



## Sponsorship Opportunities<sup>1</sup>

### Social Events

#### EuroReceptions and Cocktails

<b>Services Provided</b>	<b>Silver Sponsor 140 000 RUB (+ 18% VAT)</b>	<b>Gold Sponsor 235 000 RUB (+ 18% VAT)</b>	<b>Platinum Sponsor 335 000 RUB (+ 18% VAT)</b>
Sponsor logo incorporated into the event's agenda indicating sponsor's status	✓	✓	✓
Placement of promotional materials in the lobby on a table provided by AEB	✓	✓	✓
Placement of a roll up in the lobby	✓	✓	✓
Expression of gratitude by an AEB representative at the sponsored event	✓	✓	✓
Placing the logo on the opening slide of the event's presentation (if available)	✓	✓	✓
Placing the logo on the AEB website in the section of the sponsored event	✓	✓	✓
Placing the logo at the back drop (if available)	✓	✓	✓
Providing of presentations/photos etc. after the event (upon request)	✓	✓	✓
Free passes for sponsor's delegates	3	5	7
Placement of a roll up in the room where the sponsored event takes place	-	✓	✓
Seats reservation for the sponsor's delegates (upon request)	-	✓	✓
Placement of a plasma screen playing a promotion video (upon request)	-	✓	✓
Exclusivity: there can only be one sponsor in its category	-	-	✓
Distributing of promotional materials among event's participants (after consultation with the AEB)	-	-	✓
Posting a webbanner on the AEB website in the section of the sponsored event (provided by the sponsor, size: 468x60 px)	-	-	✓

<sup>1</sup> The sponsorship packages are valid from January 1, 2015