



Online advertising: new rules from 1 September 2022

17 August 2022

On 1 September 2022, amendments* to Federal Law No 38 "On Advertising" (the "**Law**") will come into force. The Law will be supplemented by article 18.1 on online advertising, which is dedicated to labelling and accounting for online advertisements as well as transferring information to the Unified Online Advertising Register, which will be maintained by Roskomnadzor.

If you are placing advertisements aimed at a Russian audience, find out what steps you should already be taking now to comply with the new requirements and avoid potential fines.

* *In Russian*

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