

ONCE UPON A TIME...



Association
of European
Businesses

OUR DREAM | OUR STORY | OUR FUTURE



AEB ANNIVERSARY
SUMMER RECEPTION

SPONSORSHIP
OPPORTUNITIES

AEBRUS.RU



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ONCE UPON A TIME... **OUR DREAM. OUR STORY. OUR FUTURE.**

AEB ANNIVERSARY SUMMER RECEPTION

Every great story begins with a dream.
Thirty years ago, ours was simple — to build bridges, foster dialogue and create a space
where European and Russian businesses could grow together.
Today that dream lives on in the Association of European Businesses. And this
summer we invite you to celebrate our remarkable journey.



AEB ANNIVERSARY SUMMER RECEPTION

VENUE | VOROBYOVY HALL (ST. KOSYGINA 28, BLD.1, MOSCOW)





AEB ANNIVERSARY SUMMER RECEPTION

SPONSORSHIP OPPORTUNITIES | SERVICES PROVIDED AND PRICE

PROVIDED SERVICES	SPONSOR 300 000 RUB (+20% VAT)	SILVER SPONSOR 400 000 RUB (+20% VAT)	GOLD SPONSOR 500 000 RUB (+20% VAT)	PLATINUM SPONSOR* 600 000 RUB (+20% VAT)	OFFICIAL CAR SPONSOR 600 000 RUB (+20% VAT)
Logo placement on the event program indicating the sponsor's status	●	●	●	●	●
Placement of sponsor's handouts in the area provided by AEB	●	●	●	●	●
Expression of gratitude to the sponsor during the event	●	●	●	●	●
Logo placement on the first slide of the event presentation (if any)	●	●	●	●	●
Logo placement in newsletters about the sponsored event	●	●	●	●	●
Logo placement on the back drop/press-wall	●	●	●	●	●
Free registration of the sponsor's delegates in case of paid even	1	4	6	6	8
Mentioning the sponsor in the event announcement in the AEB Telegram channel	—	●	●	●	●
Sponsor's roll-up in the lobby	—	●	●	●	●
Sponsor's roll-up in the hall of the event	—	●	●	●	●
Sponsor promotional video before the event (up to 3 minutes)	—	—	●	●	●

* Exclusivity by industry. There can only be one Platinum Sponsor in its industry on the event.



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Ad banner placement in the AEB weekly newsletter (AEB Weekly)	—	—	2	3	3
Ad banner placement in the AEB Daily newsletter	—	—	2	3	3
Reservation of seats for sponsor delegates	—	—	●	●	●
Sponsor's promo materials placement in the event hall	—	—	—	●	●
Placement of an advertising banner in the newsletters about the sponsored event	—	—	—	●	●
Sponsor's advertising stand in the lobby (provided by the sponsor)	—	—	—	●	●
Placement of the sponsor's advertising module in the AEB Business Quarterly print edition (1 page)	—	—	—	1	1
Welcoming speech of the sponsor's representative during the event (up to 3 minutes)	—	—	—	●	●
Placement of one or more sponsor's cars	—	—	—	—	●

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EXAMPLES OF PLACEMENTS | LOGO ON SCREEN, ROLLUPS, CARS, BROCHURES, ETC.

