



Association
of European
Businesses



АГЕНТСТВО
ЭКОНОМИЧЕСКОГО
РАЗВИТИЯ
Ленинградской области

INVEST
IN LENINGRAD
REGION

OPEN EVENT
Language: RUS

December 2, 2021
15:00 – 17:30

Radisson Royal Hotel,
49/2 Nevskiy Prospekt,
Hall Stasov/Ushakov
St. Petersburg

AEB NORTH-WESTERN REGIONAL COMMITTEE

ANNUAL MEETING WITH THE INVESTMENT TEAM OF THE GOVERNMENT OF THE LENINGRAD REGION

COOPERATION IN ESG AS A TOOL FOR SUSTAINABLE DEVELOPMENT IN REGIONS

PROGRAM (on 2 pages)

15:00 – 15:15 OPENING AND WELCOME SPEECHES

Tadzio Schilling, CEO, Association of European Businesses
Dmitry Yalov, Deputy Chairman of the Leningrad Region Government,
Chairman of the Committee for Economic Development and Investment
Activity of the Leningrad Region

15:15 – 15:50 DIALOG WITH THE REGIONAL TEAM: NEW PARAMETERS OF COOPERATION WITH INVESTORS

Moderator: Tadzio Schilling, CEO, Association of European Businesses

Invited panelists (in presentations order):

Anton Rassadin, Chair of the AEB North-Western Regional Committee/ Head
of Corporate Communication, BSH Russia
*"Presentation of the annual surveys results among the AEB members on
satisfaction with the investment climate in Leningrad Region"*

Egor Mischeryakov, First Deputy Chairman of the Committee for Economic
Development and Investment Activity of the Leningrad Region
"Low carbon development plans"

Anastasia Mikhailchenko, Director of the Agency for Economic Development
of the Leningrad Region
«Green corridor for investors»

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Association of European Businesses
Butyrsky Val str. 68/70, bld. 1
127055 Moscow, Russia

Tel.: +7 (495) 234 27 64
Fax: +7 (495) 234 28 07

E-mail: info@aebrus.ru
www.aebrus.ru

15:50 – 16:55 COOPERATION IN ESG AS A TOOL FOR SUSTAINABLE DEVELOPMENT OF REGIONS: LENINGRAD REGION'S SUCCESSFUL PRACTICE

Moderator: Anton Rassadin, Chair of the AEB North-Western Regional Committee/
Head of Corporate Communication, BSH Russia

Invited panelists (in alphabetical order):

Anatoly Arzyaev, Plant Manager, Rockwool-Sever LLC

Andrey Degtyarenko, Chairman of the Board of Directors, Project 111 LLC

Anton Hadjiiski, General Director, HeidelbergCement

Elena Kiyanova, North Region Corporate Manager, PMI

Nikolay Pitirimov, Deputy Chairman of the Board of Directors, "St. Petersburg Clean Technology Cluster for Urban Environment"

Alexander Ustavshikov, Executive Director, Nokian Tyres

16:55 – 17:00 SUMMING-UP

17:00 – 17:30 NETWORKING / RECEPTION

Working language: Russian. Interpretation will NOT be provided.

Contact persons: **Alla Oganessian**, Coordinator of the AEB North-Western Regional Committee, Tel: +7-911-012-67-46, E-mail: alla.oganesian@aebrus.ru
Anna Podryadchikova, AEB Events Coordinator, Tel.: +7 (812) 332-28-66, Mob.: +7 (953) 353 65, E-mail: anna.podryadchikova@aebrus.ru

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Fax: +7 (495) 234 28 07

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