

The Association of European Businesses

SALARY SURVEY OVERVIEW

Quality Information | Effective Lobbying | Valuable Networking



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Overview of the last market trends based on the 2012 Salary Survey in Financial Sector



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Oil and Gas sector and enhancement
of HR efficiency



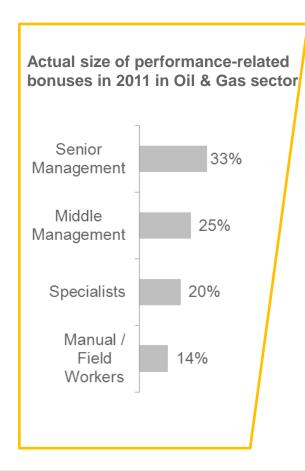
Ernst & Young Compensation and Benefits Survey 2012

Oil & Gas sector

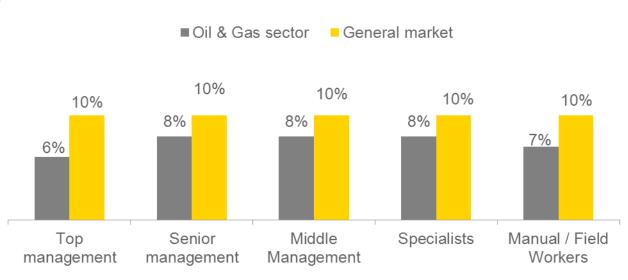
November 8, 2012



Salary changes in 2012 and actual bonus for 2011







In comparison with other sectors Oil & Gas industry is traditionally a highly paid segment of the Russian market, thought salary growth forecasts are more modest within the sector

Average growth rate in Oil & Gas sector is 8% across Russia, while in Eastern Siberia, Sakhalin, Center and Yamalo-Nenets autonomous areas the average growth reached 10%.

Benefits package

Benefits, % of companies

	Sanatorium-resort therapy	60%
	Pension plans	42%
	Disability/accident insurance	74%
	Company cars	68%
	Sponsored meals	68%
	Reimbursing mobile services costs	97%
	Sponsored sport activities	45%
	Housing program	25%
	Other work/life benefits	71%
П		

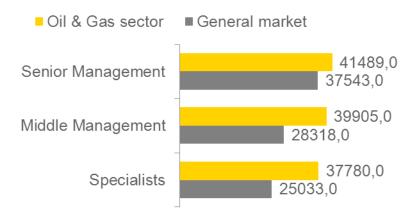
Medical insurance

100% of Oil & Gas companies offer medical insurance to their employees

77% of companies provide medical insurance coverage to family members (spouse, children)

Average number of family members covered by corporate plan is 3

Average annual insurance cost per employee (RUR)



HR function efficiency

Areas for improvement of HR efficiency:

- 1.Key HR business processes optimization
- 2.IT optimization, automation of HR processes
- 3. Search for internal resources
- 4. Optimization of talent management processes

HR efficiency is measured by:

Regular Employees' opinion surveys

HR metrics monitoring

HR business process controls

58% of companies measuring HR function efficiency

19% of Oil & Gas companies measuring HR function efficiency



HR metrics monitoring

Frequently used HR metrics collected within salary surveys:

1.	Share	of	personnel	costs	in	total	expenses
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- 2. Annual cost of social benefits package per employee
- 3. Number of employees per HR specialist
- 4. HR module in ERP system
- 5. Regular conduction of employees' opinion surveys
- 6. Exit interviews
- 7. Performance appraisal and talent management program
- 8. Number of vacancies per recruitment specialist

Some market indicators:

I		
	Average number of employees per HR specialist	135
	Average number of vacancies per internal recruitment specialist per month	11
	% of companies using HR module in ERP system	36%
	% of companies that have practice of exit interviews with employees	71%

Employers monitor HR metrics on regular basis. Employers benchmark HR metrics with applicable market data.



HR business processes reengineering



Solutions

Detection of duplicate business processes

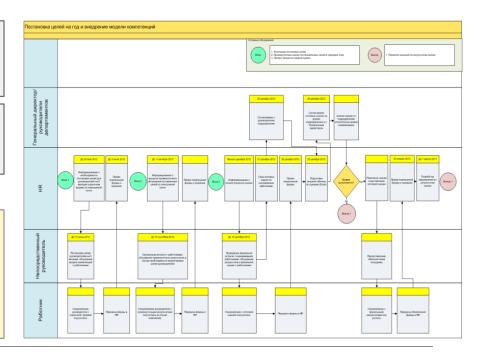
Development of comfortable environment for employees

ERP modules implementation

Development of Shared Services Center

Results

- Reduction of financial, time and labor expenses;
- Increase of employees' satisfaction;
- Strengthening of HR management platform;
- Standardization and unification of business processes;
- Work load reduction;
- Provision of high level of service.







