



Association
of European
Businesses

Sponsorship Opportunities¹

Conferences and other business events.
Duration: more than 4 hours

Services Provided	Silver Sponsor 125 000 RUB (+18% VAT)	Gold Sponsor 225 000 RUB (+18% VAT)	Platinum Sponsor 335 000 RUB (+18% VAT)
Sponsor logo incorporated into event's agenda indicating sponsor's status	✓	✓	✓
Placement of promotional materials in the lobby on a table provided by AEB	✓	✓	✓
Placement of a roll up in the lobby	✓	✓	✓
Expression of gratitude by an AEB representative at the sponsored event	✓	✓	✓
Placing the logo on the opening slide of event's presentation (if available)	✓	✓	✓
Placing the logo on the AEB website in the section of the sponsored event	✓	✓	✓
Placing the logo at the back drop (if available)	✓	✓	✓
Providing of presentations/photos etc. after the event (upon request)	✓	✓	✓
Free passes for sponsor's delegates	3	5	7
Placement of a roll up in the room where the sponsored event takes place	-	✓	✓
Seats reservation for the sponsor's delegates (upon request)	-	✓	✓
Placement of a plasma screen playing a promotion video (upon request)	-	✓	✓
Exclusivity: There can only be one sponsor in its category	-	-	✓
Distributing of promotional materials to the participant's package (if available) or its placement on the participants' chairs	-	-	✓
Posting a webbanner on the AEB website in the section of the sponsored event (provided by the sponsor, size: 468x60 px)	-	-	✓

¹ The sponsorship packages are valid from January 1, 2015