



Sponsorship Opportunities*

Conferences

Duration: more than 4 hours

Silver Sponsor – 85,000 RUR (plus VAT 18%)

1. Sponsor logo incorporated into agenda (will be sent to over 5,000 exclusive contacts)
2. Sponsor logo posted on the AEB website in the section of the sponsored event
3. Placement of sponsor materials in the lobby on a table provided by the AEB or in an own stand
4. Placement of a sponsor roll up in the lobby (max. size 100 x 200 cm)
5. Placing of the sponsor logo at the back drop (if available)
6. Free of charge registration of 2 sponsor delegates
7. Placing of the sponsor logo on the opening slide on the main screen in the room where the sponsored event takes place (if available)
8. Expression of gratitude by an AEB representative at the start of the sponsored event
9. Providing of all materials (presentations/photos etc.) after the event (upon request)
10. Report on the event in the AEB Business Quarterly with sponsor's recognition
11. Sponsor's recognition in the AEB Annual Report

Gold Sponsor – 160,000 RUR (plus VAT 18%)

The following benefits are included in the Gold Sponsor package further to those of the Silver Sponsor package:

1. Placement of a sponsor roll up in the room where the sponsored event takes place
2. Free of charge registration of 1 more sponsor delegate (3 in total)
3. Seats reservation for the sponsor participants (upon request)

Platinum Sponsor – 240,000 RUR (plus VAT 18%)

The Platinum Sponsor package includes the listed below benefits in addition to those of the Gold Sponsor package:

1. Exclusivity: There can only be one platinum sponsor
2. Placement of a plasma screen playing a promotion video of the sponsor (upon request)
3. Adding of sponsor's promotional materials to the participant's package (if available) or its placement on the participants' chairs
4. Free of charge registration of 1 more sponsor delegate (4 in total)
5. Posting of the sponsor's banner on the AEB website in the section of the sponsored event (provided by the sponsor, size: 468 x 60 px)

* The sponsorship packages are valid from January 1, 2012 till December 31, 2012