Anna Babushkina

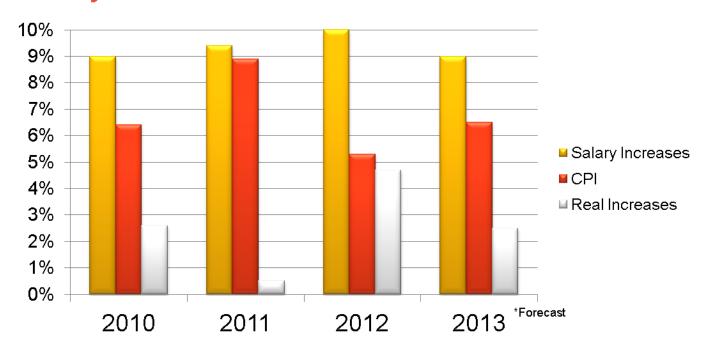
Consultant, Towers Watson General Industry: 2012 key findings, Benefits in Russia

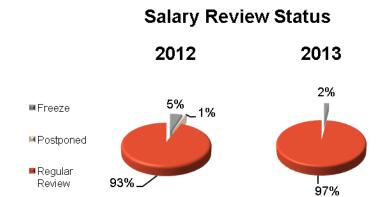
Towers Watson

2012 General Industry Russia

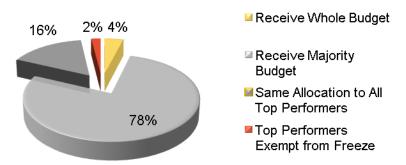
Russian Benefits Trends

Salary Trends: 2010 - 2013

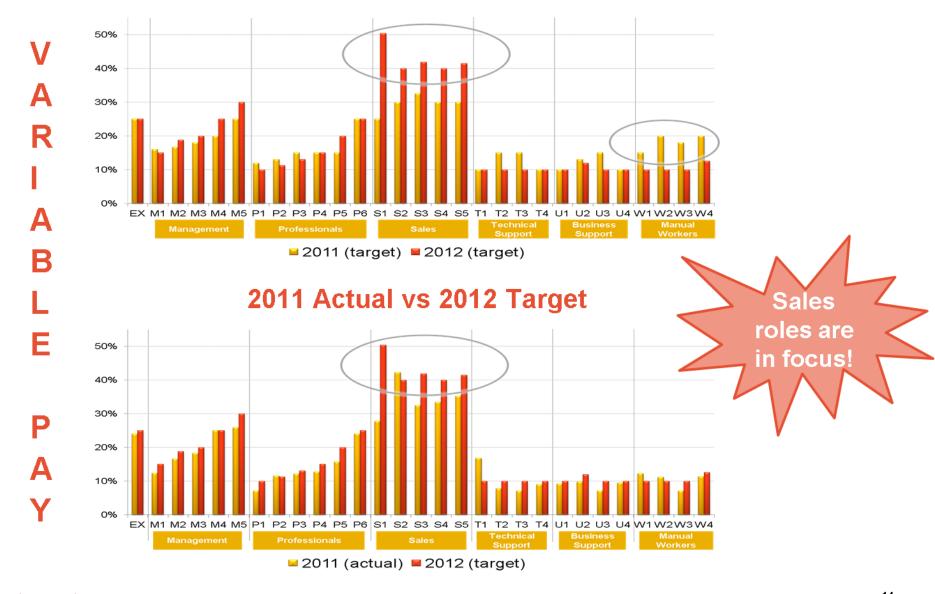




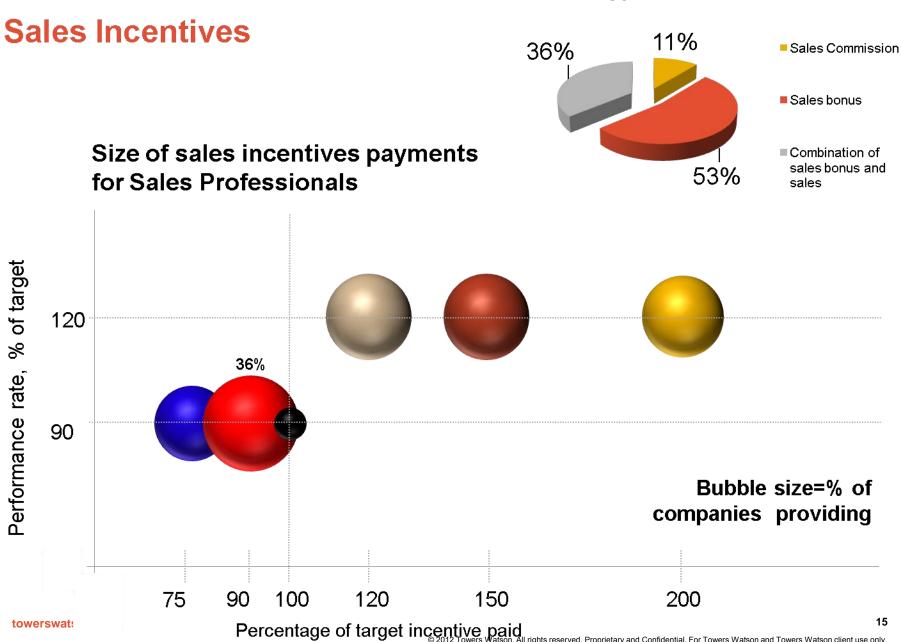
2013 Budget Allocation (All Industry)



2011 Target vs 2012 Target



Type of sales incentives



Compensation Structure in Russia

Fixed Cash Component:

- Basic Salary
- Car Allowance
- Food Coupons/ Lunch Allowance
- Any Other Monthly Allowance(s)
- Transportation Allowance
- Any Other Annual Allowance(s)
- · Fixed/Guaranteed Bonus

Variable Cash Component:

- Performance Bonus
- Sales Incentive/ Commissions
- · Profit Sharing
- LTI
- · Other Variable Bonuses

Retirement Benefits:

· Pension plans

Risk and Health Benefits:

- · Term Life
- Personal Accident/ Disability
