

# ASSOCIATION OF EUROPEAN BUSINESSES IN THE RUSSIAN FEDERATION

Open event organized by the AEB Real Estate Committee

How to set up a manufacturing plant

April 7th, 2011 AEB Premises



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Open event organized by the AEB Real Estate Committee

# How to set up a manufacturing plant

Section 1: Investment Climate in Russia

April 7th, 2011 AEB Premises





### Ярославская область

### В 2010 году Ярославль отпраздновал свое Тысячелетие



**Ярославль был основан в 1010 году Князем Ярославом Мудрым** на слиянии двух рек – Волги и Которосли.

«Золотое кольцо России» - современное название кольца старинных русских городов северо-востока от Москвы. Ярославль и еще 4 города области называют «музеями под открытым небом», так как они представляют уникальный архитектурный ансамбль Русской традиционной архитектуры 12–18 веков.

В исторический облик современного города органично вписались новые объекты - Парк 1000-летия, памятник 1000-летия, отреставрированная набережная и Стрелка, Успенский собор.











### Транспортная доступность



• Транссибирская железнодорожная магистраль

• Великая река Волга

• Международный аэропорт

«Туношна»





### Система образования и подготовки кадров

### Система обучения ориентированная на специалистов

# Ведущие государственные университеты области:

- Технический университет
- Авиационная Технологическая Академия
- Государственный университет им. Демидова
- •др.

# Направления профессионального образования:

- Инженеры электрических и силовых систем
- Металлургия, проектирование и создание двигателей
- Автомобильные технологи
- электротехники, радио инженеры
- Автоматизация и управление
- Химики-технологи

- 58 000 студентов
- 38 высших учебных заведения
- 61 учреждение высшего и среднего профессионального образования





### Экономическое развитие региона

### Правительство ЯО

Привлечение инвестиций в соответствии с кластерной политикой

Локализация новых производств и импортозамещение

Заполнение звеньев цепочек добавленной стоимости

Интеграция в международные и федеральные рынки

Модернизация производств через внедрение современных и новых технологий

Обеспечение поддержки инновационных процессов

Повышение конкурентоспособности и устойчивости традиционных отраслей

Развитие собственных стратегических преимуществах

> Развитие территорий с учётом их специализации

# Правительство Ярославской Области

### Инвестиционная деятельность

### Текущие цели:

- 1. Обеспечение максимально благоприятного инвестиционного климата в регионе.
- 2. Обеспечение доступных процедур реализации инвестиционных проектов.
- 3. Формирование новых промышленных зон (индустриальные и промышленные парки), обеспеченных инфраструктурой и необходимыми ресурсами, включая рабочую силу.
- 4. Динамичность, непрерывность и эффективное внедрение инновационных процессов

### Цели развития:

- 1. Формирование многопрофильного индустриального потенциала ЯО
- 2. Обеспечение социально-экономической стабильности региона
- 3. Модернизация перспективных производств на основе эффективной селекции технологий и инновационном развитии.
- 4. Обеспечение высокой конкурентоспособность портфеля доходных отраслей



## Приоритеты

Приоритет	Результат	Пример по направлению*
Приоритет 1	Привлечение инвесторов в соответствии с кластерной политикой Правительства области	Значительное развитие фармацевтического кластера – в 2010 году в ЯО реализуется 8 инвестиционных проектов фармацевтических производств
Приоритет 2	Формирование перспективных промышленных зон для индустриального развития	Сформированы индустриальный парк «Новоселки», промышленный парк «Гаврилов-Ям». Привлечены на территории парков 5 крупных инвестиционных проектов.
Приоритет 3	Интеграция в федеральные и международные цепочки создания добавленной стоимости	Развитие кластера автокомпонент и двигателестроения позволить обеспечить значительную устойчивость региона к изменениям экономической ситуации
Приоритет 4	Модернизация производств, создание новых технологий через внедрение инноваций, НИОКР, реализация образовательных проектов.	Высокотехнологичные проекты фарм-кластера, привлечение федеральных целевых программ в исследовательский и образовательный сектора



### Кластерная политика Ярославской области

### Цель -

повышение конкурентоспособности региональной экономики за счет развития перспективных кластеров на базе действующих хозяйствующих субъектов, учебных заведений и научных организаций, а также за счет привлечения на территорию региона новых предприятий и организаций

### Основные направления кластерной политики

- •подготовка перспективных специализированных инвестиционных площадок и создание индустриальных парков, обеспеченных всей необходимой инфраструктурой
- •развитие системы профессионального образования и подготовки кадров для перспективных кластеров, в том числе формирование заказа на подготовку специалистов
- •создание системы поддержки инновационной деятельности в регионе, включая определение форм и механизмов государственной поддержки НИОКР

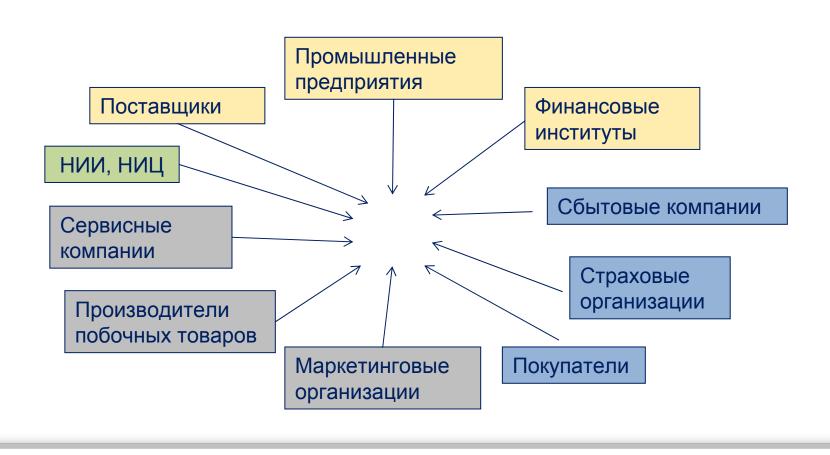
#### Приоритетные кластеры

- 1) Фармацевтический кластер
- 2) Туристический кластер
- 3) Кластер IT- и нанотехнологий
- 4) Кластер технического текстиля

- 5) Лакокрасочный кластер
- 6) Кластер автокомпонентов
- 7) Резино-технический кластер

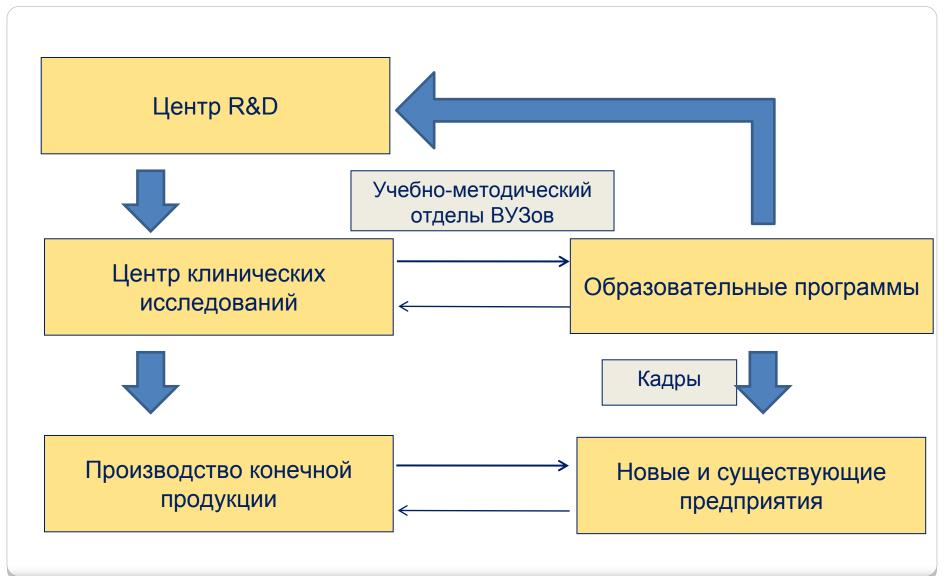
### Структура кластера

**Кластер** - сконцентрированная на некоторой территории группа взаимосвязанных компаний, взаимодополняющих друг друга и усиливающих конкурентные преимущества отдельных компаний и кластера в целом.





