



Association
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Open Event
Language: RUS/ENG

May 26, 2021
09:00 – 15:00
(Moscow time)

Zoom video
conference

Annual Conference of the AEB Intellectual Property Committee

Intellectual Property Rights: Recent trends, court practices, problems and solutions

PROGRAMME

- Moderated by:** **Anton Bankovskiy**, Chairman of the AEB Intellectual Property Committee, Partner, CMS Russia
- 09:00 – 09:15** **Welcome words**
Markus Ederer, Ambassador of the European Union to the Russian Federation
Tadzio Schilling, AEB CEO
- 09:15 – 09:35** **Topical issues of the practice of the intellectual property legislation application**
Ekaterina Ulyanova, Assistant to the Chairman of the Court, Court of Intellectual Property Rights of the Russian Federation
- 09:35 – 09:55** **Digital Initiatives of Rospatent to Form a System of Providing State Services in the Field of Intellectual Property, Comfortable for Copyright Holders**
Yuri Zubov, Deputy Head of Rospatent
- 09:55 – 10:15** **Topical issues of FAS Russia practice in the field of unfair competition with the use of intellectual property rights**
Yana Sklyarova, Deputy Head of the Department for Control over Advertising and Unfair Competition, Federal Antimonopoly Service (FAS)
- 10:15 – 10:35** **IPR protection & enforcement: activities of the European Commission**
Pierre-Yves Andrau, Policy Officer, Intellectual Property Unit, Directorate-General for Trade, European Commission
- 10:35 – 10:55** **Legal protection of geographical indications and appellations of origin in Russia**
Roman Zakharov, Deputy Director of the Federal Institute of Industrial Property
- 10:55 – 11:15** **Geographical Indications (GI)**
John Alistair Clarke, Director of International Relations, Directorate-General for Agriculture and Rural Development, European Commission

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- 11:15 – 11:35 Intellectual Property in the Eurasian Economic Union: Key Events 2019 – 2021**
Galiya Dzholdybaeva, Director, Business Development Department, Eurasian Economic Commission
- 11:35 – 11:55 Activities of the customs authorities of the Russian Federation in terms of protection of intellectual property rights**
Sergey Shklyaev, Head of the Department of Trade Barriers, Currency and Export Control, Federal Customs Service of the Russian Federation
- 11:55 – 12:15 QUESTIONS & ANSWERS, DISCUSSION**
- 12:15 – 12:30 COFFEE BREAK**
- 12:30 – 12:50 When a name highlights a product: a well-known trademark - problems and solutions**
Evgeniy Arieovich, Senior Advisor, Baker McKenzie
Galina Grishanova, Associate, Baker McKenzie
- 12:50 – 13:10 Court practice regarding the unauthorized use of registered intellectual property in meta tags and hashtags**
Evgeniya Sinanova, Head of Commercial Law Practice, Schneider Group
- 13:10 – 13:30 Digital ventures: tips&tricks in the agreements on development and acquisition of technologies**
Ksenia Andreeva, Partner, Morgan Lewis
- 13:30 – 13:50 Rights to Intellectual Property Developed by Employees**
Irina Stepanova, PhD, Counsel, IP&T practice, Dentons
- 13:50 – 14:10 Open-source software: resolving legal issues**
Irina Shurmina, Senior Associate, CMS Russia
Ksenia Danshina, Associate, CMS Russia
- 14:10 – 14:30 Ensuring legal framework of intellectual property service objects during the period of remote work**
Maria Ostashenko, Partner, Alrud
- 14:30 – 14:50 Specifics of legal protection of rights to software code**
Alexey Fedoryaka, Head of Procedural Law, Associate Partner, Patent Attorney of the Russian Federation (trademarks), Rödl & Partners
- 14:50 – 15:00 QUESTIONS & ANSWERS, DISCUSSION**

Working languages: **Russian & English**, interpretation will be provided.

Contact person: **Svetlana Nechaeva**, AEB Committees Coordinator, тел. (495) 234 27 64 ext. 139, e-mail: svetlana.nechaeva@aebrus.ru

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