

#### **ALPE consulting**

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# ALPE consulting Receives SAP® MEE Partner Excellence Award 2015 in the Category "Marketing Best Practice"

## Award Highlights ALPE consulting's Outstanding Performance and Commitment to Its Partnership With SAP and Customer Success

ALPE consulting announced it is the recipient of an SAP® MEE Partner Excellence Award 2015 in the category "Best Marketing Practice." Awards were presented by <u>SAP</u> (NYSE: SAP) to the topperforming SAP partners in the Europe, Middle East and Africa (EMEA) and Middle and Eastern Europe (MEE) regions for their efforts – in partnership with SAP – in helping customers adopt innovation easily, gain results rapidly, grow sustainably and run more simply with SAP solutions. Recipients of this year's awards have made outstanding contributions that impact overall SAP sales and pipeline-generation goals.

"Russia - Coast to Coast" was an outstanding and unique sport event, which we have organized in 2014. Just imagine, one person cycling non-stop 10.000 km from Vladivostok to Saint Petersburg in 21 days which makes an average of 460 km per day. I am very grateful to SAP which helped us as Platinum and Technology partner to make this project possible. With the help of a mobile App based on SAP technology which was downloaded more than 30.000 times worldwide one could follow Wolfgang Fasching on his way through Russia" – says Alexander Schachner, General Director, ALPE consulting.

Selected from SAP's wide-ranging partner base, nominations for the SAP Regional Partner Excellence Awards were based on internal SAP sales data. A steering committee composed of regional and global SAP representatives determined winning partners in each category according to numerous criteria such as sales achievement and performance. Awards were presented in a variety of categories, including overall sales, innovation, technology, services and solution-specific areas.

"With our outstanding ecosystem of partners, SAP is helping customers run bolder, faster and simpler," said Rinse Tamsma, senior vice president, Global Partner Operations, SAP MEE. "Partners extend our ability to bring SAP innovations to more customers and add their proven solutions to serve our customers. We congratulate ALPE consulting as one of our top-performing partners of the year in the MEE region. Together, we are helping customers transform their business and delivering the innovation that fuels revenue and growth."



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ALPE consulting has been a SAP service and channel partner since 2007 with offices in Moscow, Saint Petersburg and Kazan. It has over 70 employees and successfully completed more than 80 projects during the past years.

Some of the ALPE consulting's milestones:

- ALPE consulting won bronze prize in CIS in the Medium Implementation Category SAP Quality Award 2013 " (project at the Group of Companies AKFA in Uzbekistan)
- In 2013 ALPE consulting was a gold-level SAP channel partner
- Since 2012 the ALPE consulting SAP support center has received the the Partner Center of Expertise (PCoE) certification from SAP.
- SAP Quality Award 2010 for the best project in Russia in the SME segment at the largest Russian cosmetics concern JSC Concern «KALINA»
- SAP Award "Initiative of the Year" 2009 for the promotion of the Package Solutions

ALPE consulting received its award during the SAP Field Kick-Off Meeting Barcelona (SAP FKOM Barcelona), an annual gathering of SAP executives, SAP field employees and partners held Jan. 19-23. It is SAP's largest yearly sales meeting, intended to drive success during the upcoming year. Colleagues across the region gathered in Barcelona to gain and exchange updated information on SAP's strategy, sales methodology, best practices, business growth opportunities and product innovations. This year's SAP FKOM Barcelona hosted approximately 6,500 attendees from the region.

### **About ALPE consulting**

ALPE consulting (<u>www.alpeconsulting.com</u>) is a SAP Channel and Service Partner and provides professional services to Russian and international companies in SAP solutions implementation, follow up and support. SAP projects are implemented according to the schedule and the budget and with high quality. ALPE consulting is awarded with SAP Quality Award, SAP Initiative of the Year and SAP MEE Partner Excellence Award. The customer service center is certified with SAP PartnerEdge PCoE. ALPE consulting has a history of successful projects implementation for enterprises of different branches. Our clients are: KALINA, Magna, Imperiya sumok, Continental, BRAAS DSK-1, Mazda, Mahle, Yazaki, Baccardi, McCormick, URSA, OJIMB'E, Rockwool, Bojra-JHenp, AstraZeneca и many others. 100% of our projects are successful!

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