### Текущие задачи в фармацевтическом кластере





### Задачи в туристическом кластере

- Обеспечение значительных темпов объёма производства и реализации туристско-рекреационных услуг, повышение занятости населения, увеличение налоговой базы области и муниципальных образований
- Привлечение инвестиций на подготовку/модернизацию туристской инфраструктуры
- Создание в регионе новых объектов для инвестиций
- Увеличение числа и доли новых и конкурентоспособных на внешних рынках туристско-рекреационных услуг

Цель - повышение конкурентоспособности и эффективности туристской индустрии Ярославской области, рациональное использование культурного и природного наследия региона, развитие муниципальный территорий



#### Развитие делового туризма

Стратегический план развития и размещения объектов гостиничной инфраструктуры в Ярославской области

Потребность до 2020 года:

~ 2.900 дополнительных гостиничных номеров

2 Звезды

~ 360 номеров



4 новых отеля\*\* (∅ 90 номеров) 3 Звезды

~ 1.200 номеров



(∅ 90 номеров)

4 Звезды

~ 1.200 номеров



13 новых отелей\*\*\* 13 новых отелей\*\*\*\*

(∅ 90 номеров)

**5** Звезд

~ 180 номеров

consult GmbH Dr. Hank-Haase & Co.



2 новых отеля\*\*\*\*\*

(∅ 90-100 номеров)

### Предпосылки создания международного выставочно-конгрессного центра

- 8.000 - 10.000 кв.м. выставочный площадей нетто (1 этап)







### Существующие компетенции

Эффективная система поддержки инвесторов региональными впастами

Сопровождение инвестиционных проектов на всех стадиях

Наличие готовых индустриальных площадок и вариантов их

предоставления Наличие трудовых ресурсов и программ их подготовки

Научно-исследовательский потенциал в конкретных отраслях

Образовательные центры

Развитая логистика региона

Инфраструктурные возможности

Наличие связанных отраслей, предприятий - смежниов

Обеспечение спроса



## Спасибо за внимание

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# Special Economic Zone (SEZ) «Alabuga»









# Alabuga



«It is necessary to fulfill the project in Elabuga. It is important not only for the Republic, but also for the whole country»

The President of Russian Federation Vladimir Putin, Kazan, 19.01.2007











The Republic of Tatarstan is one of the most developed regions in the Russian Federation



The Special Economic industrial Zone "Alabuga" was created on December 21, 2005 in the Republic of Tatarstan

In the centre of the largest industrial region 800 km to the east of Moscow

- Territory 67 800 km<sup>2</sup>
- Population 3.8 mln.
- GRP –USD 29.2 bln.
- Industrial output –USD 34.6 bln.





# The Republic of Tatarstan rankings

(out of 87 regions)

Kazan is 1<sup>st</sup> in terms of doing business in Russia (Ernst & Young, 2010)

Kazan is 1<sup>st</sup> in terms of political stability

(Ernst & Young, 2010)

Tatarstan Republic – is a supporting leader region

(Ernst & Young, 2010)

Tatarstan is 3<sup>rd</sup> in terms of GRP per capita

(Expert RA, 2009)

Tatarstan is 4<sup>th</sup> in terms of investment climate (RBC, 2009)

Tatarstan is rated "B+" international long-term credit ranking (Fitch, 2009)





The SEZ "Alabuga" provides an excellent set of conditions for investors who intend to establish new production in Russia

- Located in one of the biggest industrial centers of Russia
- Attractive tax and customs preferences
- Developed industrial infrastructure
- Decreased bureaucracy
- Strong governmental support
- Low cost land plots
- Proven track record many global companies have already established production in the SEZ





## Investment incentives and preferences

Tax	Tax rate for	Tax rate for
	Non-residents	SEZ Residents
Profit tax	20.0%	15.5%
Property tax	2.2%	0%
Land tax	1.5%	0%
Transport tax	0.3-3.8 USD*	0 USD



<sup>\*</sup> From 0.3 USD to 3.8 USD depending on horse power



### Free customs zone

Foreign countries

No VAT\*
No Import duty

Russia

SEZ "Alabuga"

\* There are exceptions for excise goods (e.g. Oil and Medicine)



# New possibilities of Russian customs legislation





# New possibilities of Russian customs legislation

# Criteria of sufficient processing of goods

- 1. Rule of the ad valorem tax
- 2. Implementation of the necessary conditions
- 3. Changes in commodity classification code







### Benefit from criteria of sufficient processing

1. CUSTOMS CLEARANCE:

Russia

Raw materials cost -**USD 1000** Import duty - 15 % -**USD 150** VAT - 18% - USD 207

Total: USD 1 357 VAT recovery – USD 207

**TOTAL: USD 1 150** 

2. PRODUCTION PROCESS:

Raw materials cost -USD 1 150 Other expenses – USD 1 000

**TOTAL: USD 2 150** 

3. SALES:

End product's cost – USD 2 150

VAT- USD 387 **TOTAL: USD 2 537**  1. CUSTOMS CLEARANCE:

Raw materials cost -**USD 1000** Import duty (Free customs zone) –0% VAT (Free customs zone) – 0%

SEZ

**TOTAL: USD 1 000** 

2. PRODUCTION PROCESS:

Raw materials cost -USD 1 000 Other expenses -USD 1 000

**TOTAL: USD 2 000** 

3. SALES:

Import duty (imported goods cost) – 15%

- USD 150

VAT recovery - USD 207

**VAT – USD 387** 

End product's cost-USD 2150

**TOTAL: USD 2 537** 

SEZ incl. criteria

1. CUSTOMS CLEARANCE: Raw materials cost -

USD 1 000

Import duty (Free customs zone) – 0 %

VAT (Free customs zone) – 0%

**TOTAL: USD 1 000** 

2. PRODUCTION PROCESS:

Raw materials cost -

USD 1 000

Other expenses –

USD 1 000

**TOTAL: USD 2 000** 

3. SALES:

End product's cost -**USD 2 000** 

**VAT - USD 360** 

**TOTAL: USD 2 360** 

BENEFIT: USD 2 537 - USD 2 360 = USD 177 (~7%)





# Low cost land plot rent and purchase are available for the residents

Land plot rent:

per 1 m<sup>2</sup> / year – \$ 0.1 USD

per 1 acre / year - \$ 404.6 USD

per 1 square foot - \$ 0.009 USD

#### Land purchase:

per 1 m<sup>2</sup> - \$ 0.2 USD

per 1 acre - \$ 809 USD

per 1 square foot - \$ 0.018 USD

#### Example:

Rent: 10 ha (24.7 acre, 1 mln. square feet ) -

**\$ 10 000 USD per year** 

Purchase:10 ha (2.5 acre, 1 mln. square feet)

- \$ 20 000 USD





### Industrial infrastructure

## Each land plot is connected to:

- Inner-site roads
- Railway branch line
- Gas (for process needs)
- Electricity
- Heating
- Water
- Sewerage
- Storm sewage
- Drainage
- IP Phone
- High-speed Internet









### Infrastructure

Governmental investments until 2014 will rise up to USD 650 mln. More than USD 480 mln. has already been invested, including USD 370 mln. into the engineering infrastructure

- Industrial infrastructure
- Customs infrastructure
- Business infrastructure











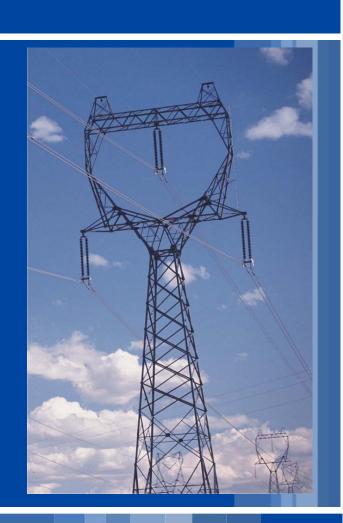
## Free connection to utility lines

Connection cost to electricity lines:

