

CONNECTIVITY NOW – BOOSTING FLOWS OF PEOPLE, INFORMATION, ENERGY, GOODS AND SERVICES

8 APRIL 2021

12.00 – 17.00 (MOSCOW TIME, UTC +3)

PROGRAMME

Updated: 7 April 2021

12.00–13.30

PLENARY SESSION

Moderator: Tadzio Schilling, AEB CEO

Alexander Grushko, Deputy Minister of Foreign Affairs of the Russian Federation

Markus Ederer, Ambassador of the European Union to the Russian Federation

Sebastian Tolstoy, President, Ericsson Eastern Europe and Central Asia

Sergey Pavlov, First Deputy CEO, OAO RZD (Russian Railways)

Johan Vanderplaetse, AEB Board chairman, Senior Vice President, President for Russia and CIS, Schneider Electric

Rolf Jansson, President and CEO, VR Group; Co-Chairman of the Northern Dimension Business Council (NDBC)

Alexey Mordashov, Chairman of the Board of Directors, PAO "Severstal"; Co-Chairman of the Northern Dimension Business Council (NDBC)

Followed by Q&A session

13.30–14.00

LUNCH BREAK

14.00–15.45

PARALLEL SESSIONS OF THE WORKING GROUPS:

SESSION 1 - CREATIVE INDUSTRIES

«Connecting the Unconnected: the Role of Creative Industries in Cross-Sectoral Cooperation»

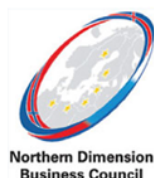
(With the support of the Graduate School of Management of St. Petersburg State University, represented by Ekaterina Vladimirovna Sokolova, Associate Professor of the Department of State and Municipal Administration, Academic Director of the Master's program "Management and Development of Urban Agglomerations")

Co-Chairs:

Dace Resele, Head of Secretariat, Northern Dimension Partnership on Culture

Olga Vasilyeva, Chairperson of the Tourism and Foreign Relations Committee of Velikiy Novgorod Administration

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CO-CHAIRS' INTRODUCTORY WORDS

CROSS-CULTURAL COLLABORATION AND INNOVATION IN NORTHERN DIMENSION COUNTRIES

Dr. Petya Koleva, Intercultura Consult

CASES ON CONNECTIVITY AND CROSS-SECTORAL COOPERATION IN MODERN HANSEATIC CITIES:

[STOCK]HOLM: INNOVATIONS IN CREATIVE INDUSTRIES FOR SOCIAL SUPPORT

Natalia Beneslavskaya, IKEA

HAMBURG AM D'SEIN: SUSTAINABLE SOLUTIONS TO OVERCOME THE CLIMATE CRISIS

Luca Christmann, ReDo

THIS WARSAW OF MINE: GAMES BEYOND THE GAMES INDUSTRY - HOW *THIS WAR OF MINE* USES ITS POTENTIAL TO CONNECT TO AND INFLUENCE OTHER SECTORS

Paweł Miechowski, 11 bit studios

KÖNIGTIVITY: BRANDING OF REGIONS THROUGH CREATIVE INDUSTRIES

Valeria Gusejnova, Creative Industries Fund "Krespektiva" (Kaliningrad region)

A LA TURKU: ARTS, CULTURE, WELL-BEING AND RESILIENCE

Dr. Kai Lehtikoinen, Centre for Educational Research and Academic Development in the Arts CERADA

SUMMARY OF THE DISCUSSION AND FINAL RECOMMENDATIONS

SESSION 2 - ECOLOGY AND CIRCULAR ECONOMY

(With the support of SKOLKOVO Institute for Emerging Market Studies)

Co-Chairs:

Dmitry Troshenko, Deputy Director of Information and Education Centre, SUE «Vodokanal of St. Petersburg»

Mari Pantsar, Director, Sustainability Solutions, Finnish Innovation Fund Sitra

OPENING REMARKS

NORTHERN DIMENSION ENVIRONMENTAL PARTNERSHIP (NDEP) – A SUCCESSFUL MULTILATERAL APPROACH TOWARDS COMMON CROSS BORDER ENVIRONMENTAL CHALLENGES

Ewa Manik, Principal Manager, NDEP; European Bank for Reconstruction and Development

THE CIRCULAR ECONOMY STRATEGY OF FINLAND

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Kari Herlevi, Project Director, Circular economy for biodiversity, Sitra (tbc)

TOPICAL CLIMATE CHANGE ISSUES IN MANAGEMENT OF WASTEWATER DISPOSAL SYSTEMS IN ST. PETERSBURG

Olga Rublevskaya, Director of the Department for Analysis and Technological Development of Water Supply and Wastewater Systems, Vodokanal Saint Petersburg

BIOECONOMY AS THE BACKBONE OF A CIRCULAR ECONOMY

Alexey Kalinin, Alexey Kalinin, Academic Director, SKOLKOVO Institute for Emerging Market Studies (IEMS)

