

IMAF

XII International Moscow Automotive Forum
 «Automotive industry post-crisis: new reality, new opportunities»
 24-25 August 2021, Expocentre, Moscow

This programme is subject to change

24 August, Tuesday	
10.00-11.00	Registration, welcome coffee
11.00-11.10	Opening remarks: Tadzio Schilling , CEO, Association of European Businesses (<i>confirmed</i>) Michael Johannes , Vice President, Messe Frankfurt Exhibition GmbH, Brand Manager Automechanika (<i>invited</i>) Thomas Staertzel , CEO, Porsche Russland, Chairman of the AEB Automobile Manufacturers Committee (<i>confirmed</i>)
11.10-12.30	Plenary session: "Automotive industry post-crisis: new reality, new opportunities" Moderator – Tadzio Schilling , Chief Executive Officer, Association of European Businesses (<i>confirmed</i>) Agenda <ul style="list-style-type: none"> - State support measures: efficiency during the crisis - First opinion view: post-crisis "soft landing" and growth points - Green transport: Russian prospects - Prospective aspects of automotive vehicles and components exports further development Participants: Denis Pak , Director of Automotive Industry and Rail-Building Engineering Department, Ministry of Industry and Trade (<i>invited</i>) Vyacheslav Zubarev , President, ROAD (<i>confirmed</i>) Sergey Gaisin , President, NAMI (<i>invited</i>) Simone Montagna , CEO, Scania Rus (<i>confirmed</i>) Zhang Junxue , President, Haval Russia (<i>confirmed</i>) Stefan Mecha , Managing Director, Volkswagen Group Rus (<i>confirmed</i>) Stefan Teuchert , CEO and President, BMW Group Russia (<i>confirmed</i>) Aleksey Kalitsev , Managing Director, Hyundai Motor CIS, Deputy Chairman of AEB Automobile Manufactures Committee (<i>confirmed</i>) Jan Aichinger , Managing Director, MAN Truck and Bus, Chairman of the AEB Commercial Vehicles Committee (<i>confirmed</i>) Sergey Kogogin , CEO, KAMAZ PTC (<i>confirmed</i>) Pavel Burlachenko , Export Support Director (Automotive & Railway Industries), Russian Export Center (<i>confirmed</i>) Roberto Camatta , General Manager, Iveco Russia (<i>confirmed</i>) <i>List and agenda are subject to further specification</i>
12.30-13.00	Coffee break
13.00-14.30	Analytical session Moderator – Tatiana Kofanova , Automotive Group Leader in Russia and CIS, Deloitte Consulting (<i>confirmed</i>) Preliminary agenda: <ul style="list-style-type: none"> - Global automotive sector: crisis impact on global market; anti-crisis measures taken; trends and forecasts; post-crisis mitigation measures - Russian automotive: situation analysis and further forecasts - Dealer networks: development prospects - Automotive components industry: analysis

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	<p>- Market pressure factors in post-crisis period</p> <p>Participants: Tatiana Kofanova, Automotive Group Leader in Russia and CIS, Deloitte Consulting (<i>confirmed</i>) Nils Poel, Trade and Market Affairs Manager, CLEPA (<i>confirmed</i>) Valeriy Khrapov, "Mystery" Project Manager, Research Holding Romir (<i>confirmed</i>) Sergey Udalov, Managing Director, Avtostat Agency (<i>confirmed</i>) Tatiana Arabadji, Director, NAPI (Marketing Automobile Agency) (<i>confirmed</i>) Vladimir Berezanskiy, CEO, GESTAMP SEVESTAL VSEVOLZHSK LLC (<i>confirmed</i>) Sergey Vasiliev, Advisor, Head of Foreign Affairs and Customs Department, DLA Piper (<i>confirmed</i>)</p> <p><i>List and agenda are subject to further specification</i></p>
14.30-15.30	Lunch
15.30-17.00	<p>Innovations in automotive industry: path to future</p> <p>Moderators: Kirill Zhanaydarov, Head of Transport Infrastructure Projects, Skolkovo Foundation (<i>confirmed</i>)</p> <p><u>Questions for discussion</u></p> <ul style="list-style-type: none"> - Alternative fuel transport – cases & prospect - Autonomous vehicles – mass implementation horizon - Cybersecurity – new challenges for automotive industry - Car-sharing and subscriptions – further format prospects - New manufacturing technologies - robotics <p>Participants: Artem Fokin, Business Development Director, Autonomous Vehicles in Yandex (<i>confirmed</i>) Yuriy Minkin, Autonomous Vehicles Manufacturing Department Chair, Cognitive Technologies (<i>invited</i>) Denis Endachev, Executive Director, Information and Intellectual Systems in NAMI (<i>invited</i>) Andrey Vasilevskiy, CEO, Sber Automotive Technologies (<i>confirmed</i>) Alexander Gurko, co-director, Working Group on research and development, NTI Avtonet Roadmap (<i>invited</i>) Alisa Konyukhovaskaya, Executive Director, Russian Association of Robotics (<i>invited</i>) Aleksey Tarasov, Commercial Director, Volvo Car Russia (<i>confirmed</i>) Lubomir Najman, Chief, Audi Russia (<i>confirmed</i>) Evgeniya Ponomareva, Business Development Manager, Kaspersky (<i>confirmed</i>) Aleksey Ekimov, Business Development Manager, «Formula D Russland» (<i>confirmed</i>) Konstantin Blagodarov, Director Sales & Operations Central and Eastern Europe, «Formula D Russland» (<i>confirmed</i>) Viktoria Sinichkina, Director, Advisory, Automotive PwC Russia (<i>confirmed</i>)</p> <p><i>List is subject to further specification</i></p>
17.00-17.15	Coffee break
17.15-17.45	<p>Inspirational keynote</p> <p>Alexey Borovkov, Director (NTI TechNet), Competence Center at NTI, Peter the Great Saint-Petersburg Polytechnic University "New production opportunities" (<i>confirmed</i>)</p>
25 August, Wednesday	
10.00-10.30	Registration, welcome coffee

