



20
years



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MEETING THE PUSHKIN STATE MUSEUM OF FINE ARTS

**16 May 2016
AEB OFFICE**



Association
of European
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Igor Reichlin

**Chairman of the AEB PR &
Communications Committee,
Managing Partner, Reichlin &
Partners LLC**

OPENING REMARKS

Open meeting organised by the AEB PR & Communications Committee , 16 May 2016, MOSCOW



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Dmitry Yusov

**Strategic Projects Director, The
Pushkin State Museum of Fine
Arts**

***PRESENTATION BY THE
PUSHKIN STATE MUSEUM OF
FINE ARTS***

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Natalia Zaboltnina

Strategic Projects Manager, The
Pushkin State Museum of
Fine Arts

***PRESENTATION BY THE
PUSHKIN STATE MUSEUM OF
FINE ARTS***

PRESENTATION BY THE PUSHKIN STATE MUSEUM OF FINE ARTS

- **Brief history of the Museum**
- **New activities & projects of the Museum**
- **Opportunities for cooperation and partnership**
- **Benefits of cooperation with the Museum**



THE PUSHKIN MUSEUM OF FINE ARTS
History and perspectives



Some Historical Facts



In the beginning of the XX century Ivan Tsvetaev, a Professor of Fine Arts at the Moscow University and a secretary of a special Committee for the establishment of the Alexander III Museum, created the concept of the museum. Initially it was set to be a museum affiliated to the Moscow University for study and research.