PROSPECTS FOR DECARBONIZATION OF TRANSPORT IN SOLVING CLIMATE PROBLEMS AND SUSTAINABLE DEVELOPMENT GOALS IN THE NORTHERN DIMENSION REGION

Natalia Sarakhanova, Ph.D., Associate Professor of the Department of Economics and Enterprise Management of Industrial Complexes, Saint Petersburg State University of Economics

CASE STUDY: IMPLEMENTATION OF A CORPORATE SUSTAINABLE DEVELOPMENT STRATEGY

Patrik Antoni, Chairman and CEO, Ingka Russia

DISCUSSION, DEVELOPMENT AND ADOPTION OF FINAL RECOMMENDATIONS

SESSION 3 - ENERGY AND ENERGY EFFICIENCY

(With the support of SKOLKOVO Energy Centre)

Co-Chairs:

Ernesto Ferlenghi, Member of the AEB Board, Chairman of the AEB Energy Committee; Executive Vice President Eni

Mikhail Akim, Member of the AEB Board, Chairman of the AEB WG on Modernization & Innovation; Professor of Graduate School of Business, HSE University

Laurent Bardon, Head of Trade and Economic Section, Delegation of the European Union to the Russian Federation

Vsevolod Gavrilov, Director for Project Management in Energy Saving and Nature Management, Sberbank

Dmitry Kholkin, Director of EnergyNet Infrastructure Centre

Tom Morris, General Manager, OMV Russia Upstream GmbH

Laurent Paganon, Head of Representative Office Russia and CIS, EDF
Steve Raymer, VP Projects, BP

Georgy Safonov, Director of Center for Environmental and Natural Resource Economics, Higher School of Economics

Chris Weafer, General Director, Macro-Advisory Ltd

Stephane Zweguintzow, General Director, Enel Russia

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SESSION 4 - HEALTH AND LIFESTYLE

“Digitalisation of Healthcare: Trends and Challenges”

(With the support of SKOLKOVO Healthcare Development Centre)

Co-Chairs:

Yana Kotukhova, Chairperson of the AEB Health & Pharmaceuticals Committee; EAEU Governmental Affairs Director, Servier

Stanislav Naumov, Chairman of the Board of the Association of Pharmaceutical Manufacturers of the Eurasian Economic Union

OPENING REMARKS OF THE CO-CHAIRS

Topic tbc

Ruslan Altaev, Key Partners and Development Director, Biological and Medical Technologies Cluster, Head of Innovations and Medical IoT Centre, Skolkovo Foundation

IMPORTANCE OF TECHNOLOGICAL COLLABORATION AND DIGITAL ECOSYSTEM PARTNERSHIPS: EXAMPLE OF EDISON ACCELERATION PROGRAM

Jan Beger, Senior Director - Digital Ecosystem Europe, GE Healthcare

IMPLEMENTATION OF REGIONAL HEALTHCARE DIGITALISATION PROGRAMS IN KIROV REGION

Igor Vasiliev, Governor of the Kirov Region

PRIORITIES OF HEALTHCARE DIGITALISATION IN THE EUROPEAN UNION

Jerôme Lepeintre, Minister counsellor for Agriculture and Health, Delegation of the European Union to Russia

IMPACT OF DATA FROM MEDICAL DEVICES ON CLINICAL DECISION MAKING

Dmitry Lisogor, Director of the Department of Medical Monitoring, Analytics and Information Technologies in Medicine, Philips in Russia and the CIS

THE ROLE OF THE PATIENT COMMUNITY IN OVERCOMING BARRIERS TO INNOVATION IN HEALTHCARE

Irina Efimenko, Founder & CEO, Semantic Hub

USING DIGITAL TECHNOLOGIES IN HEALTHCARE IN RESPONSE TO MODERN CHALLENGES: CURRENT TRENDS AND PILOT PROJECTS

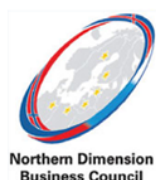
Tatiana Kubasova, Business Development Director, **Evgeniya Logacheva**, Medical Director Oncology, AstraZeneca Russia & Eurasia

DIGITAL HEALTHCARE AS PART OF THE STRATEGY OF THE NORTHERN DIMENSION PARTNERSHIP IN PUBLIC HEALTH AND SOCIAL WELLBEING

Yulia Mikhailova, Head of the Center for Coordination and Monitoring of Cooperation of the Russian Federation in the Northern Dimension Partnership in Public Health and Social Wellbeing, D.M.Sc., Professor, Chief Researcher - Project Manager of the Central Science and Research Institute of Organisation and Informatisation of Healthcare

NEEDS AND GAPS IN PROVIDING REMOTE HEALTHCARE SERVICES

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Ulla-Karin Nurm, Director of the Northern Dimension Partnership in Public Health and Social Wellbeing

PROMOTION OF RESPONSIBLE SELF-CARE CULTURE AS A FACTOR OF SUSTAINABILITY OF THE HEALTHCARE SYSTEM

Vera Suldenko, Senior Advisor, Public Affairs, Science & Sustainability, Bayer

DISCUSSION, DEVELOPMENT AND ADOPTION OF FINAL RECOMMENDATIONS

SESSION 5 – MOBILITY

“New Forms of Mobility and Connectivity”

