



## Press release

May 7, 2025

### The car market decreased by 26% in April

According to the AEB Automobile Manufacturers Committee, a total of **99,408** new passenger cars and light commercial vehicles were sold in April 2025.

According to data obtained from PPC\*, the market size in April 2025 was **105,939** units, which is 26% less than in April 2024.

For 4 months of 2025, sales of new passenger cars and light commercial vehicles in Russia decreased by 26% compared to the same period in 2024, and amounted to 360,008 vehicles.\*

Chairman of the Automobile Manufacturers Committee, Alexey Kalitsev comments:

"April did not bring any surprises. The result of the month is quite predictable. The market continues to feel the impact of measures previously introduced by the state.

A wide range of existing offers, as well as significant discounts from individual market players, which made it possible to slow down the decline in sales (relative to March, the market grew by 27%), are nevertheless not as attractive to consumers as the existing bank offers for placing funds.

It seems that the time has come for the state to intervene decisively and support consumer demand by resuming preferential programs and providing subsidies."

#### Note:

\* According to information provided by PPC JSC, on sales of new vehicles based on data on their transfer to owners ([analytics@passport-ic.ru](mailto:analytics@passport-ic.ru)).

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