



Association  
of European  
Businesses

**OPEN EVENT**  
**LANGUAGE: RUS/ENG**

**November 24, 2020**  
**10:00-12:00**

Zoom

**Open event organized by the AEB Taxation  
Committee**

## **TAX CHALLENGES ARISING FROM DIGITALISATION OECD PILLAR ONE BLUEPRINT**

### **PROGRAMME**

**Moderator:** **Alina Lavrentieva**, Chairperson of the AEB Taxation Committee, PwC

**10:00 - 10:15** **CONCEPT OVERVIEW**  
**Arseny Seidov**, Baker McKenzie

**10:15 - 10:30** **IMPLEMENTATION OF PILLAR ONE IN RUSSIA – IMPLICATIONS AND  
PERSPECTIVES**  
**Special guest: Elisey Balta**, Head of the International Cooperation and Currency  
Control Department, the Federal Tax Service of the Russian Federation

**10:30 - 11:30** **MECHANICS AND PRACTICAL IMPLICATIONS - EXPERT DISCUSSION**

- Amount A (scope, new rules on nexus, revenue sourcing, tax base determination and profit allocation)
- Amount B (overview and examples)
- Practical considerations (correlation with transfer pricing rules, conflict with digital service taxes, double taxation elimination, tax certainty, etc.)

**Arseny Seidov**, Baker McKenzie, **Evgenia Veter**, EY, **Alena Gatina**, Nissan,  
**Valeria Khmelevskaya**, Brand & Partners

**Special guest: Georgia Maffini**, PwC London (former Deputy Head of the Tax  
Policy and Statistics Division at the OECD)

**11:30 - 11:50** **Q&A**

**11:50 - 12:00** **CLOSING REMARKS**  
**Alexey Lyudvik**, Volkswagen Group Rus

**Working language:** **Russian** and **English**. Simultaneous interpretation will be provided.

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