- Medical
- Dental
- Vision
- Maternity Benefits

Communication:

Mobile Phones

Company Car Benefits:

- Company Car (Model/Price)
- Repairs and Maintenance Allowance
- Insurance
- Fuel/Petrol Costs
- Parking Allowance

Loans:

- Housing Loan
- Car Loan
- Other Loans (Personal/Emergency)

Paid Time Off:

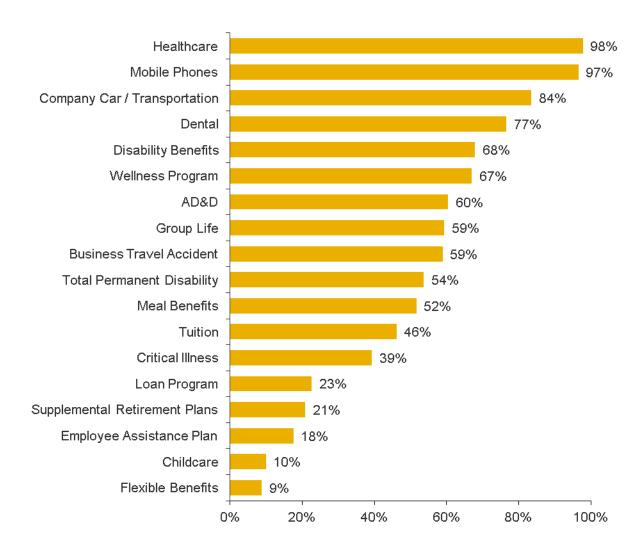
- Vacation days
- Marriage leave
- · Maternity leave
- Paternity leave
- Sick leave
- Bereavement leave

Others:

- Company provided Transport
- Club memberships
- Professional subscription
- · Business travel

Prevalence of non-statutory benefits in Russia

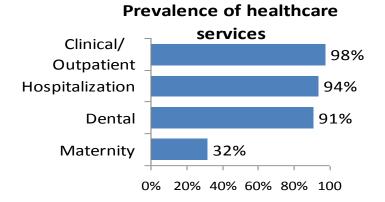
- Healthcare top of the pile
- Mobile phones and company cars/transportation quite prevalent too
- Flexible benefits is a new opportunity in Russia. The number of companies operating such plans is increasing



Source: BDS 2012 Russia

Healthcare. Deep dive into structure

 Almost 100% of employers in Russia provide private medical insurance.