Moscow – USD 440 000 per 1 MW

Tatarstan – USD 208 300 per 1 MW

SEZ "Alabuga" – USD 0 per 1 MW



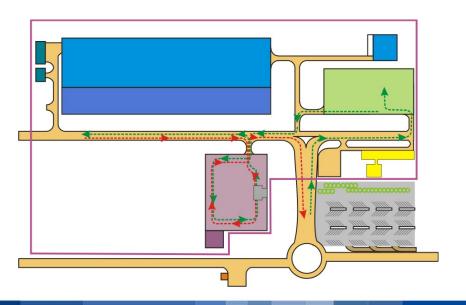




## Customs infrastructure

- Checkpoint with 4x2 driving lanes (entrance and exit)
- Parking for 100 trucks
- Parking for 50 trucks
- Unit of cargo and vehicle profound audit
- Unit of container profound audit
- Railway
- Railway terminal
- Container terminal (1 500 containers, 40 ft each )









## Customs infrastructure units

### Check-point

- four lane traffic
- system of radiation control
- truck scales on every entrance lane
- system of video control
- vehicle license plate number recognition system





### **Business infrastructure**

Administrative business centre (total area – 118 407 sq. feet ) with all the necessary services needed for everyday work:

- Single Window System (One Stop Shop) all necessary governmental agencies in one place
- Banks
- Conference halls
- Exhibition hall
- Offices
- Meeting rooms
- Gym
- Canteen















## Single Window System (One Stop Shop)

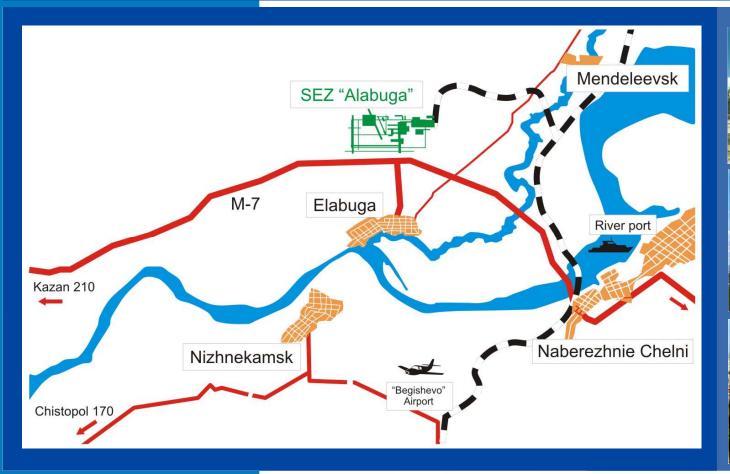
- Ministry of Ecology and Natural Resources
- Ministry of Labor and Social Security
- Service of Environmental, Technological and Nuclear Oversight
- Federal Real Estate Cadastre Agency
- Social Insurance Fund
- Fund of Obligatory Medical Insurance
- Inspection of State Architectural Building Supervision
- Registration Service
- Chamber of Commerce and Industry
- Tax Service
- Customs Service
- Migration Service
- Pension Fund
- Certification Test centre
- Technical Inventory Bureau







# Kama industrial centre Population of more than 1 mln. people









# Manpower resources of the Kama industrial centre (Naberezhnye Chelny, Nizhnekamsk, Elabuga, Mendeleevsk)

- 29 Institutes of Higher Education
- 28 Specialized Schools and Colleges
- 20200 Fresh Specialists annually

Monthly average salary
Kazan – \$ 530 USD
Naberezhnye Chelny - \$ 430 USD
Yelabuga – \$ 330 USD

The level of average wage in Kazan is 45% to Moscow level (according PWC research)







# The SEZ "Alabuga" is located in one of the most densely populated regions of Russia



Within 500 km.

Total population is 24.9 mln.

Large cities:

Stratum A (over 1 mln.) – 4

Stratum B (over 500,000) - 4

Stratum C (over 100,000) – 16

Total population is 73.8 mln.

Large cities:

Stratum A (over 1 mln.) – 8

Stratum B (over 500,000) - 11

Stratum C (over 100,000) - 51

52 % of the Russian population lives within 1000 km. from SEZ "Alabuga"





# Most major Russian carmakers are located within 500 km from the SEZ "Alabuga"



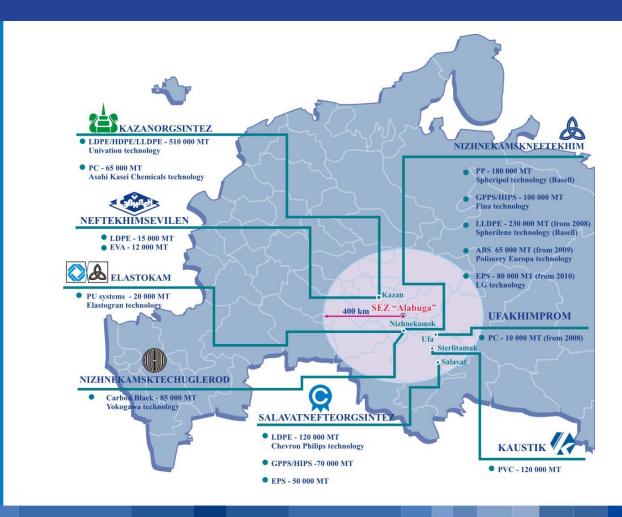


# International automotive components manufacturers





# Polymers produced within 400 km from the SEZ "Alabuga"





There are many global enterprises which have chosen to establish their production in the SEZ with total investment volume USD 1 bln.

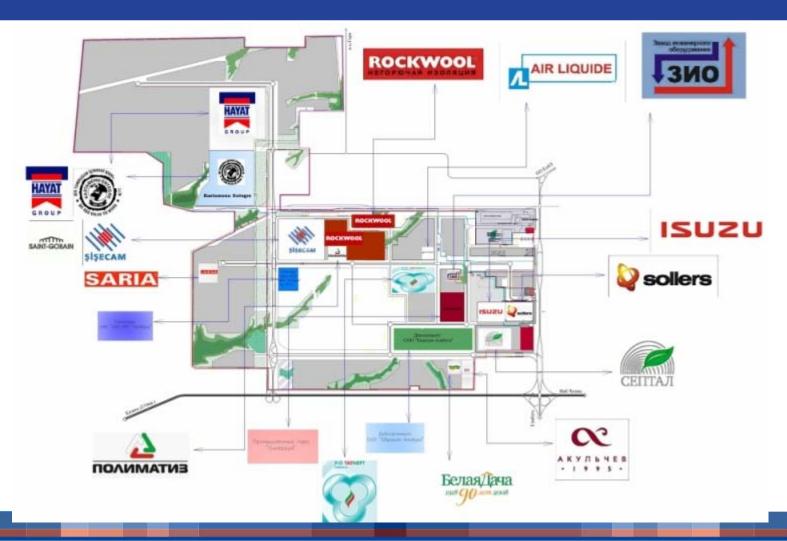
- 1. Sollers-Elabuga
- 2. Sollers-Isuzu
- 3. Rockwool-Volga
- 4. Polymatiz
- P-D Tatneft-Alabuga Steklovolokno
- 6. Air Liquide Alabuga
- 7. The engineering equipment factory
- 8. Septal
- 9. Akulchev-Alabuga
- 10. Trakya Glass Rus
- 11. Sollers-Stamp
- 12. Kastamonu Integrated Wood Industry
- 13. Belaya Dacha Alabuga
- 14. Saria Bio-Industries Volga
- 15. Automotive Glass Alliance Rus
- 16. Picsar Coatings