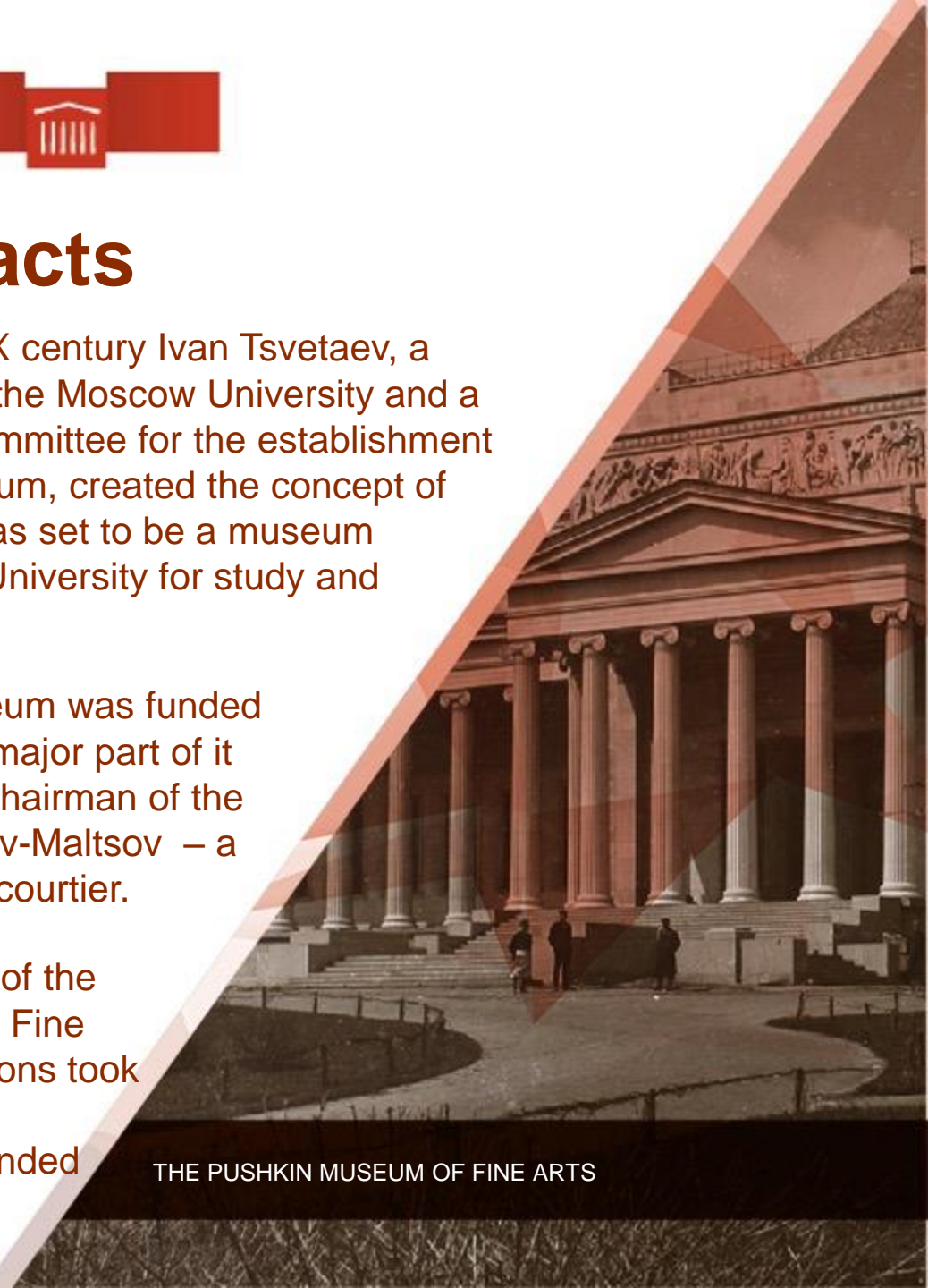


The building of the Museum was funded through donations. The major part of it came from the Deputy Chairman of the Committee, Yuri Nechaev-Maltsov – a leading industrialist and courtier.



The official inauguration of the Alexander III Museum of Fine Arts with grand celebrations took place on May 31, 1912. Emperor Nicholas II attended the ceremony.

THE PUSHKIN MUSEUM OF FINE ARTS





Historical Facts: continuation



The starting point for the Museum's collection was Moscow University's "Cabinet" (Museum) of Fine Arts and Antiquities, which included Greek vases, a numismatic collection, a number of casts taken from works of Classical sculpture and a small specialist library.



Ivan Tsvetaev was the Museum's first Director. The new Museum was popular with the general public right from the start. The majority of the visitors were teachers and gymnasium pupils, young women attending higher-education courses and students of the Moscow Archaeological Institute.



In 1923 – New Soviet Goals



Historical Facts: continuation



In 1932 the Museum was renamed the State Museum of Fine Arts and in 1934 the name of Alexander Pushkin was added to its full title – the Pushkin State Museum of Fine Arts.



In 1941-1944 a large proportion of the Museum's contents was evacuated to Novosibirsk and Perm region. Restoration of the Museum building, which had suffered from bombing during the war, began in 1944 and the Museum finally re-opened for the public on October 1946.



During its history, the Museum was involved in numerous archaeological excavations, and it has been also constantly replenishing its collections and funds.

THE PUSHKIN MUSEUM OF FINE ARTS



At present, the Pushkin Museum of Fine Arts is Russia's premier foreign-art museum, split over three branches and showing off a broad selection of European works, including masterpieces from ancient civilizations, Italian Renaissance and Dutch Golden Age. The Gallery of European & American Art also contains the incredible collection of Impressionist and post-Impressionist paintings. It is totaling more than 670 thousand items, with work spanning from the ancient times to the present day, including:

➤ **painting**

➤ **arts and crafts**

➤ **sculpture**

➤ **numismatics**

➤ **graphics**

➤ **archeology**

The Museum has its own restoration workshops and one of Moscow's finest specialist academic libraries.





In 1991 the Pushkin State Museum of Fine Arts was added to the State Register of particularly valuable institutions, constituting the cultural heritage of Russia.

The Museum Today Comprises



Main Building



Gallery of XIX-XX Centuries European and American Arts



Museum of Private Collections



Museyon Centre for Aesthetic Education



Ivan Tsvetaev Educational Museum



Svyatoslav Richter Memorial Apartment



House of Graphics

THE PUSHKIN MUSEUM OF FINE ARTS





The Museum Facts and Figures 2015



1,000,000
visitors

55% - 25-55 years old
20% - retired
30% - children and students



75
temporary
exhibitions

18 its own collections,
29 with other collections
12 abroad
18 in the regions



135
creative and
educational
programmes

126,700 participants of
programmes and events



650
employees



Museum Visitors

2016

1,1 mln. persons

2020

2 mln. persons





Museum Goals

- Education (children/adults, “Museyon” + in the future design school, art school, school of graphic arts, school of sculptural arts)
- Art advocacy (permanent collection, exhibitions, excursions, lectures)
- Research, restoration
- Popularization of the art (the Pushkin puts a new spin in arts, new trends, in design, photo and 3D)
- Development of patronship in Russia

Museum Uniqueness

- ✓ The Pushkin is a cultural and educational centre, built in and around the museum and located in one place.
- ✓ One comes not to the museum, but to artistic/cultural environment, where art surrounds us.





The Role of the Museum in Modern Life



Museums have long been at the forefront of representing cultural values and morals, being utilized as locations of art appreciation and aesthetic education of nations for centuries. They contribute to what they call **SOFTPOWER**; the ability to persuade rather than force.