Employee Category	Top-3 Policlinics	Top-3 Dental Clinics
Technical and business support	 ЗАО "ГК МЕДСИ" ФГЛПУ "Поликлиника №2 Минэкономразвития России" ОАО «Лечебный центр» 	 ООО «ДентаВита Сеть» «Центр Эстетической Стоматологии «Нормодент»
Top management	 ФГУП "МЕДИНЦЕНТР" Глав УпДК при МИД РФФГУ ОАО "Моситалмед" ЗАО "ГК МЕДСИ" 	 ООО «ДентаВита Сеть» «Центр Эстетической Стоматологии» «Нормодент»
Top management (>1000 eyees)	 ФГУП "МЕДИНЦЕНТР" Глав УпДК при МИД РФФГУ ЗАО "ГК МЕДСИ" ОАО «Лечебный центр» 	 ООО «ДентаВита Сеть» «Нормодент» «Центр Эстетической Стоматологии»

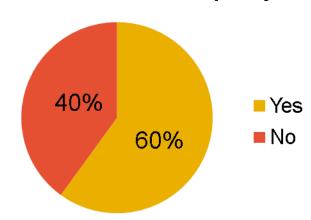
New working world

(BDS Report Russia 2012)

Flexible working arrangements

30% Yes No

Documented in a formal policy

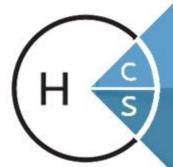


- Flexible working arrangements are provided by around 37% of High Tech sector companies and by nearly 19% of Pharmaceutical companies.
- Frequently flexible working arrangements take the form of flexible working hours, for example 8 a.m. – 5 p.m., 9 a.m. – 6 p.m., 10 a.m. – 7 p.m.
- Some companies allow employees to use a flexible working schedule for a fixed number of days during the business week; sometimes flexible working hours are implemented during certain periods of the year.
- Growing number of companies providing working from home arrangements.

Alyona Leonova

Human Capital Solutions FMCG Industry - Trends and Developments





HUMAN CAPITAL SOLUTIONS **FMCG Industry**

Trends and Developments

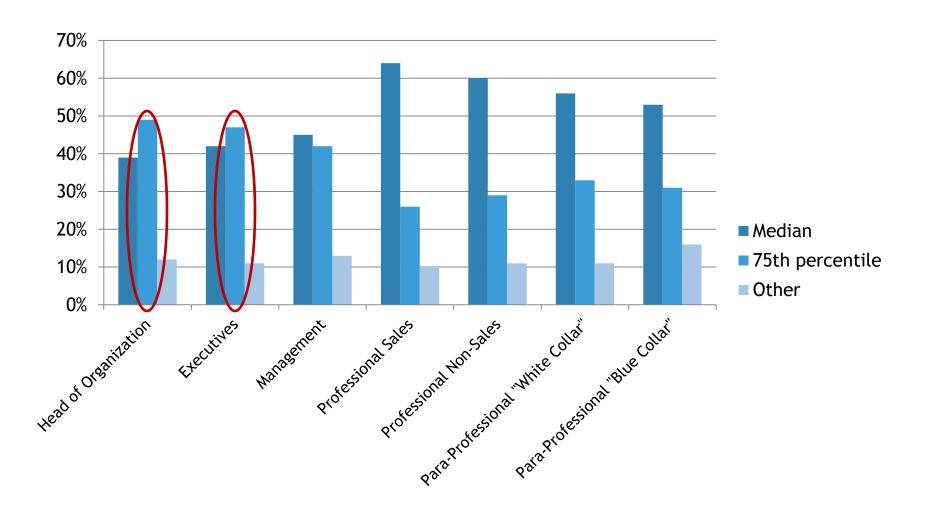
Salary Increases FMCG vs. General Industry - Russia (Median)

	F <i>N</i>	ICG	General Industry		
	2012 2013		2012	2013	
	Actual	Forecast	Actual	Forecast	
Head of Organisation	9.0%	9.0%	9.0%	10.0%	
Executives	9.0%	9.0%	9.0%	9.8%	
Management	9.0%	9.0%	9.0%	10.0%	
Professional Sales	8.9%	9.0%	9.0%	10.0%	
Professional Non-Sales	8.0%	9.0%	9.0%	10.0%	
White Collar	7.9%	9.0%	8.6%	10.0%	
Blue Collar	8.9%	9.0%	8.8%	9.3%	