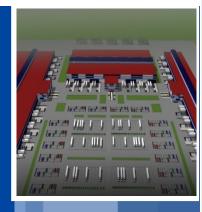
#### Map of the SEZ "Alabuga"





# Automotive Components Industrial Park "Synergia"

- Territory 100,000 m² (1.07 mln. sq. feet, 24.71 acre)
- Small and medium-size production lines
- Access for residents and companies with no status of resident
- Cooperation with the anchor carmakers residents of SEZ "Alabuga"







# Medium – term strategy (December, 2015)

As-Is 2011

16 residents

95 % has been completed

USD 1 bln. \*

more than 5 300 jobs\*

To-Be 2015

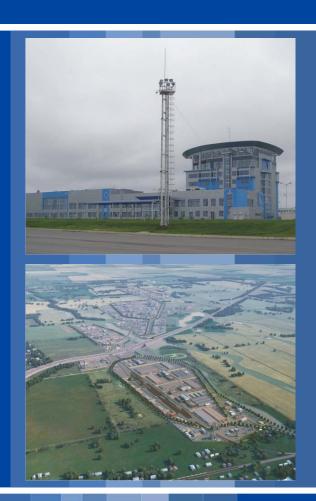
More than 30 residents

Full completion of industrial infrastructure

Investment volume: USD 3 bln.

10.000 jobs

"The strategic goals are within reach and we are confident we will meet our 2015 targets"



\* According to the companies' business plans



«On my first visit in Elabuga and Kazan. Struck by the significant progress in just one year in the SEZ. Shows promise of growth and progress. With my best wishes in your success».

The Father of "Singapore's economic miracle"

Lee Kuan Yew,

Elabuga, 07.06.2007









#### The town of Elabuga celebrated its 1000th anniversary in 2007

















#### 20 km from the SEZ - Naberezhnye Chelny. A big city for modern life.















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# Back-up slides



#### SEZ "Alabuga" ownership and management structure

(according to the Agreement issued on January, 18<sup>th</sup> of 2006 between the Ministry of economic development of Russia, Tatarstan Republic Government and Elabuga municipal district)

Ministry of economical development of the Russian Federation



"SEZ", JSC

100 %

Ministry of land and property relations of the Republic of Tatarstan





SEZ "Alabuga"



# Procedures on getting the status of resident (2 months)

Registration of an entity and preparation of a business-plan



Presentation of the project for Supervisory Board of the SEZ "Alabuga" (Kazan)



Presentation of the project for Expert Council at the Ministry of economic development of the Russian Federation (Moscow)



Signing of agreement and getting the resident certificate













# Joint subsidiary building № 1

- Start of construction 1991
- Site area 15 484 sq.m
- Piles foundation, reinforced concrete slab walls
- Surface construction 30 %
- Underground construction 30 %
- Residual book value USD 1.978 mln.







# Joint subsidiary building № 2

- Start of construction 1991
- Site area 12 029 sq.m
- Piles foundation, reinforced concrete slab walls
- Surface construction 85 %
- Underground construction 75 %
- Residual book value USD 2.426 mln.







#### Full access to all the necessary utilities

#### Gas:

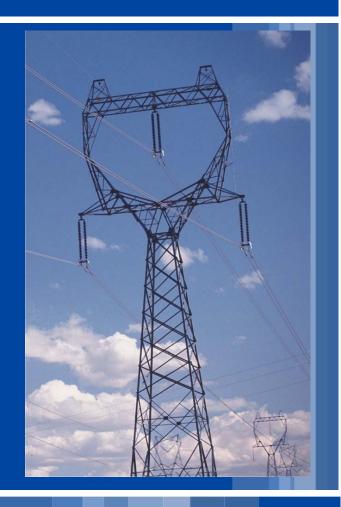
USD 107.3 per 1000 m<sup>3</sup> (depends on demand)

Electricity (110 MW, 10 kV): USD 113 per MW/h

Heating: USD 53.4 per Giga cal

Water: USD 1.47 per m<sup>3</sup>

Sewerage: USD 4 per m3

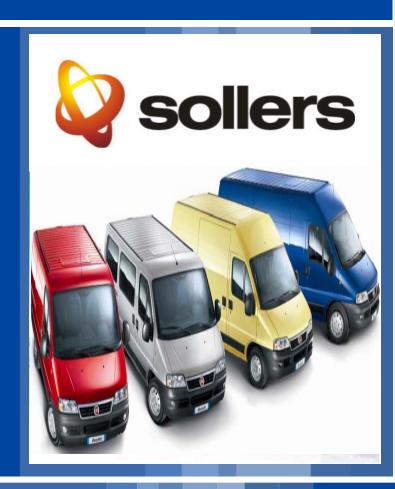






#### Sollers-Elabuga

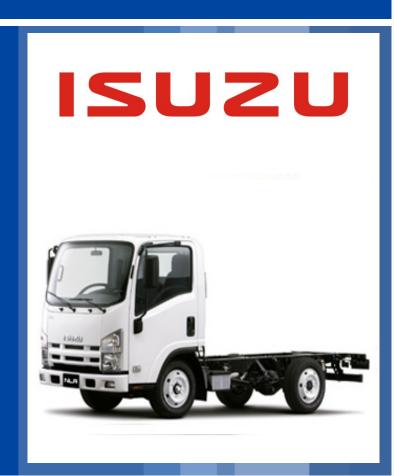
- Automotive manufacturing
- Investment volume over \$ 84 mln.
- Output capacity: 75.000 Fiat Ducato automobiles annually
- 1700 jobs
- Complete manufacturing cycle







- Production of commercial trucks
- Investment volume: over \$ 12 mln.
- Output capacity: 25.000 automobiles annually
- 1219 jobs







- Production of commercial vehicles
- Production of engines
- Investment volume: \$ 1,4 bln.
- Production amount : 350 000 automobiles annually







### Rockwool-Volga

- Production of firesafe insulation materials
- Investment volume over \$ 90 mln.
- Output capacity: 200.000 tons per year
- 141 jobs











### **Polymatiz**

- Production of nonwoven fabric and other polymer goods
- Converting of PP, produced by Nizhnekamskneftekhim
- Investment volume over \$ 40 mln.
- Output capacity: 15.000 tons annually
- 113 jobs





#### P-D Tatneft-Alabuga Steklovolokno

- Production of glass fiber and fiber-based goods
- Investment volume over \$ 73 mln.
- Output capacity: 21.000 tons annually
- 300 jobs







### Air Liquide Alabuga

- Production of technical gases (nitrogen, oxygen)
- Investment volume over \$ 24 mln.
- Output capacity: 80 thousand tons annually
- 36 jobs

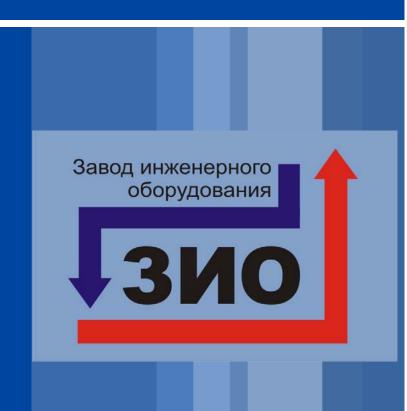






### The engineering equipment factory

- Investment volume: over € 15 mln.
- Production of units of engineering equipment, heat pump units
- Output capacity 35.000 units annually
- 222 jobs





### Septal

- Production of equipment for local and small sewerage systems
- Investment volume: over \$ 30 mln.
- Output capacity: 7.000 items annually
- 200 jobs







### Akulchev-Alabuga

- Confectionery and bakery production
- Investment volume: over \$ 15 mln.
- Output capacity: 7.000 tons annually
- 156 jobs







### Trakya Glass Rus

- Float-glass, mirrors, coated-glass
- Investment volume: over \$ 252 mln.
- Output capacity: 250 000 tons annually
- 377 jobs









