



Association
of European
Businesses

Open event

Languages: RUS,
ENG

9 September 2021
SEZ "Lipetsk"
Gryazinskiy district,
Kazynka,
Lipetsk region

Localization of European companies in Russia: regional aspect. Round table and visit to the localization sites of the Special Economic Zone "Lipetsk"

PROGRAM

9 September

07:40 – 08:40 Flight S71203 Moscow (DME) - Lipetsk

08:40 – 9:30 Transfer to the regional administration

09:30 – 10:30 **Business breakfast with the governor**
Restaurant Royal, ul. Podgorenskaya, 14, quarter Podgornoe, Lipetsk

10:30 – 11:00 Transfer to SEZ "Lipetsk"

Round table on the advantages, trends, government policy, current programmes and instruments of support for localization
SEZ "Lipetsk", Gryzinskiy district, Kazynka

11:00 – 12:00 **Session 1: Key trends of government support for localization of industrial companies**
Moderator: Tazio Schilling, CEO, AEB

Igor Artamonov, Governor, Lipetsk region

Andrey Shpilenko, Director, Association for the Development of Clusters and Technology Parks of Russia

Maria Yelkina, Director of department of agriculture, food processing, and construction machine building

Evgenia Laktionova, Head of Department of investments and innovations of Lipetsk region

Ralf Bendisch, General Director, Claas

Mikhail Murakhovskiy, CEO, «CNH Industrial Russia»

12:00 – 13:00 **Session 2: Path of investor: European business experience in localization of cooperation with the regional authorities**
Moderator: Philippe Pegorier, Member of the AEB board, Chairman of the AEB Committee on Machine building and engineering

Roman Petrukhin, General Director, SEZ "Lipetsk"

Igor Bruevich, General Director, KWS

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Erwin Lokere, General Manager, Bekaert Lipetsk
Pavel Krestyaninov, General Director, Syngenta Production
Andrey Gusev, General Director, DOKA Lipetsk

13:00 – 14:00 **Session 3: HR-synergy: HR support for**
Moderator: Irina Aksenova, Chairperson, AEB HR Committee,

Irina Efimchuk, HR Director, NLMK (**online**)
Marina Borzygina, Head of administrative, industrial and warehouse outsourcing,
Coleman Services. «Results of 2020. Trends on the market of industrial and warehouse
staff»
Yulia Baranova, Head of HR department, Bekaert Lipetsk

14:00 – 14:30 **Lunch**

14:30 – 16:00 **Visit to the SEZ “Lipetsk” (Bekaert production site)**

16:00 **Transfer to the flight S71206 Lipetsk – Moscow (DME) for departing
participants**

16:00 – 18:30 **Transfer and visit to the Yelets site of the SEZ “Lipetsk” (KWS RUS
production site)**

18:30 – 21:00 **Transfer and Dinner.**
Estate Skornaykovo-Arkhangelskoe, Lipetsk region, Zadonsky district, Skornyakovo,
Muravieva str., 23

10 September

09:20 **Flight S71204 Lipetsk- Moscow (DME)**

Whole day **Individual program in Lipetsk (upon prior request)**

Languages: **Russian, interpretation is provided upon prior request**

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