

# Financial Analysis I: Financial Analysis Tools and Their Application Patterns



## Duration

2 days / 16 academic hours  
16 CPD-units / 14 CPE credits

## Required level of preparation

Prior to this training we recommend the participants first attend our training "Cash Flow Statements: Preparation Techniques"

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## Who should attend

- ▶ Beginning financial analysts
- ▶ Internal controllers
- ▶ Accountants
- ▶ Economists
- ▶ Division and top managers.

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## Objectives

- ▶ To learn practical skills of understanding and basic financial statements (Balance sheet, Profit and loss statement, Cash flow statement)
- ▶ To examine basic methods of financial analysis
- ▶ To learn how to participants how to use the instruments of financial analysis to evaluate the financial standing of a real company in different industries.

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## Training methodology

- ▶ Training is conducted in an interactive form and includes a number of case studies.
- ▶ Training participants are provided with specially designed training materials in Russian.

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## Training outline

### Day 1

- ▶ Goals and instruments of analysis
- ▶ Vertical and horizontal balance-sheet analysis. Information on investments and their financing sources
- ▶ Industry peculiarities of the balance-sheet structure
- ▶ Profit and loss statement: profit and loss information disclosure. Horizontal and vertical analysis
- ▶ Industry peculiarities of the profit statement structure

### Day 2

- ▶ Cash flow statement and its structure
- ▶ Cash flow statement analysis
- ▶ Financial ratios:
  - ▶ Activity effectiveness ratios
  - ▶ Business activity ratio
  - ▶ Profitability ratio (a two-way model), disclosed industry peculiarities
  - ▶ Liquidity and financial stability ratios
  - ▶ ROE (Return on Equity) ratio (a three-way model). Industry peculiarities.

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## Certificates

Certificate of the Ernst & Young Academy of Business and the Association of European Businesses.

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## Place and time

Training is conducted at the Association of European Businesses from 9:30 to 16:30.

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## In-company training

- ▶ Preliminary analysis of clients' training needs, identification of aims and goals
- ▶ Training adaptation industry
- ▶ Flexible approach to training location and schedules
- ▶ Report on the training results.

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## Recommended training scheme

- ▶ Cash Flow Statements: Preparation Techniques
- ▶ **Financial Analysis I: Financial Analysis Tools and Their Application Patterns**
- ▶ Financial Analysis II: Valuation of Effectiveness of a Company's Activity
- ▶ Corporate Finance

## How to apply?

Please complete the registration form online at our web site: [ey.com/cis/academy](http://ey.com/cis/academy)