### Kastamonu Integrated Wood Industry

- Medium density fiberboard
- Investment volume: over \$ 113 mln.
- Annually output capacity:280 000 m3
- 300 jobs









### Belaya Dacha Alabuga

- Processing of vegetable products
- Investment volume: over \$ 18.5 mln.
- Annually output capacity:9 600 tons
- 250 jobs







### Sollers-Stamp

- Extrusions and welding fabrication of car body and chassis
- Investment volume: over \$ 110 mln.
- Annually output capacity:75 000 tons
- 300 jobs







# Saria Bio-Industries Volga

- Production of meat-bone flour and animal fat
- Investment volume: over \$ 23 mln.
- Annually output capacity:24 500 tons
- 90 jobs







#### **Automotive Glass Alliance Rus**

- Automotive glass
- Investment volume: over \$ 73 mln.
- Annually output capacity:500 000 sets
- 300 jobs









#### **Picsar Coatings**

- Production of liquid and powdery paintworks, rust-proofing paints and coatings for woods
- Investments volume \$ 20 mln.
- Production amount: 7 500 tons annually
- 30 jobs







#### Production of building materials

The Russian construction sector is experiencing an enormous growth. Tatarstan is expected to set in operation 2.3 mln. m<sup>2</sup> of housing in 2011.

Tatarstan possesses abundant natural resources, thus, projects can be carried out in:

- Production of insulation materials
- Production of flat glass
- Production of reinforced concrete blocks and sandwich panels
- Production of bricks
- ■Production of ceramic tiles





# Agricultural processing

Rising consumer market Weak processing industry

Agricultural goods produced in 2010 in the Republic of Tatarstan:

700.000 tons of crops
1.6 mln. tons of milk
232.300 tons of meat and poultry







# Competitive investment

Pharmaceuticals industry

Components for aircraft industry

Optical fiber

Machine-tool construction









# DEGA Group Autonomous and decentralized infrastructure: the basis for success of greenfield projects in the Russian Federation









## **DEGA GROUP**

DEGA Group operates from its offices in Fribourg and Moscow on the Russian real estate market since 2003.

- Fields of activity: industrial park development, construction management, EPC-Contracting
- **■** Business units:
- **BU Energy:** Energis Power Solutions AG EPS Rus: representative office;
- **BU Development:** AMG AG OOO "Park Noginsk": facility and property management company
- BU Construction: Turnkey construction services including turnkey design and construction works as well as all necessary permissions
- Target customers: A-rated companies who are already active on the Russian market or are planning to enter it



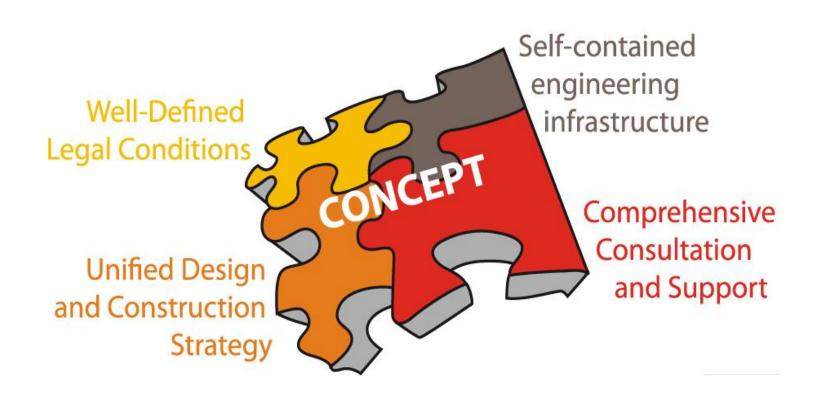
# **Our History**

- 2003 Founding of the company in Fribourg, Switzerland Conclusion of a Treaty of Association with the Stroytech Group (Moscow)
- 2004 Printing complex "Pervy Poligraficesky Kombinat"
- 2005 Pharmaceutical high-bay warehouse "Protek" Housing development "Prigorod"
- Development of the mixed use Cluster "Noginsk I" Manufacturing complex "Hübner GmbH"
  Service centre "Peri GmbH"
- 2007 30 MW Cogeneration power plant "NTZ" Manufacturing complex "Bayer AG" Manufacturing complex "Sievert AG"
- Manufacturing complex "Meffert AG" Self-service hypermarket "O'Key Market" Logistics complex "METRO AG" Distribution and training centre "TTS Tooltechnik"
- 2009 Development of the industrial Cluster Noginsk-II
- 2010 Oriflame joins Noginsk-II as major user Development of the Mixed use Industrial Cluster Ryazan-I



## **DEGA INDUSTRIAL PARKS**

Innovative Concept for Greenfield Projects of Western Standard in the Russian Federation



# DECENTRALIZED AND AUTONOMOUS INFRASTRUCTURE



The customer receives the Technical Conditions (Connection Rights) to the decentralized and mostly autonomous infrastructure owned and operated by Dega

- ■The guaranteed delivery of resources (the amount of available resources is determined by the client):
  - water supply
  - sewage system
  - electricity supply (10 kW) from own Cogeneration Power Plant "NTZ" with capacity of 30 MW
  - district heat supply (110\70 degrees)
  - telecommunications
- Access to the site via an asphalt road through the internal road system of the Cluster or directly from the Gorkovskoye highway

# ONE-STOP AND TURNKEY CONSTRUCTION STRATEGY

# **DEGA** Group offers its clients turnkey construction services:

- Design, construction and permissions as one-stop service;
- Experience and know-how confirmed by a wide range of successfully completed construction projects;







## **Metro Group**



65,000 m² logistics centre – built & commissioned in 2008

## **Bayer AG**



5,600 m² manufacturing complex – built & commissioned in 2007

## **Meffert AG**



9,000 m² manufacturing complex - built & commissioned in 2008

## **Quick-mix**



Manufacturing complex with 4100 m<sup>2</sup> floor space - built & commissioned in 2007

**PERI GmbH** 



Administrative building with 3600 m<sup>2</sup> floor space - built & commissioned in 2006

## **TTS Tooltechnic Systems**



Manufacturing complex with 3400 m<sup>2</sup> floor space – built & commissioned in 2008

## **HÜBNER GmbH**



Manufacturing complex with 1800 m<sup>2</sup> floor space - built & commissioned in 2006

**NEKS Group** 



DIY store "Stroydepo" with 5400 m² floor space - built & commissioned in 2009

# Projects 2010



Manufacturing&Warehousing Complex "Oriflame"- currently under construction

#### **WELL-DEFINED LEGAL CONDITIONS**

- Transparent legal situation;
- Lotting according to client's requirements;
- Approved territory plan





# COMPREHENSIVE CONSULTATION AND SUPPORT

- ■Financing solutions: Real estate leasing schemes and financing through government loan guarantees;
- Assistance in working out a feasibility study for the investment

# FACILITY AND PROPERTY MANAGEMENT SERVICES



# Additional services: Facility & property management services, social infrastructure

Resident companies of the park can focus on core business, without involving non-core professionals. For this a wide range of facility & property management services are offered in the park, as well as the availability of the social infrastructure facilities.

- Facility & property management services;
- HR, catering, security and cleaning services;
- Shopping centers;
- ■Affordable housing for the staff in the housing project Dega & YIT Dom;
- ■Hotel and sport complex

# **Future Perspectives**



DEGA Group is currently focusing on the Moscow and Ryazan regions, but is also planning to expand its activities into other areas of Russia.



