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Press release

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Car Market Down 7.3% in August 2026

According to the AEB Automobile Manufacturers Committee, total sales of new passenger cars and light commercial vehicles in August 2026 amounted to **113,874** units.*

According to data provided by PPC**, the market volume in August 2026 totaled **116,220** units, down **7.3%** compared to August 2025. In the first eight months of 2026, sales of new passenger cars and light commercial vehicles in Russia increased by **5.8%** year-on-year to **841,472** units.

Alexey Kalitsev, Chairman of the AEB Automobile Manufacturers Committee, commented:

"August results point to a moderate cooling after the July sales peak.

The current situation reflects a combination of sustained demand and cautious consumer behavior. Fuel market conditions, seasonal patterns and calendar factors also play a role. Following a relatively active July, it is not unusual for the market to show more subdued dynamics in August, as some consumers postpone their purchase until the holiday season is over and business activity resumes.

At the same time, the market has remained relatively resilient compared with July. We will continue to closely monitor developments, focusing on the trends emerging as the new business season gets underway."

Note:

* New cars up to 1 year old.

** According to information provided by PPC JSC, on sales of new vehicles based on data on their transfer to owners (analytics@passport-ic.ru).

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