Sources: Russia Total Remuneration Survey 2012 Central and Eastern European Compensation and Benefits Forum 2012

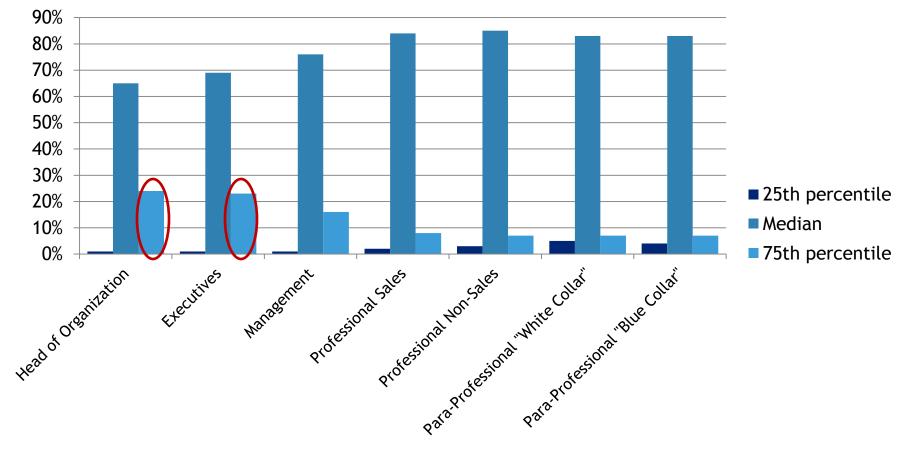


Target market pay level in 2012 FMCG Industry



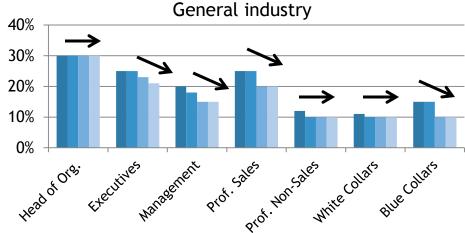
Target market pay level in 2012 General Industry

The majority of companies on the general market uses median as a target market pay level even for high level positions. Around 25% of companies use 75th percentile for executive and management in comparison to 50% on FMCG market.

