



Association  
of European  
Businesses

**WEBINAR**  
**WORKING LANGUAGE: RUS**

December 10, 2020  
13:00 – 14:30  
(Moscow time)

**Open meeting of the Working Group on Labelling and  
Track & Trace System**

**“BURNING LABELLING ISSUES 2020 –  
RESULTS OF THE YEAR”**

**PROGRAM**

**Moderated by:** **Alexander Perekrest**, Chairman of the AEB WG on Labelling and Track & Trace,  
Head of Government Relations Department, METRO Russia

**13:00 – 13:05** **WELCOME SPEECH**  
**Ruslan Kokarev**, Deputy CEO - COO, AEB

**13:05 – 13:45** **Ekaterina Priezheva** Head, Department of the System of Digital Marking of Goods  
and the Legalization of Product Turnover, Ministry of Industry and Trade

**13:45 – 14:30** **QUESTIONS & ANSWERS**

**Working language:** **Russian**, interpretation into English will be provided

**Contact person:** **Svetlana Nechaeva**, Labelling and Track and Trace AEB WG Coordinator,  
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