

## New technologies and how they shape the life

Sokos Hotel Olympia Garden (Bataisky pereulok, 3A, St. Petersburg)

### Programme

(draft)

Last Update: March 31, 2017

#### Thursday, 6 April 2017

08:00–09:30

**REGISTRATION OF THE PARTICIPANTS (Lobby, 2<sup>nd</sup> floor)**

08:15–09:35

**Event before the opening of the Forum**

Discussion:

**Economic development in Russia 2017 and potential of non-resource exports: perspectives and supporting mechanisms (Hall "Moscow")**

Moderator:

**Ilkka Salonen**, Interim CEO, East Office of Finnish Industries

Keynote speaker:

**Andrey Movchan**, Head of economic program, Carnegie Moscow Center

Panelists:

- **Kari Homanen**, Executive Vice President, NEFCO;
- **Alexey Teploukhov**, Head of Financial Markets, Trading and Sales Department, PJSC Bank "Saint-Petersburg";
- **Stuart Lawson**, Senior Advisor, EY;
- Representative of EXIAR (tbc).

09:45–10:45

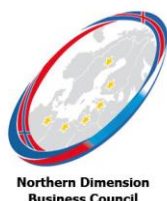
**INAUGURATION CEREMONY (Hall "The Americas")**

Moderator:

**Frank Schauff**, CEO, Association of European Businesses (AEB)

- **Alexey Mordashov**, Chairman of the Board of Directors PAO "Severstal"; Co-Chairman of the Northern Dimension Business Council (NDBC);
- **Tapio Kuula**, Member of the Board, Fortum Corporation; Co-Chairman of the Northern Dimension Business Council (NDBC);
- **Nikolai Tsukanov**, Plenipotentiary Presidential Envoy in the Northwest Federal District;
- **Georgy Poltavchenko**, Governor of St.Petersburg (tbc);
- **Andrey Kelin**, Director, Department of European Cooperation, RF Ministry of Foreign Affairs; Member of the Russian Foreign Ministry Collegium;
- **Vygaudas Usackas**, European Union Ambassador to the Russian Federation;
- **Thomas Staertzel**, Chairman of the Board, Association of European Businesses (AEB).

Organisers:



Association  
of European  
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10:50–11:15

**COFFEE BREAK (Lobby)**

11:15–13:15

**PLENARY SESSION (Hall "The Americas")**

Moderator:

**Alexey Mordashov**, Chairman of the Board of Directors PAO "Severstal";  
Co-Chairman of the Northern Dimension Business Council (NDBC)

**Tapio Kuula**, Member of the Board, Fortum Corporation, Chairman of the Northern Dimension Business Council;

**New technologies and economic development of the Northern Dimension area**

- **Rolf Bösing**, State Secretary, Ministry of Economy, Transport and Innovation Free and Hanseatic City of Hamburg, Germany;
- **Maxim Shereikin**, CEO, Agency of Technological Development (tbc);
- **Johan Vanderplaetse**, Senior Vice-President, Schneider Electric; President for Russia and the CIS Schneider Electric;
- **Alexander Borisov**, General Director, OJSC Scientific and Technical Pharmaceutical Company "Polysan";
- **Petri Kujala**, Managing Director, Fazer Bakery; Executive Vice President, Fazer Group.

**New technologies and investment incentives for foreign and Russian companies in the North-West Russia**

- **Yuriy Kosov**, Deputy Director, North-West Institute of Management The Russian Presidential Academy of National Economy and Public Administration;
- **Oleg Kuvshinnikov**, Governor of Vologda Oblast;
- **Veronika Minina**, Deputy Governor of the Novgorod region;
- **Maxim Kiselnikov**, First Deputy Chairman of the Committee for Economic Development and Investment Activity of Leningrad region.

13:15–14:45

**LUNCH (Restaurant "Fransmanni")**

13:15–14:45

**Meeting of the Representatives of the member states and NGO's of the Northern Dimension (upon special invitation)**

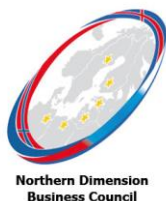
14:45–16:45

**PARALLEL SESSIONS**

**Thematic round tables in the framework of the Northern Dimension Business Council's separate working groups**

- **Energy (Hall "Montreal")**  
Moderator:  
**Michael Akim**, Vice President, ABB Russia;  
**Dmitry Sukhanov**, General Director, JSC Atomenergopromsbyt.
- **Machine building and Engineering (Hall "Barcelona")**  
Moderators:

Organisers:



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**Philippe Pegorier**, President, ALSTOM Transport Rus LLC.

- **Northern Dimension area life quality: ecology and cleantech (Hall "Sydney")**

Moderators:

**Pavel Mikhailov**, Director, HR and Information Policy, SUE "Vodokanal of St. Petersburg";

**Mari Pantsar**, Director, Finnish Innovation Fund Sitra.

- **Transport and Logistics (Hall "Moscow")**

Moderators:

**Tom Hyldelund**, Managing Director, Maersk Line, Eastern Europe.

- **Health and Pharmaceuticals (Hall "Athens")**

Moderators:

**Alexander Borisov**, General Director, OJSC Scientific and Technical Pharmaceutical Company "Polysan";

**Ivan Glushkov**, Director for External affairs, STADA CIS.

- **Creative industries – digital solutions for businesses (together with the Northern Dimension Partnership for Culture) (Hall "Helsinki")**

Moderators:

**Natalia Vavilova**, Member of the Commission on Culture, Civic Chamber of the Russian Federation; Director, Museum of Fine Arts of Republic of Karelia;

**Ilze Gailite-Holmberg**, Senior Adviser, Northern Dimension Partnership on Culture.

An additional session will be held on the 5th of April from 14:00 till 18:00 at Danish Cultural Institute, St. Petersburg (Nab. r. Moiki, 42, office 38, St. Petersburg, Russia ).

**16:45–17:15**

**COFFEE BREAK (Lobby)**

**17:15–18:30**

**FINAL PLENARY SESSION (Hall "The Americas")**

Moderators:

**Tapio Kuula**, Member of the Board, Fortum Corporation; Co-Chairman of the Northern Dimension Business Council (NDBC);

**Alexey Mordashov**, Chairman of the Board of Directors PAO "Severstal"; Co-Chairman of the Northern Dimension Business Council (NDBC).

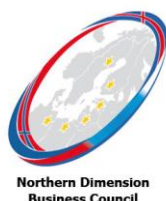
- **Reports of the Co-Chairs of Northern Dimension Business Council Working Groups on discussion results and presentation of future plans**

**Michael Akim**, Co-chair, Northern Dimension Business Council's working group on energy;

**Philippe Pegorier**, President, ALSTOM Transport Rus LLC;

**Mari Pantsar**, Co-chair, Northern Dimension Business Council's working group on ecology and cleantech;

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**Tom Hydelund**, Co-chair, Northern Dimension Business Council's working group on transport and logistics;

**Ivan Glushkov**, Co-chair, Northern Dimension Business Council's working group on health and pharmaceuticals;

**Ilze Gailite-Holmberg**, Co-chair, Northern Dimension Business Council's working group on creative industry

▪ **Reports of Northern Dimension Partnerships**

**Oddgeir Danielsen**, Northern Dimension Partnership on Transportation and Logistics (NDPTL);

**Jaakko Henttonen**, Northern Dimension Environmental Partnership (NDEP);

**Ilze Gailite-Holmberg**, Northern Dimension Partnership on Culture (NDPC);

**Riitta Kosonen**, Northern Dimension Institute (NDI)

**18:30**

**BUFFET RECEPTION (Restaurant "Fransmanni")**

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