



СТОКГОЛЬМСКАЯ ШКОЛА
ЭКОНОМИКИ

WEBINAR

FAST/FORWARD: MAKE YOUR ORGANIZATION FIT FOR THE NEW NORMAL

by Stockholm School of Economics in Russia



JONAS RIDDERSTRÅLE - THE COAUTHOR OF FAMOUS BOOKS
"FUNKY BUSINESS" AND "KARAOKE CAPITALISM"

DATE: DECEMBER 9, 2020
TIME: 19:00-20:30 (MSC)
LANGUAGE: ENGLISH/RUSSIAN
FREE OF CHARGE

REGISTRATION >>>

Fast/Forward: Make your organization fit for the new normal

SPEAKER: JONAS RIDDERSTRÅLE (SWEDEN)

Since bursting onto the international scene with the bestselling books "Funky Business" and "Karaoke Capitalism" co-authored with Kjell A. Nordström, the research company Global Gurus has ranked him as one of the World's Top 30 Management Professionals, and placed him in the top 5 in Europe.

What is he going to talk to us about? About the ways the recipe for success is going to change, the reinventing of strategy to make management and leadership become the change that we want to see. Disruption is at the core of the global market economy. That's why companies have to constantly adapt to changing conditions in order to compete. But the future is unknown.

- what are the driving forces for change and how are they affected by the current Corona-pandemic?
- Who will be the new winners and losers?
- And in a digitized world, what is the last competitive advantage of mankind?

Listen to Dr. Jonas Ridderstråle answer these and other questions.

FOR MORE INFORMATION:

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