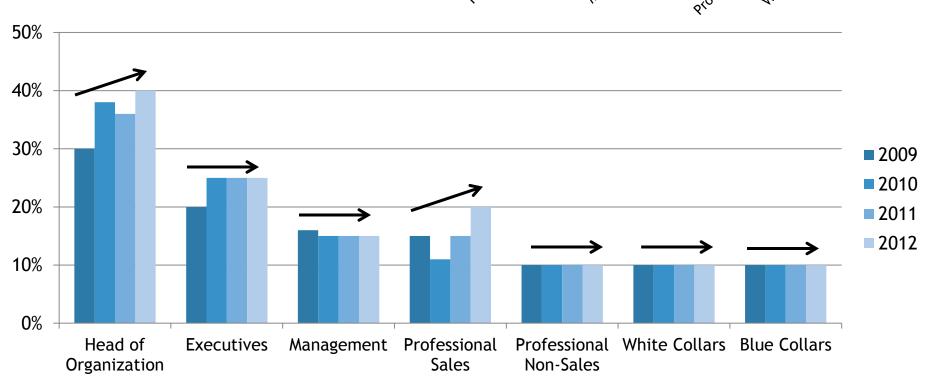




Target Bonus Trends



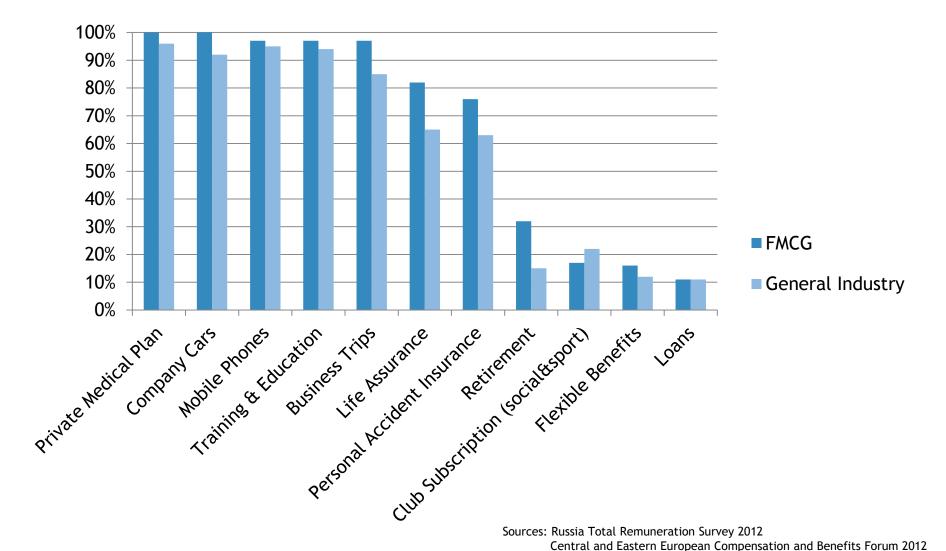
FMCG industry



Sources: Russia Total Remuneration Survey 2012
Central and Eastern European Compensation and Benefits Forum 2012



Benefits Prevalence FMCG vs. General Industry





Private Medical Insurance FMCG Trends 2011-2012

Who is covered by the private medical plan?

Private medical	Employee only		Employ Spo		Employee and all Dependants		
plan coverage	2011	2012	2011	2012	2011	2012	
Executive plan	34%	29%	3%	5 %	63%	66%	
Management plan	42%	40%	3%	5%	55%	55%	
Professional/ Para-Professional plan	45%	45%	3%	3%	52 %	52 %	

Source: Central and Eastern European Compensation and Benefits Forum 2012



Private Medical Insurance FMCG Trends 2011-2012

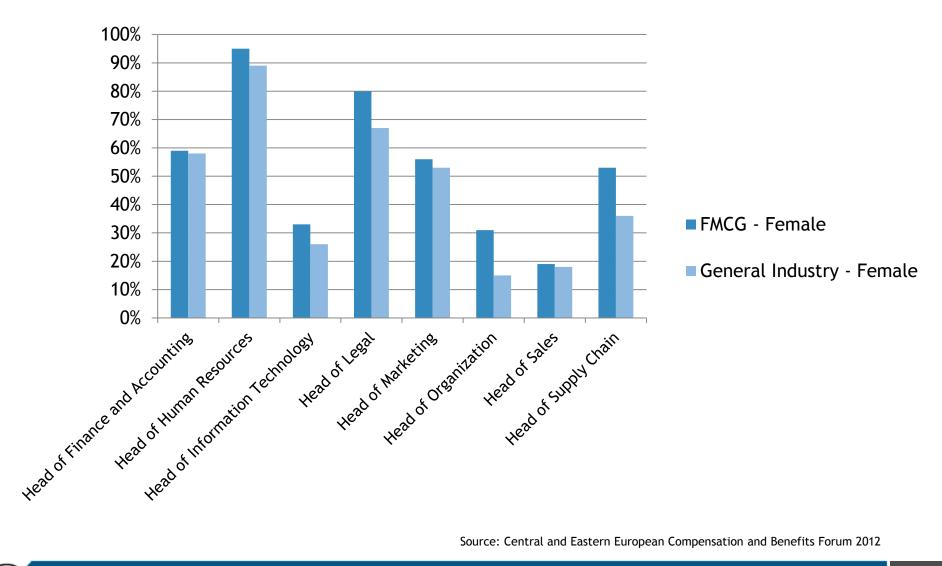
What percentage of the insurance premium do employees contribute?

Private medical plan coverage	Employee Coverage (median)		Spouse o	coverage dian)	Child coverage (median)	
	2011	2012	2011	2012	2011	2012
Executive plan	10%	0%	50%	20%	40%	0%
Management plan	10%	0%	50%	50%	50%	50%
Professional/ Para-Professional plan	10%	0%	50%	50%	50%	50%

Source: Central and Eastern European Compensation and Benefits Forum 2012



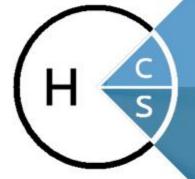
Female - General Industry vs. FMCG Top Management



Source: Central and Eastern European Compensation and Benefits Forum 2012



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