The Museum is a perfect place for new experiences, inspiration and personal development.

Legacy + Preservation

- The Pushkin changes your world perception
- The Pushkin is the place where you want to return. From childhood to grey hair.



Museum Quarter Development: 2015 - 2020









Key Exhibitions in 2016 and Beyond

- The Museum is one of the largest cultural centres in Russia
- The permanent exposition of the museum comprises 670 000 depository items
- Arranging exhibitions is the major activity of the Museum
- The Museum is running about 75 changing exhibitions annually, which often include collections from abroad.
- From year to year the Pushkin Museum organises iconic exhibitions of global importance (one can remember Pre-Raphaelites, Caravaggio, Inspiration Dior, Olympia by Edouard Manet)
- Over 1 million visitors each year



EXHIBITIONS • 2016



The Congo River. The Art of Central Africa

from the Museum Branly, Paris
17 May - 4 September 2016



The exhibition "The Congo River" shows more than 140 works of the peoples living on the territory of modern Gabon and Congo. Various works of art such as sculptures, masks and cult objects demonstrate the diversity and affinity of cultures and traditions of the peoples that dwell the valley of the Congo River.

THE PUSHKIN MUSEUM OF FINE ARTS

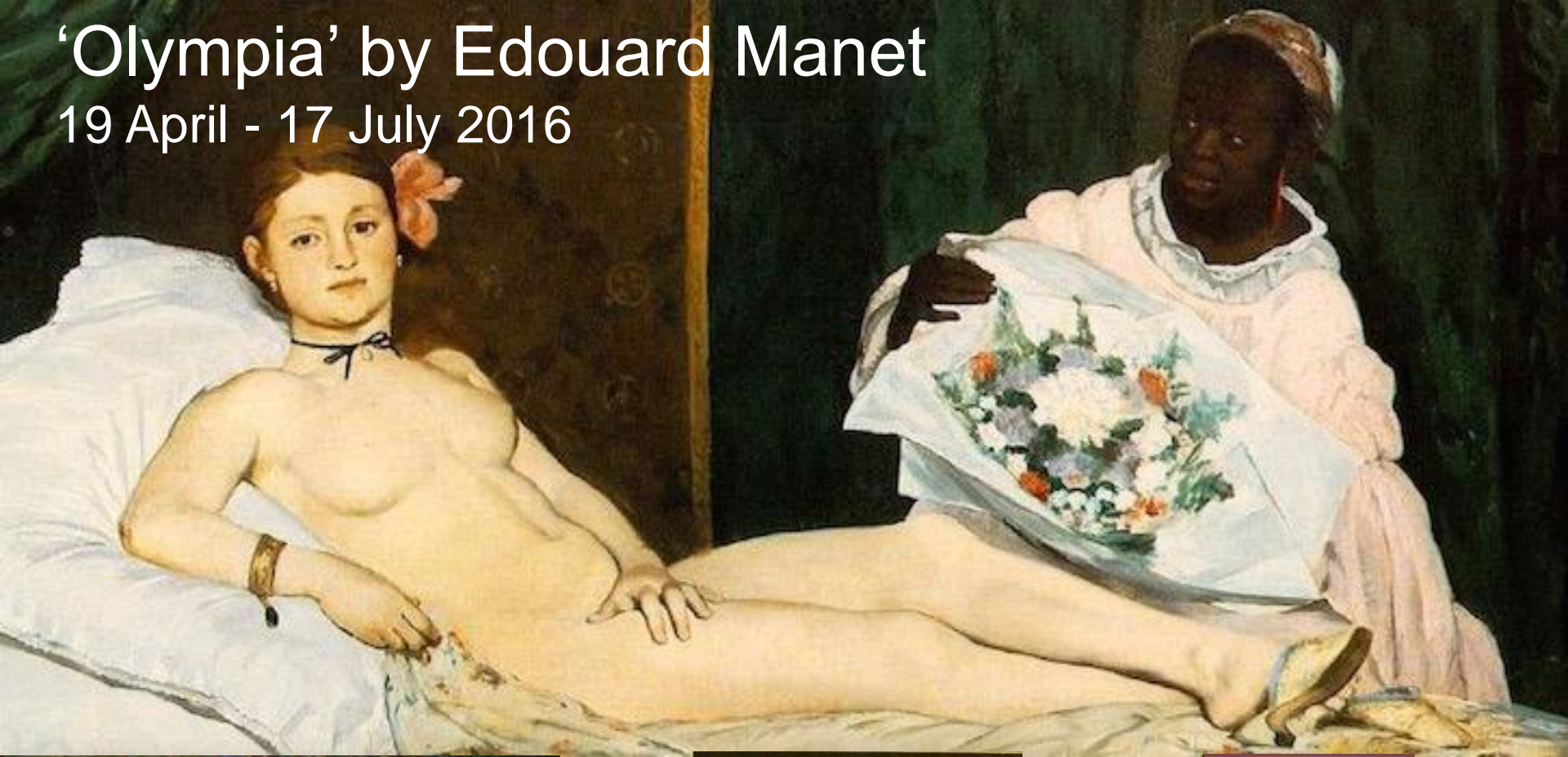
The Cranachs Family

March – May 2016



'Olympia' by Edouard Manet

19 April - 17 July 2016





Leon Bakst

June 8 – September 4, 2016



In Leon Bakst's 150th anniversary the Pushkin Museum will show over two hundred paintings, drawings, objects and old photographs of this outstanding Russian artist, book illustrator, master of easel painting and theater drawings. He was a member of Sergei Diaghilev circle and the Ballet Russes, for which he designed exotic, richly coloured sets and costumes. Bakst revolutionized theatrical design both in scenery and in costume.

The Museum is paying tribute to the rich and diverse creativity of this amazing man. The exhibition includes works of Russian and foreign collections, both public and private, many of them are on display for the first time in Russia. This is the first complete retrospective of Leon Bakst in Russia.





Piranesi. Before and After

September 20 – November 13, 2016



Giovanni Battista Piranesi is an Italian archaeologist, architect and graphic artist of the XVII century, a master of architectural landscape. He had a strong influence on subsequent generations of artists of the romantic style and later on Surrealists.

Forty years after a large exhibition in Moscow of Piranesi it was decided to take a fresh look on the works of the Italian master.

The exhibition is devoted not only to Piranesi himself and his works, but also to the fate of his works in Russia in XVIII-XX centuries. This is one of the most important and little-known pages of the Italian-Russian artistic links and the history of European art and architecture.