Co-Chairs:

Tatiana Gorovaya, Director for Government Relations, Nissan Manufacturing RUS LLC

OPENING REMARKS

MAAS - APPLICATION OF THE MOSCOW TRANSPORT

Nikolay Asaul, Director General of the Autonomous Non-Commercial Organization Moscow Directorate of Transport Services

DIGITALISATION OF TRANSPORT IN THE CONTEXT OF THE EU SUSTAINABLE AND SMART MOBILITY STRATEGY

Jani Erkkila, Policy Officer Intelligent Transport Systems, DG MOVE, European Commission

ROLE OF ELECTRIC VEHICLES IN SHAPING THE GLOBAL ECO-BALANCE

Tatiana Gorovaya, Director for Government Relations, Nissan Manufacturing RUS LLC

YANDEX.ROVER - SELF-DRIVING DELIVERY BOT BY YANDEX

Sergey Kirillov, Director of Partner Relations, Yandex Self Driving Group

5G – INFRASTRUCTURE FOR INNOVATIONS

Ilya Kryuchkov, Business Development Director of Radio Direction in Eastern Europe and Central Asia, Ericsson

E-MOBILITY

Edgars Puzo, CEO Atos IT Solutions and Services Russia

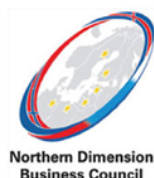
DISCUSSION, DEVELOPMENT AND ADOPTION OF FINAL RECOMMENDATIONS

SESSION 6 - TRANSPORT AND LOGISTICS

“New Connectivity in Transport and Logistics”

(With the support of the Graduate School of Management of St. Petersburg State University, represented by Anna Levchenko, Assistant of the Department of Operations Management)

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Co-Chairs:

Evgeny Charkin, Deputy Managing Director, Russian Railways
Heiskanen Ilkka, Senior Vice President, VR Group

Co-Chairman introductory words

SMARTER, SAFER AND GREENER TRANSPORT IN THE NORTHERN DIMENSION REGION

Danielsen Oddgier, Director of the Secretariat of the Northern Dimension Partnership for Transport and Logistics

DIGITAL TRANSFORMATION OF JSC "RUSSIAN RAILWAYS"

Charkin Evgeniy, Deputy General Director, JSC "Russian Railways"

DIGITAL TECHNOLOGIES AT THE SERVICE OF THE CUSTOMER

Heiskanen Ilkka, Senior Vice President, VR Group (Finnish Railways) for Strategy and Corporate Development, acting Chief Digital Officer

HOW TO MAKE TRANSPORT AND LOGISTICS MORE SUSTAINABLE THROUGH DIGITAL TRANSFORMATION

Kulakhmetova Maria, Director of the Department for Corporate Affairs and Academic Affairs, Dassault Systèmes

AUTONOMOUS TRAINS: RUSSIAN EXPERIENCE

Popov Pavel, Deputy General Director of JSC "NIIAS", Technical Manager of the project for the development of autonomous trains

AUTONOMOUS COMMERCIAL VEHICLES: HOW MAN IS DEVELOPING DRIVERLESS TECHNOLOGIES WITHIN THE LATEST EU REGULATION FRAMEWORK

Elizarov Pavel, Head of Public Affairs, MAN Truck & Bus LLC

DIGITALIZATION OF THE TECHNICAL MAINTENANCE OF RAILWAY ROLLING STOCK

Kalevirta Sami, Head of Digital Services, VR FleetCare

STATUS OF AUTHORIZED ECONOMIC OPERATOR: MUTUAL RECOGNITION BY CUSTOMS AUTHORITIES OF RUSSIA AND OTHER COUNTRIES

Elisanova Inna, Director, Customs & International Trade, Indirect Tax, EY

SUMMARY OF THE DISCUSSION AND FINAL RECOMMENDATIONS

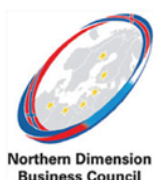
Levchenko Anna, PhD (Econ), High School of Management, Saint-Petersburg University

DISCUSSION, DEVELOPMENT AND ADOPTION OF FINAL RECOMMENDATIONS

15.45–16.00

COFFEE BREAK

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16.00–17.00

WRAP-UP AND VISION OF THE FUTURE

Moderator: Andrey Sharonov, President, SKOLKOVO Moscow School of Management

Konstantin Krotov, Deputy Head of School, Graduate School of Management SPbU

Co-Chairs of the Working Groups

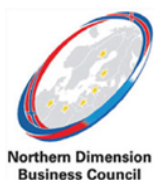
Rolf Jansson, President and CEO, VR Group; Co-Chairman of the Northern Dimension Business Council (NDBC)

Alexey Mordashov, Chairman of the Board of Directors, PAO "Severstal"; Co-Chairman of the Northern Dimension Business Council (NDBC)

Followed by Q&A session

* **Invited speakers**

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