



Sergey Slipchenko Appointed Vice President Corporate Affairs For Philip Morris International Affiliates in Russia



Sergey Slipchenko was appointed Vice President Corporate Affairs for PMI affiliates in Russia in January 2015. In this capacity, he is in charge of Government Relations, Communications, and Public Affairs.

Sergey joined Philip Morris International (PMI) affiliates in Russia as sales representative in 1994. He has further progressed through various positions of increased responsibility in Sales. In 2000, Sergey was appointed Manager Sales Development and Training at PMI Operations Center in Lausanne and moved to Switzerland.

During his next career stage, Sergey worked as Director Sales and Distribution at Philip Morris Ukraine where he later headed the Marketing function. In 2007, he returned to Russia as Director Marketing, and in 2010, he was promoted to the position of Managing Director Philip Morris Romania and Bulgaria.

Sergey was born on January 18, 1971, in Moscow, Russia. He holds a degree in international journalism from the Moscow State University. In 2001, he earned an Executive MBA at INSEAD Business School.

Philip Morris International Inc.

Philip Morris International Inc. (PMI) is a leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2014, the company held an estimated 15.6% share of the total international cigarette market outside of the U.S., or 28.6% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.

Philip Morris International affiliates in Russia

Philip Morris International (PMI) has three affiliates in Russia: two state-of-the-art factories (OAO Philip Morris Kuban in Krasnodar and ZAO Philip Morris Izhora in the Leningrad region) and OOO Philip Morris Sales and Marketing with offices in approximately 100 cities. To date, the company's overall investments in Russia reach about \$1.5 billion. PMI affiliates in Russia employ over 4,500 people.