THE PUSHKIN MUSEUM OF FINE ARTS



RAFAEL





Albert Marquet

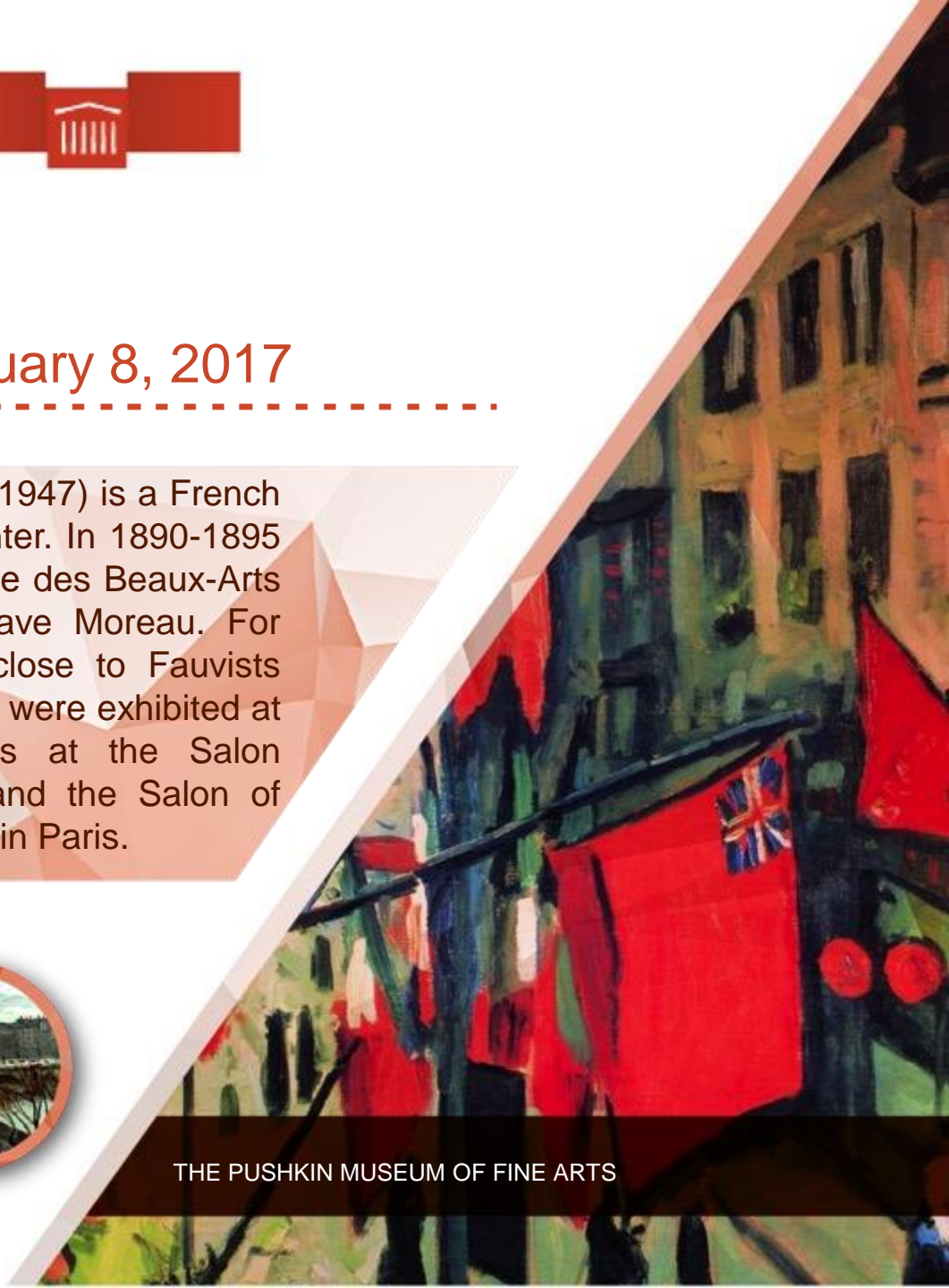
September 28, 2016 – January 8, 2017



Albert Marquet (1875-1947) is a French postimpressionist painter. In 1890-1895 he studied at the École des Beaux-Arts in the class of Gustave Moreau. For some time he was close to Fauvists movement. His works were exhibited at the group exhibitions at the Salon d'Automne in 1905 and the Salon of Independents in 1906 in Paris.



THE PUSHKIN MUSEUM OF FINE ARTS





Europe 1945 -1968. Facing the Future

March –May 2017

The exhibition will present around 180 works of the artists from Europe and the Soviet Union. Their art reflects the civilizational crisis connected to the events in Germany after 1933 and the Second World War.

The exhibition is planned to be held together with ROSIZO, Center for Fine Arts BOZAR (Brussels), the Center for Art and Media the ZKM (Karlsruhe).

We are open to discuss individual needs for the sponsorship package as well as other forms of partnerships





Exhibitions in 2017: Modern Art at the Pushkin Museum



Jenny Holzer
2017–2018



Mat Collishaw. Show Based on Rubens's
Bacchanalia painting from the Pushkin Museum
collection , 2017

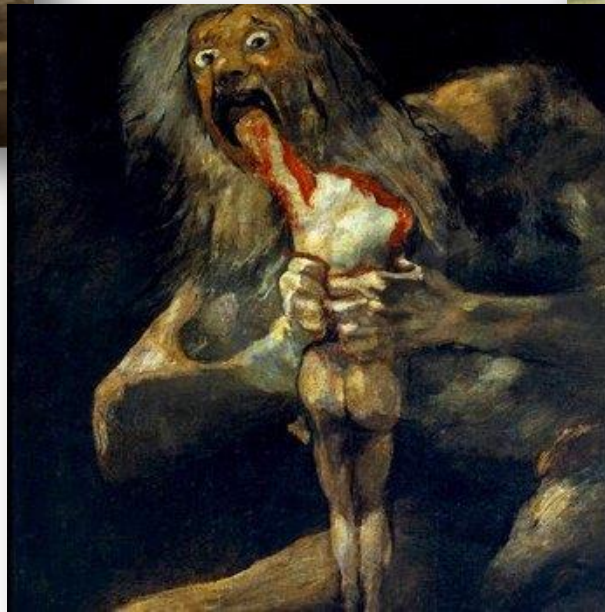


PHOTOGRAPHY. MORIMURA





GOYA: collaboration with El Prado





JOAN MIRO





REGIONAL DEVELOPMENT: MEDIA CENTRES

- ✓Media Centers are innovative Multi-purpose Halls combining space for lectures, Cinema, Co-working and Public Library
- ✓It's also Venue for Conferences, Public discussions, Webinars

THE GOALS AND OUTCOME OF THE PROJECT

- Wide Coverage
- Key Regions of Russia
- Online Communication Between Moscow and The Regions
- Creative Exchange and Incubator For Contemporary Art
- Educational Center
- Promotion of Culture in The Regions
- Social Impact





Museyon CENTER FOR AESTHETIC EDUCATION

Educational activity is one of the most important directions in the work of the Museum.