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10.30-12.00	<p>Session: Russian automotive electronics market <u>Moderator:</u> Dmitry Batakov, Director, Association "Consortium of Enterprises in the field of automotive electronic devices and telematics" (<i>confirmed</i>)</p> <p><u>Questions for discussion:</u></p> <ul style="list-style-type: none"> - Structure and limits of term "automotive electronics" in modern automobile vehicle; - Crisis in automotive semiconductors' supply; - Prospects of reaching mutually beneficial terms for integration of competencies of Russian developers and automotive electronics manufacturers into cars' mass production; - Prospective markets shares and key trends of automotive electronics development in Russia. <p><u>Invited speakers:</u> Dmitry Chernov, Deputy Director, Automotive Industry and Rail-Building Engineering Department, Ministry of Industry and Trade (<i>confirmed</i>) Yuriy Plyasunov, Director, Radioelectronic Industry Department, Ministry of Industry and Trade (<i>invited</i>) Alexey Belyaev, Sales and Business Development Manager in Faurecia; Chairman, AEB Automotive Components Committee (<i>confirmed</i>) Sergey Sharov, Deputy CEO, NPP ITELMA (<i>confirmed</i>) Vyacheslav Maleev, President, AvtoKom (<i>invited</i>) Vasily Bovan, Deputy Director at Scientific Center at KAMAZ (<i>confirmed</i>) Alexander Kovrigin, Deputy CEO, ASM-Holding (<i>invited</i>) Pavel Bruk, Regional Director, Ansys, S&P BU Unit, Russia/CIS, Middle East, Africa (<i>confirmed</i>)</p> <p><i>List and agenda are subject to further specification</i></p>
12.00-12:30	<p>Coffee break</p>
12.30-14.00	<p>Round Table: BIG Data in Automotive</p> <p><u>Moderator:</u> Alexander Gurko, President NP GLONASS, Co-Director, Working Group on Research and Development, NTI Autonot (<i>invited</i>)</p> <p><u>Questions for discussion:</u></p> <ul style="list-style-type: none"> - New "product" in automotive industry: automotive data or services based on them? - "Autodata" project: summary and plans; - Automakers – "barriers" and "drivers" at automotive data market? - Technologies of collection and intelligent processing of data; - Provision of access and data quality improvement; - Big data management; - Data visualization technologies; - Title to data formed on board transport vehicles; - Formats and protocols of data collection board transport vehicles including VZX technology; - Cybersecurity and data protection at their formation on board transport vehicle. <p><u>Participants:</u> Andrey Vasilevskiy, CEO, Sber Automotive Technologies (<i>confirmed</i>) Vladislav Rydaev, Vice-President, ROAD (<i>confirmed</i>) Tatiana Gorovaya, GR Director, Nissan Manufacturing RUS (<i>confirmed</i>) Alexander Vinogradov, Director, GR Department, AVTOVAZ (<i>confirmed</i>) Dmitriy Portanskiy, GR Director, BMW Russland Trading (<i>invited</i>) Vakhtang Partsvania, GR and Sustainable Development Director, Scania Rus (<i>invited</i>) Pavel Elizarov, GR Director, MAN Truck & Bus RUS (<i>invited</i>) Evgeniya Ponomareva, Business Development Manager, Kaspersky (<i>confirmed</i>) Gleb Shuklin, Strategic Committee Coordinator, Big Data Association (<i>confirmed</i>)</p>

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14.00-15.00	Lunch
15.00-15:30	Conclusive session

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