## **Dega Group Contacts**

#### Dega AG - Fribourg - Switzerland

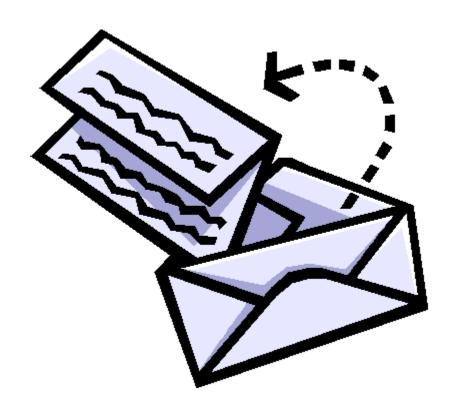
Dega Beteiligungs AG 1, avenue Beauregard 1700 Fribourg, Schweiz Tel: |+41 26 425 44 44

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# ASSOCIATION OF EUROPEAN BUSINESSES IN THE RUSSIAN FEDERATION

Open event organized by the AEB Real Estate Committee

# How to set up a manufacturing plant

Section 2: Setting up a new production facility

April 7th, 2011 AEB Premises



Julia Stefanishina Senior manager, Real Estate Group



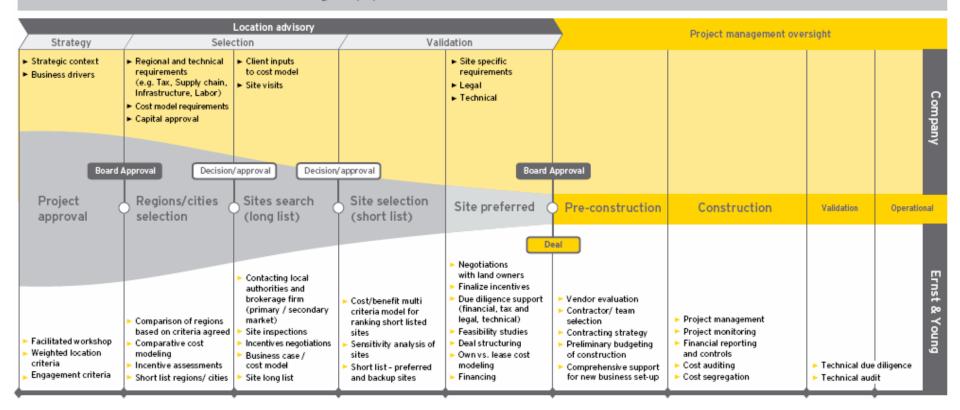
# Types of manufacturers

Goals and requirements of the companies for potential business locations may differ significantly. In particular, the scale of planned manufacturing facilities tends to have a large impact:

Medium-scale Small-scale Large-scale manufacturer manufacturer manufacturer Typical approach **Brownfield** Greenfield **Industrial** park Purchase / lease of an Long-term Generally, lease/purchase of undeveloped land plot lease/purchase of industrial premises for plant construction in industrial premises / (e.g., at the existing plants) accordance with building or long-term lease / purchase of a the company's needs land plot

# Large-scale manufacturing

## Ernst & Young approach to business location in Russia



# How to select the region / land plot

Selection process of a location best suited for a large-scale Sensitivity analysis manufacturer requires to consider not only the physical characteristics of the site, but also a detailed analysis of the regional investment climate. We use a complex analytical approach to address this issue in Russia by considering, among other things: Regions Company's individual requirements Proximity to suppliers and customers The attitudes of regional and municipal authorities Nizhny Local real estate market 4) Kazan Vladimir Transport infrastructure Qualified personnel 20 25 30 35 40 45 50 55 60 65 70 **Business specifics** Tax incentives Qualitative Utility avail. Utilities Incentives Construction Lebour avail. Transport Local base Quality of life Gov. Support Labour Logistics

# Medium- and small-scale manufacturing

## Medium-scale manufacturing

- Land plot lease / rent
- Built-to-suit lease / rent

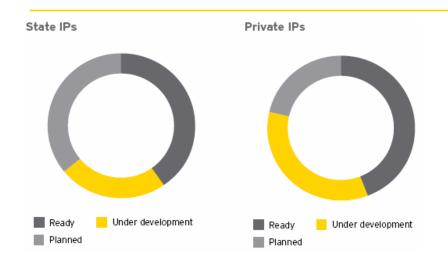


Key resident target group for industrial parks

## Small-scale manufacturing

Lease of small industrial premises for warehouse / production

# Industrial parks in Russia

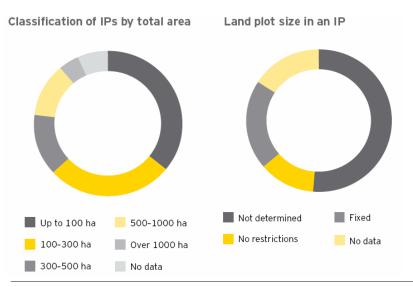


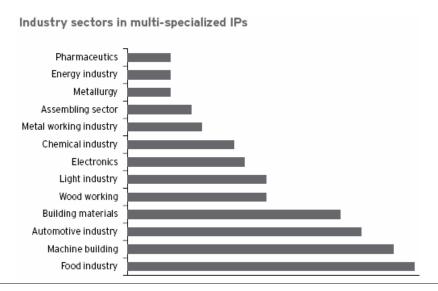
### **Property types**

- State owned 57%
- ► Private 32%
- ▶ Other 11%

#### Residents

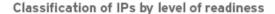
- ► No residents 46%
- ► Present 41%
- ► At negotiation stage 7%



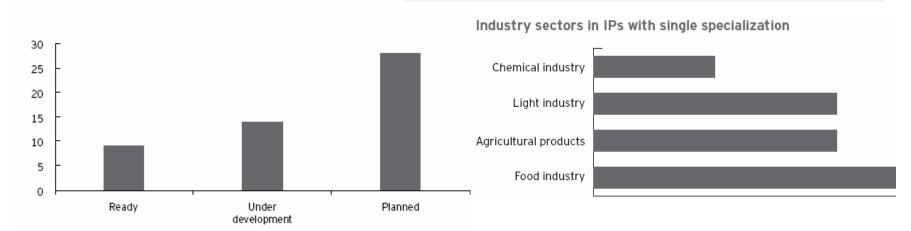




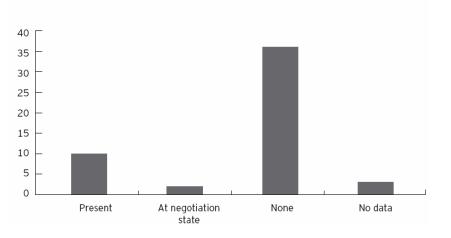
# Industrial parks in the Moscow Region



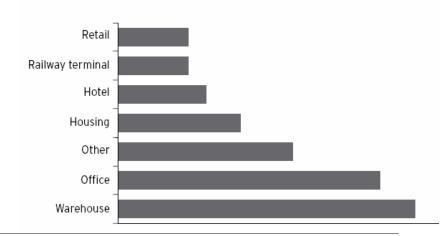
**Property types:** state owned – 33%, private – 59%, other – 8%







#### Infrastructure options in IPs



# Contact information



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Julia Stefanishina Senior Manager, Real Estate Group

Tel.: +7 (495) 755 9704 Julia.Stefanishina@ru.ey.com

# Setting up a manufacturing plant in Russia

# **ROUND TABLE**

Kamil Karibov, Ph.D.

