



Association  
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Businesses

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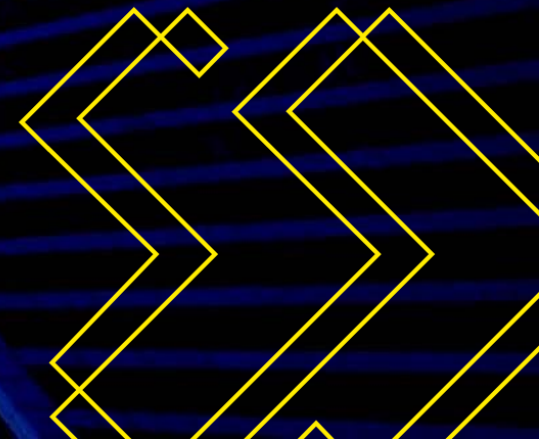


# STRENGTH IN UNITY- CRISIS NAVIGATOR FOR FOREIGN BUSINESSES IN NORTH-WEST

## Sponsorship opportunities



October 19, 2022



# EVENT SPONSORSHIP OPPORTUNITIES



**October 19, 2022**



Association  
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## INFORMATION

### Vedensky Hotel

Bolshoy prospect, Petrogradskaya side, 37

### Timing

15:00 - 20:00

### Participants

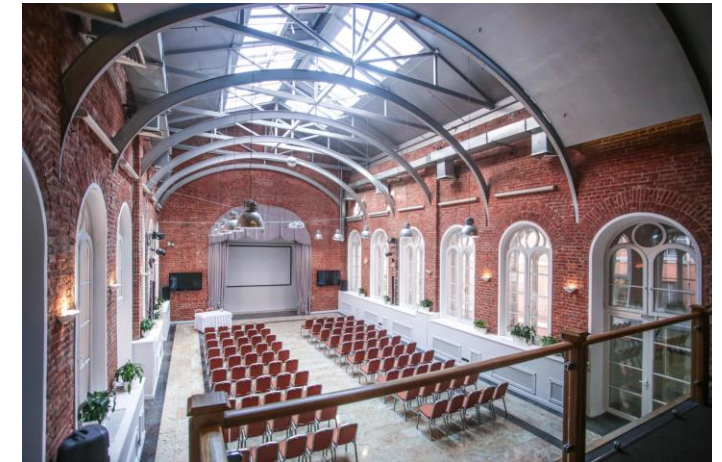
Representatives of the European companies in Russia

Top and middle level managers

Diplomatic representatives

### Number of participants

Up to 70 people



# EVENT SPONSORSHIP OPPORTUNITIES



**October 19, 2022**



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## Description

### Silver Sponsor

**65 000 ₺**



+ 20% НДС

Placement of the sponsor's logo to the event's agenda, mailouts (more than 5000 addresses) and social networks, indicating the sponsor's status

Placement of the logo on the AEB website in the section of the sponsored event

Placement of a branded promotional stand in the lobby (provided by the sponsor or AEB)

Placement of a roll-up in the lobby (max size 100 x 200)

1 Additional free pass for sponsor's delegate

Placement of the logo on the opening slide of the event's presentation (if available)

Expression of gratitude by an AEB representative at the sponsored event

Providing all the materials from the event (if needed)

Expression of the gratitude to the sponsor in the AEB Business Quarterly



# EVENT SPONSORSHIP OPPORTUNITIES

↗↗ **October 19, 2022**



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## Description

### Gold Sponsor

**105 000 ₺**

↗↗ + 20% НДС

Placement of the sponsor's logo to the event's agenda, mailouts (more than 5000 addresses) and social networks, indicating the sponsor's status

Placement of the logo on the AEB website in the section of the sponsored event

Placement of a branded promotional stand in the lobby (provided by the sponsor or AEB)

Placement of a roll-up in the lobby (max size 100 x 200)

2 additional free passes for sponsor's delegates

Placement of the logo on the opening slide of the event's presentation (if available)

Expression of gratitude by an AEB representative at the sponsored event

Providing all the materials from the event (if needed)

Expression of the gratitude to the sponsor in the AEB Business Quarterly

Placement of a roll-up in the room where the sponsored event takes place

Placement of a roll-up in the restaurant (max size 100 x 200)

# EVENT SPONSORSHIP OPPORTUNITIES

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## Description

### Platinum Sponsor

**170 000 ₺**

↗↗ + 20% НДС

Placement of the sponsor's logo to the event's agenda, mailouts (more than 5000 addresses) and social networks, indicating the sponsor's status

Placement of the logo on the AEB website in the section of the sponsored event

Placement of a branded promotional stand in the lobby (provided by the sponsor or AEB)

Placement of a roll-up in the lobby (max size 100 x 200)

3 Additional free passes for sponsor's delegates

Placement of the logo on the opening slide of the event's presentation (if available)

Expression of gratitude by an AEB representative at the sponsored event

Providing all the materials from the event (if needed)

Expression of the gratitude to the sponsor in the AEB Business Quarterly

Placement of a roll-up in the room where the sponsored event takes place

Exclusivity: There can only be one Platinum Sponsor

Playing the sponsor's promotional video on the screen

Opportunity to distribute branded sponsor's gifts and promo materials to the guests (after consultation with AEB)

Placement of a web banner on AEB's website in the section of the sponsored event (provided by the sponsor)

# EVENT SPONSORSHIP OPPORTUNITIES

↗↗ **October 19, 2022**



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## Description

### Official Car Sponsor

**125 000 ₺**

↗↗ + 20% НДС

Placement of the sponsor's logo to the event's agenda, mailouts (more than 5000 addresses) and social networks, indicating the sponsor's status

Placement of the logo on the AEB website in the section of the sponsored event

Placement of a branded promotional stand in the lobby (provided by the sponsor or AEB)

Placement of a roll-up in the lobby (max size 100 x 200)

2 Additional free passes for sponsor's delegates

Placement of the logo on the opening slide of the event's presentation (if available)

Expression of gratitude by an AEB representative at the sponsored event

Providing all the materials from the event (if needed)

Expression of the gratitude to the sponsor in the AEB Business Quarterly

Placement of a roll-up in the room where the sponsored event takes place

Placement of a roll-up in the restaurant

Exclusivity: There can only be one Official Car Sponsor

Opportunity to distribute branded sponsor's gifts and promo materials to the guests (after consultation with AEB)

Placement of one or several cars of the sponsor, if available (location and placement to be agreed with the AEB and the venue)

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## CONTACT PERSONS

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