



Association  
of European  
Businesses

Open Event  
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May 26, 2021  
09:00 – 15:00  
(Moscow time)

Zoom video  
conference

## Annual Conference of the AEB Intellectual Property Committee

# Intellectual Property Rights: Recent trends, court practices, problems and solutions

### DRAFT PROGRAMME

- Moderated by:** **Anton Bankovskiy**, Chairman of the AEB Intellectual Property Committee, Partner, CMS Russia
- 09:00 – 09:15** **Welcome words**  
**Markus Ederer**, Ambassador of the European Union to the Russian Federation  
**Tadzio Schilling**, AEB CEO
- 09:15 – 09:35** **Topical issues of the practice of the intellectual property legislation application**  
**Ekaterina Uliyanova**, Assistant to the Chairman of the Court, Court of Intellectual Property Rights of the Russian Federation
- 09:35 – 09:55** **Digital Initiatives of Rospatent to Form a System of Providing State Services in the Field of Intellectual Property, Comfortable for Copyright Holders**  
**Yuri Zubov**, Deputy Head of Rospatent
- 09:55 – 10:15** **Topical issues of FAS Russia practice in the field of unfair competition with the use of intellectual property rights**  
**Yana Sklyarova**, Deputy Head of the Department for Control over Advertising and Unfair Competition, Federal Antimonopoly Service (FAS)
- 10:15 – 10:35** **IPR protection & enforcement: activities of the European Commission**  
**Pierre-Yves Andrau**, Policy Officer, Intellectual Property Unit, Directorate-General for Trade, European Commission
- 10:35 – 10:55** **Legal protection of geographical indications and appellations of origin in Russia**  
**Roman Zakharov**, Deputy Director of the Federal Institute of Industrial Property
- 10:55 – 11:15** **Geographical Indications (GI)**  
**John Alistair Clarke**, Director of International Relations, Directorate-General for Agriculture and Rural Development, European Commission

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- 11:15 – 11:35 Intellectual Property in the Eurasian Economic Union: Key Events 2019 – 2021**  
**Galiya Dzholdybaeva**, Director, Business Development Department, Eurasian Economic Commission
- 11:35 – 11:55 Activities of the customs authorities of the Russian Federation in terms of protection of intellectual property rights**  
**Expert**, Federal Customs Service of the Russian Federation (tbc)
- 11:55 – 12:15 QUESTIONS & ANSWERS, DISCUSSION**
- 12:15 – 12:30 COFFEE BREAK**
- 12:30 – 12:50 When a name highlights a product: a well-known trademark - problems and solutions**  
**Evgeniy Arieovich**, Senior Advisor, Baker McKenzie
- 12:50 –13:10 Court practice regarding the unauthorized use of registered intellectual property in meta tags and hashtags**  
**Evgeniya Sinanova**, Head of Commercial Law Practice, Schneider Group
- 13:10 –13:30 Digital ventures: tips&tricks in the agreements on development and acquisition of technologies**  
**Ksenia Andreeva**, Partner, Morgan Lewis
- 13:30 –13:50 Rights to Intellectual Property Developed by Employees**  
**Irina Stepanova**, PhD, Counsel, IP&T practice, Dentons
- 13:50 –14:10 Open source software: resolving legal issues**  
**Irina Shurmina**, Senior Associate, CMS Russia  
**Ksenia Danshina**, Associate, CMS Russia
- 14:10 –14:30 Ensuring legal framework of intellectual property service objects during the period of remote work**  
**Maria Ostashenko**, Partner, Alrud
- 14:30 –14:50 Specifics of legal protection of rights to software code**  
**Alexey Fedoryaka**, Head of Procedural Law, Associate Partner, Patent Attorney of the Russian Federation (trademarks), Rödl & Partners
- 14:50 –15:00 QUESTIONS & ANSWERS, DISCUSSION**

**Working languages:** **Russian & English**, interpretation will be provided.

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