**LEGAL ASPECTS** 

7 April 2011 Moscow

**BEITEN BURKHARDT** 

# Factors influencing the selection of the land plot

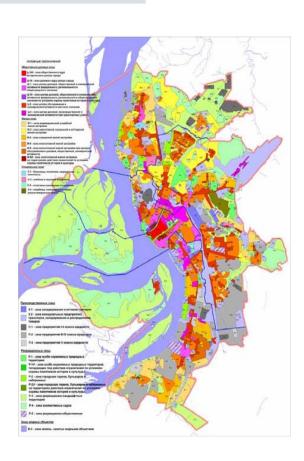
- Town planning rules: town planning zoning, type of permitted use for the land plot
- Sanitary protection zones, protective zones and other restrictions



Possibility to connect to the infrastructure (provision of the capacities required for the functioning of the plant)



Organization of approach roads



Favorable investment climate in the region, relations of trust with the local authorities

# Greenfield / Brownfield / Industrial parks

#### Greenfield



#### **Brownfield**



(+)

- Possibility to select a land plot with the best possible characteristics
- Ability to establish a large sanitary protection zone

**(-)** 

- Connection to the site and construction of
- Large project costs

infrastructure

(+)

- Infrastructure in place
- Existing approach roads

**(-)** 

- Hidden defects in the facility, contamination of the land plot
- Large costs on sanation

(+)

- Formed land plot without encumbrances
- Permitted use
- Utilities
- Business services

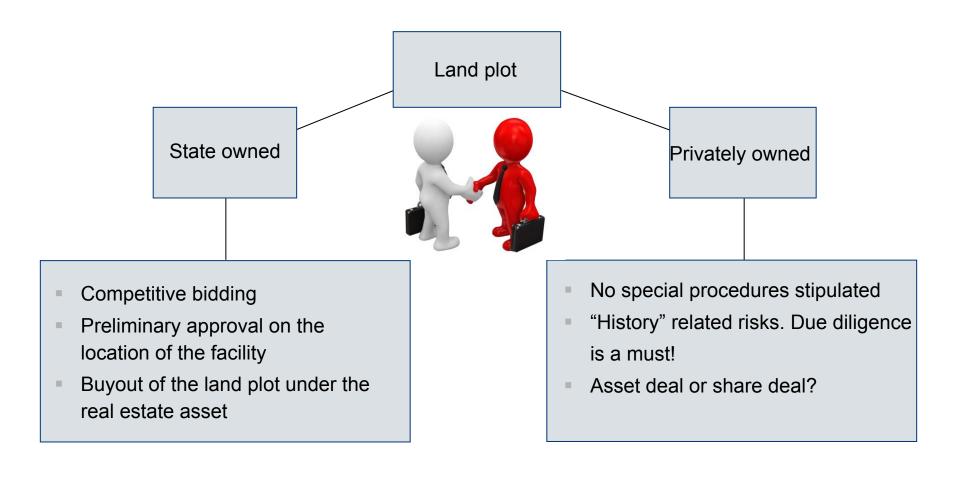
**Industrial parks** 



(-)

- No area for expansion
- Sanitary protection zones
- Competitors are nearby
- High tariffs: who dictates terms?

# Acquisition procedures



## Specifics of planning, construction and use of plants

Declaration on industrial safety

Expert examination of industrial safety





Certification or declaration of compliance of foreign-made hardware

- License to operate explosive and flammable industrial facilities
- License to operate hazardous chemical production facilities

## **Operation**



Mandatory insurance

Registration of hazardous production facilities in the state register

## Contact



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# Kamil Karibov, Lawyer, Ph.D. **Partner**

Legal advice in the fields of

Real estate law, construction law, public procurement law

## **Professional experience**

Lomonosov Moscow State University, Faculty of Law, 1996; State Committee for Antimonopoly Policy of the Russian Federation, 1996;

Lomonosov Moscow State University, Ph.D. degree in law, 2001;

State Enterprise for Administration of Property Abroad under the Administrative Department of the President of the Russian Federation (Goszagransobstvennost), Moscow, 2001–2005;

Haarmann Hemmelrath & Partner, Moscow, 2005–2006;

CMS Hasche Sigle, Moscow, 2006–2008;

BEITEN BURKHARDT, Moscow, since 2008

Languages Russian, German, English



Andrei Ignatov, Tax partner

**Ernst and Young** 



# Debt financing: general limits for tax deduction

- Limitation of interest deduction for profits tax purposes:
  - For Rouble loans: 180% of the Central Bank's refinancing rate
  - ► For foreign currency loans: 80% of the Central Bank's refinancing rate

# ! Possible options to increase interest deduction:

- Attraction of debt financing in Roubles
- Use of comparative method for received loans
- Use of tax preferences provided by certain double tax treaties (e.g. the Netherlands, Germany)

# Debt financing: thin capitalization rules

# Thin capitalization rules may apply:

- In certain cases when foreign company owning more than 20% in the capital of a borrower is involved in debt financing, and
- If debt to equity ration is higher than 3 (or 12,5 for banks and lease companies)
- Thin capitalization rules may lead to:
  - ▶ Reduction of tax deductible interests → Increase in tax to be paid
  - Classification of non-deductible interests as dividends in most of cases subject to higher withholding income tax rate

# ! Possible options to minimize risk:

- Attraction of loans from foreign "sister" companies
- Increase of borrower's equity



# **Equity financing**

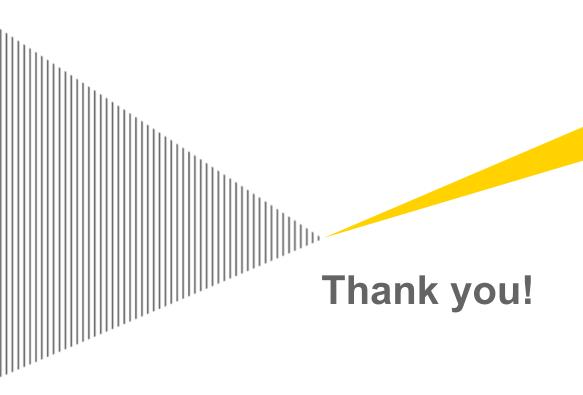
- Contribution of monetary funds into charter capital
  - Non-taxable event
- Contribution of property into charter capital
  - No profits tax consequences upon contribution
  - Restoration of input VAT (if contribution from a Russian company)
  - Proper documentation to confirm the value of property for profit tax purposes
- Contribution into assets (in-kind or in monetary form)
  - Option available only for limited liability companies
  - Profit tax may be charged if contributor owns less than 50% of the financed company

# **Core team members**



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- Partner, Tax, Business Tax Advisory, Ernst & Young Moscow
- Over 14 years of experience in providing a wide range of services to international and Russian companies, including advising on Russian taxation, taxation of international operations and methods of operations structuring; wide experience in the analysis of tax issues as part of audits of financial statements prepared in accordance with Russian accounting standards and GAAP as well as in comprehensive audits of Russian companies; specializing in advisory services for Russian enterprises seeking to obtain foreign investments; extensive experience in consulting related to the business restructuring with respect to changes in Russian and international tax legislation; providing tax advisory services to clients in industrial and other sectors; advising on tax risk management, tax accounting review and development
- Moscow State Institute of Electronics and Mathematics (Technical University), diploma in Applied Mathematics; member of the British Association of Chartered Certified Accountants (ACCA)



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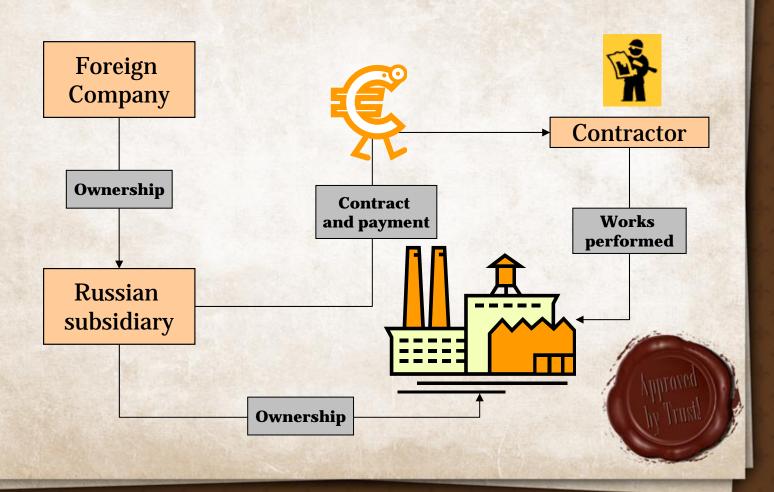
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# The Private Counsel 20

Tax issues in construction

### What do we talk about



# We are INVESTING. How can there be any taxes???



**VAT** issues



Depreciation premium

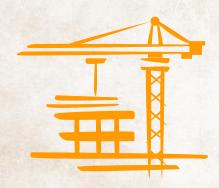


"Fly-by-night" Companies



#### VAT issues.

Construction by own means or using contractors – VAT credited differently.