For more than 50 years the workshops and clubs for kids and schoolchildren have been working at the Museum. Children education program, which started in the early twenties of the 20th century, has been rapidly developing over the past decades. Currently, this form of educational activity emerged into an independent Museum Branch – Museyon Center of aesthetic education of children and youth.



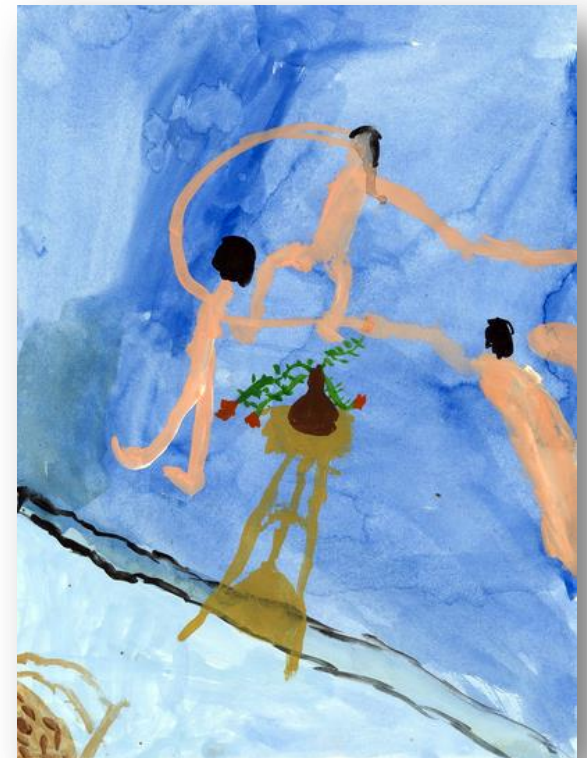


MUSEYON CENTER FOR AESTHETIC EDUCATION

The exhibitions of children's drawings and professional artists' works, theatrical performances and musical concerts, meetings with artists are being held at the Museyon regularly.

The main activities of the center are:

- Art studio for preschoolers and primary school children
- Young art lovers clubs
- Sections "Family Groups" and "Conversations about art for young art historians" for preschool and primary school children



