frankfurt GmbH, Brand Manager Automechanika
11:10-11:40	<b>Market analysis and forecast</b> <u>MODERATOR:</u> Alex Zaguskin, Managing Director, AZ Enterprise  <u>KEY TOPICS:</u> <ul style="list-style-type: none"> <li>• Overview of passenger car market</li> <li>• Overview of commercial vehicles market</li> <li>• Overview of autocomponents market</li> <li>• Review of measures of state support of investors: advantages and aspects that require preliminary study</li> </ul> <u>INVITED SPEAKERS:</u> <ul style="list-style-type: none"> <li>• Mikhail Nosov, Director, PwC</li> <li>• Tatiana Arabadji, Director, Russian Automotive Market Research</li> <li>• Ekaterina Bourliand, Director, Tax department, KPMG</li> </ul>
11:40-13:30	<b>Plenary session</b> <u>MODERATOR:</u> Alex Zaguskin, Managing Director, AZ Enterprise  <b>Keynote presentation: The future is here, Boris Pankov</b>  <u>KEY TOPICS:</u> <ul style="list-style-type: none"> <li>• State support for the automotive market: how effective are the introduced measures?</li> <li>• Automotive industry in Tatarstan: achievements, challenges, new projects</li> <li>• Automotive Strategy 2025 – shift to innovations</li> <li>• Export strategy – first results and further implementation</li> </ul> <u>INVITED SPEAKERS:</u> <ul style="list-style-type: none"> <li>• Alexander Morozov, Deputy Minister of Industry and Trade of the RF</li> <li>• Albert Karimov, Deputy Prime Minister, Minister of Industry and Trade of the Republic of Tatarstan</li> <li>• Andrey Tyurin, First Deputy Prime Minister of Ulyanovsk region</li> <li>• Nikita Gusakov, Managing Director, client operations, Russian Export Center</li> <li>• Aleksandr Migal, Managing Director Peugeot Citroen &amp; DS brands in Russia</li> <li>• Oksana Karakhova, CFO, DAIMLER KAMAZ RUS</li> </ul>
13:30-14:30	<b>Lunch, business break</b>
14:30-16:30	<b>Innovations in automotive industry: trends and overview</b> <u>MODERATOR:</u> Denis Zagarin, Deputy General Director, NAMI, Director of testing center  <u>KEY TOPICS:</u> <ul style="list-style-type: none"> <li>• Can Russia become one of the leaders of the “unmanned revolution” in motor transport? Comparing the level of Russia's readiness to implement unmanned technology to other countries</li> <li>• Innovations at UNECE level</li> <li>• Development of telematic systems</li> <li>• Development of unmanned vehicles</li> <li>• Innovative technologies: e-cars</li> <li>• Avtonet 2.0 roadmap in the framework of the National technology initiative</li> <li>• Data protection</li> <li>• Absolutely Digital Production. Are you ready?</li> <li>• Radical NOx reduction in city buses using ASDS technology</li> </ul> <u>INVITED SPEAKERS:</u> <ul style="list-style-type: none"> <li>• Vadim Toporov, Deputy Director, Department of management consulting, KPMG in Russia and CIS</li> <li>• Sergey Nazarenko, Chief Designer for innovative products, KAMAZ</li> <li>• Alexey Gogenko, Deputy General Director for strategic development, FGUP NAMI</li> <li>• Vakhtang Partsvania, Head of Sustainability &amp; GR, Scania Rus</li> <li>• Roman Chernin, Head of maps and navigation services, Yandex</li> <li>• Andrey Shaverin, Account Manager Industry. Automotive, PhD, Omron</li> <li>• Alexander Gorin, Director for Sales, Engineering and Programmes, Faurecia</li> <li>• Alexey Belyaev, Sales and business development manager, Faurecia</li> </ul>

## 29 March 2018

09:30-10:00	<b>Registration, welcome coffee</b>
10:00-12:00	<b>Localisation of production: purchasing managers perspective</b> <u>MODERATOR:</u> Alex Zaguskin, Managing Director, AZ Enterprise  <u>KEY TOPICS:</u> <ul style="list-style-type: none"> <li>• Implementation of investment projects to localise production facilities in Russia in the current environment: overview based on practical examples</li> <li>• The impact of the current situation on the implementation of industrial assembly agreements</li> <li>• Localisation challenges in the poor market conditions</li> <li>• New projects and plans for further localisation</li> </ul> <u>INVITED SPEAKERS:</u> <ul style="list-style-type: none"> <li>• Alexander Bezborodov, LL.M., Partner, Beiten Burkhardt</li> <li>• Denis Chirkov, Alliance Localization Manager, Avtovaz Renault Nissan Purchasing Organisation</li> <li>• Ilyas Gusmanov, Deputy Purchasing Centre, Director for prospective projects, Kamaz</li> <li>• Nikolay Khodosevich, VP Purchasing, Ford Sollers</li> <li>• Azat Akchuvakov, Senior Production Procurement Specialist, DAIMLER KAMAZ RUS</li> <li>• Vladimir Dlouganský, Localization Director, Avtotor Holding</li> <li>• Artur Mustafin, Purchasing Director Elaz</li> </ul>
12:00-13:00	<b>Lunch, business break</b>
13:00-14:30	<b>Localisation of production: suppliers perspective</b> <u>MODERATOR:</u> Andrey Kossov, Commercial Manager, Johnson Matthey, chairman of the AEB Autocomponents committee  <u>KEY TOPICS:</u> <ul style="list-style-type: none"> <li>• Development of cooperation in industrial cooperation. Digital Industry 4.0. Automation of the attraction of orders for the development and manufacture of complex technical products</li> <li>• The impact of the current situation on the implementation of industrial assembly agreements</li> <li>• New trends in the automotive component industry: current challenges and prospects</li> <li>• New projects and plans for further localisation</li> <li>• Three hurdles for localization in Russia: raw material quality, validation tests and local tooling production</li> </ul> <u>INVITED SPEAKERS:</u> <ul style="list-style-type: none"> <li>• Sergey Mayorov, Chairman of the Board, machine-Building cluster of the Republic of Tatarstan</li> <li>• Nikolai Maksimov, Deputy General Director, Cluster of Automotive Industry of Samara Region, Machine-building association</li> <li>• Maya Sviridova, Union «Autoprom North-West», Head of the Committee of Small and Medium Enterprises Development National Association of Automotive Component Manufacturers (NAPAK)</li> <li>• Alexander Gershunovich, Vice President Business Development Russia, Takata Corporation</li> <li>• Ecevit Öktem, General Director, COŞKUNÖZ ALABUGA</li> <li>• Vadim Terekhin, Managing Director, Bosal</li> <li>• Valeria Kovaleva, Purchasing director, Faurecia</li> <li>• Golubev Pavel, Localization and supplier development manager, Faurecia</li> <li>• Anton Ulichev, Board member Union «Autoprom North-West», General director, Orange Drive Engineering</li> </ul>
15:00-18:00	<b>B2B meetings</b>
<b>30 March 2018</b>	
<b>Visiting production site of Kamaz and Cummins Kama</b>	

The program is subject to change



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