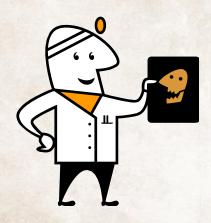


All amounts paid to the contractors are credited upon receipt of the VAT invoice



If construction is done by own means VAT is credited on the last day of the quarter

### VAT recovery.



VAT credited for the non-taxable activity (i.e. medical equipment)



Assets were contributed to the chartered capital or to the partnership within 15 years from creation or within the depreciation period

# Depreciation premium.

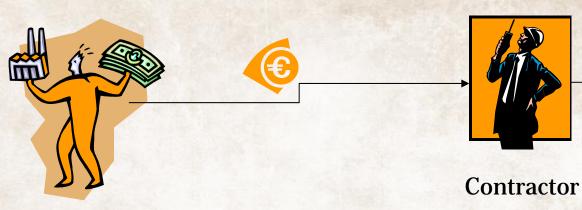


(30%)



One will have to recover the premium if asset is transferred or sold in less than 5 years

# "Fly-by-night" Companies





Investor

#### **Outcome:**

- ✓ No expenses deductable
- ✓ No VAT credit
- **✓** Tax fraud risks

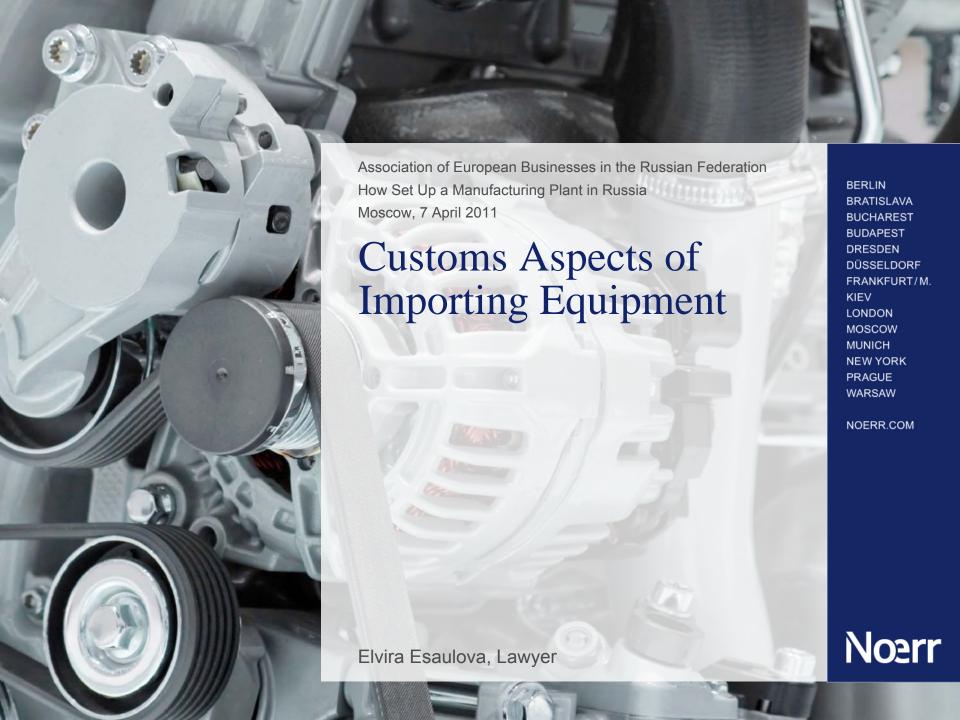




# Yours Sincerely, The Private Counsel!

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# Importing Equipment Under a Sale and Purchase Agreement (1)

#### General Rule:

- customs import tariff rate according to Foreign Economic Activity Commodity Nomenclature (FEACN) of the Customs Union
- 18% import VAT

#### Customs Import Tariffs

- mainly range from 0% to 5% of the customs value of the imported equipment in some cases 15 – 20% (e.g., for simple metal equipment components – pipes and tubes, couplings etc.), occasionally higher
- exemption from payment only in cases stipulated by the FEACN of the Customs Union (0% rate)
- it is possible to consider classifying different equipment components under the single classification code of the FEACN of the Customs Union, which could allow reducing the customs duty (e.g. the 0% rate would apply even to those components for which, were they imported separately, the rate is, for example, 5%)
  - \* Risk: classification may be deemed incorrect it is recommended to obtain a preliminary decision of the Federal Customs Service regarding the classification of goods under the FEACN of the Customs Union (obtaining such a decision is mandatory when importing goods in several consignments)



# Importing Equipment Under a Sale and Purchase Agreement (2)

#### VAT

- General Rule: 18% (calculated based on the amount of the customs value and customs payments made)
- VAT Deduction: possibility of a rebate from the federal government

#### ! Lengthy process

#### Conditions:

- imported equipment is accepted for customs clearance
- equipment is bought for operations that are subject to VAT (e.g., production of motor vehicle bodies)
- a complete set of documents necessary for the application of a tax deduction is submitted
- VAT Exemption: if the imported equipment is on the list of advanced technological equipment having no equivalents produced in Russia (the list is approved by the Russian Government and regularly updated; it is possible to include new equipment into the list)



# Importing Equipment as a Contribution to the Charter Capital

#### Exemption from payment of customs duties

If the applied rate of the import customs duty is not 0% (FEACN of the Customs Union), it is reasonable to import the equipment as a contribution to the share capital

#### To apply this exemption it is necessary to:

- make a decision on intention to increase the share capital and register it (creation of a new company by means of making in-kind contributions is not advisable)
- conduct an independent appraisal of the equipment (under both Russian and international standards)
- make a security payment
- approve the results of the share capital increase and register amendments to the charter
- meet the established import dates

#### ! Prohibition on disposition of equipment

#### VAT – similar to import under a sale and purchase agreement

- 18% general rule
- deduction of VAT paid
- exemption from VAT payment if the equipment is on the list of advanced technological equipment



# Thank you for your attention!



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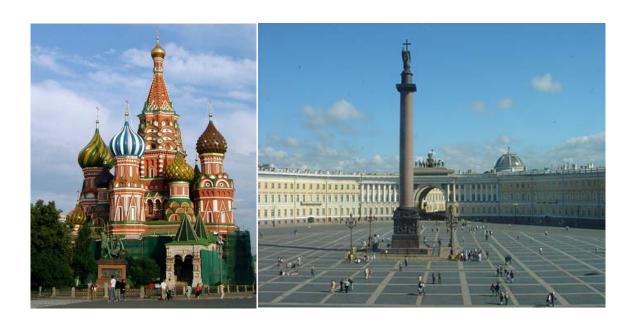
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# Association of European Businesses How to set up a manufacturing business in Russia 7th April 2011







# Introductions

Project Management Round Table Panel

Gary Bacon- Country Representative

Mott MacDonald

Ian Chadsey- Associate Director

Jones Lang LaSalle

Andrea Kind- Commercial Director

MerloniProgetti







# **Discussion Topic-**

'The issues that clients face in setting up a manufacturing facility in Russia- the risks and issues from a Project Manager's perspective.'

# First Stage- Planning and Site Selection

- Location factors
- Due Diligence
- Utilities
- Zoning Restrictions







# **Discussion Topic-**

'The issues that clients face in setting up a manufacturing facility in Russia- the risks and issues from a Project Manager's perspective.'

# Second Stage- Design, Approvals and Procurement

- Selecting a project team
- Procurement route
- Programming / Time schedule
- Forms of Contract
- Approvals process
- Cost







# **Discussion Topic-**

'The issues that clients face in setting up a manufacturing facility in Russia- the risks and issues from a Project Manager's perspective.'

# **Third Stage- Construction and Commissioning**

- Safety
- Supply Chain / Labour
- Quality Control
- Programme Control
- Handover and Commissioning







# Thank you