Dance, 2004
Tanya Troshko, 7 years old

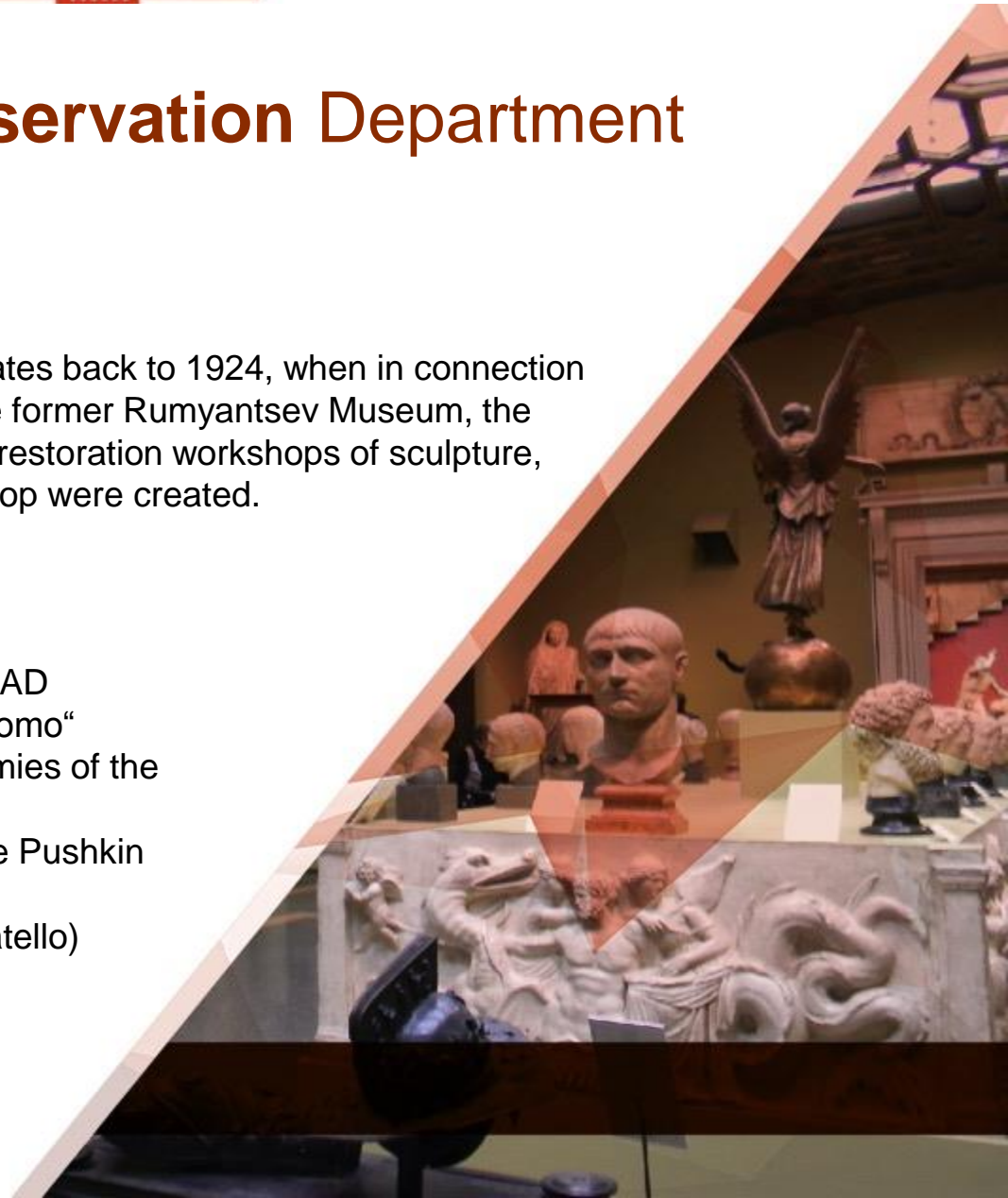


Restoration and Conservation Department of The Museum

The history of the Restoration Department dates back to 1924, when in connection with the new arrivals to the Museum from the former Rumyantsev Museum, the State Museum Fund and the Hermitage, the restoration workshops of sculpture, painting and graphics, and a molding workshop were created.

MAJOR RESTORATION PROJECTS

- Egyptian funerary shroud of the 2nd century AD
- Restoration of Titian's masterpiece "Ecce Homo"
- Study and restoration of the Egyptian mummies of the 1st century AD
- Joint research and restoration project of The Pushkin Museum and the State Museums of Berlin of the Italian Renaissance sculptures (Donatello)



RESTORATION



<http://shroud.arts-museum.ru/>





Social Dimension of The Museum

The Pushkin Museum has been paying more close attention to its social programs during the last few years. Its social projects and art therapy programs for the disabled visitors and special children is one of the museum major priority for the next years.

CURRENT Projects

- Family excursions for the disabled children and their parents
- Special art courses by psychologists and art-therapists for children with disabilities at Museyon (plasticine modeling, fingertip drawings)

➤ Projects IN PRIORITY

- Paintings for blind visitors (3D versions or copies of masterpieces which special visitors can touch and feel)









СТАТЬ ДРУГОМ
ПУШКИНСКОГО





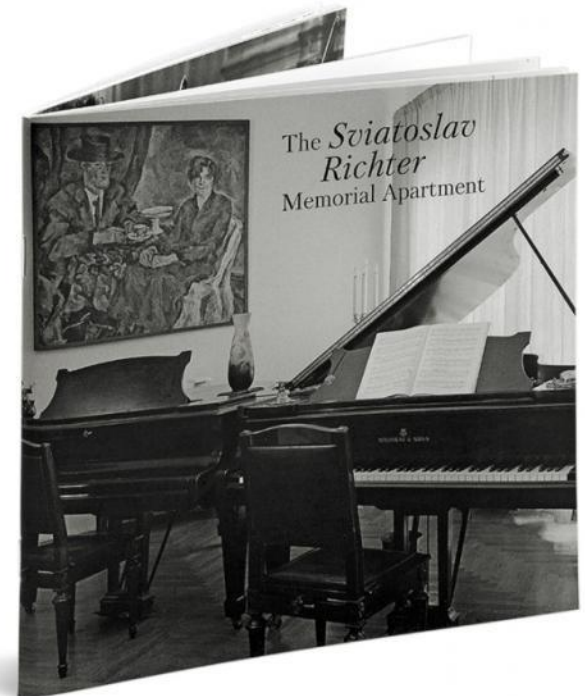
The Sviatoslav Richter Memorial Apartment

Sviatoslav Richter is one of the greatest pianists of the XX century, whose virtuoso technique was combined with a huge repertoire and depth of interpretation. He is also a founder of a number of music festivals, including the 'December Evenings' in the Pushkin Museum. Sviatoslav Richter and Nina Dorliak moved into the apartment on Bolshaya Bronnaya in the early 1970s. Richter loved this part of Moscow. Everything here conveys the personality of the owner, his way of life, the special energy of this man, whom Andrei Voznesensky sees as a symbol of the Russian intelligentsia.

Music at the Museum

Every December, the Museum hosts the International Music Festival 'December Nights' named after Sviatoslav Richter.

Throughout the whole year, the museum hosts concerts that are usually thematically related to the exhibitions.





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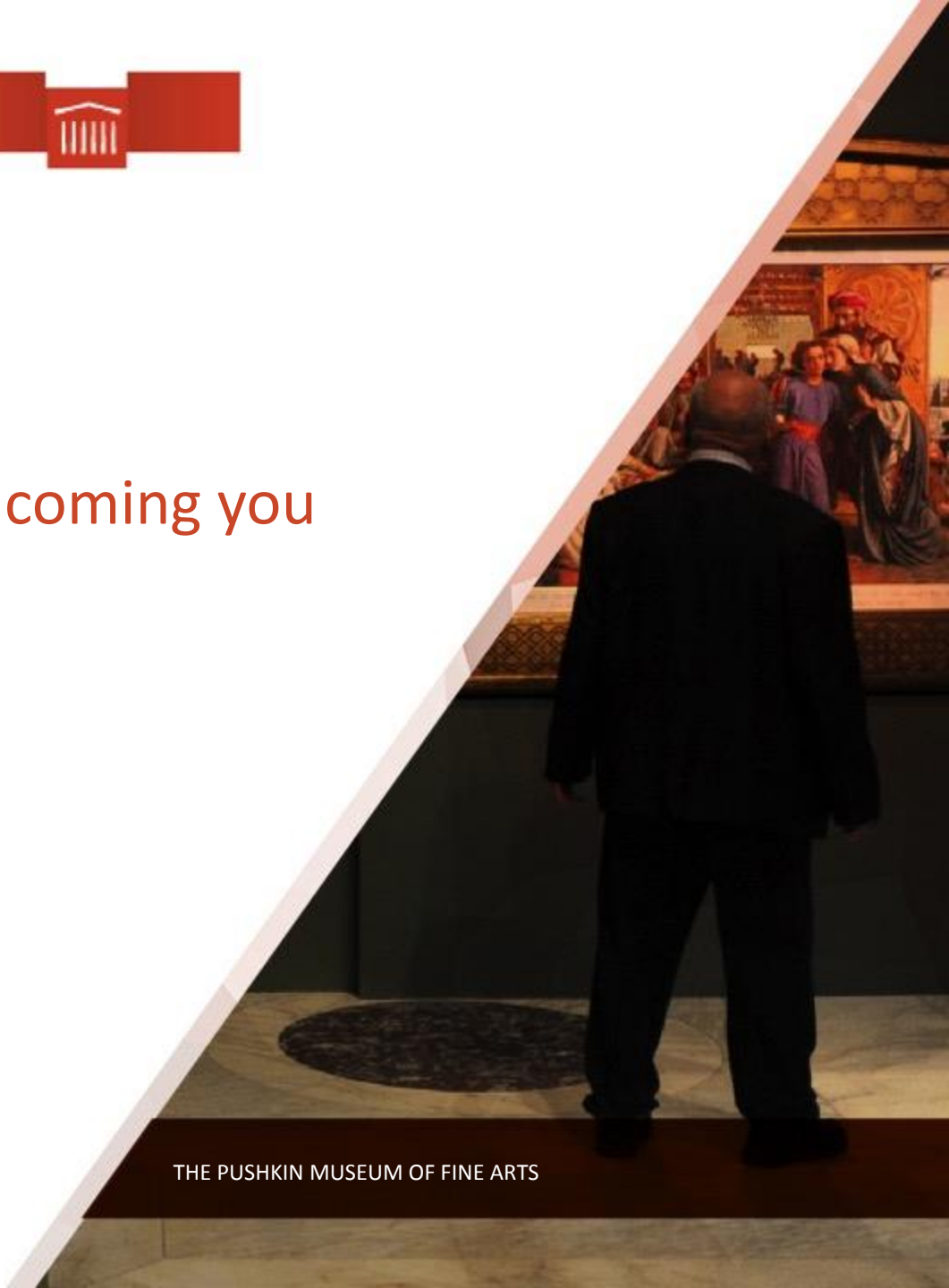
THE PUSHKIN MUSEUM OF FINE ARTS





THANK YOU

We look forward to welcoming you
to the Museum!





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Q&A