

Open Event

AEB GR CONFERENCE 2025

AT THE EDGE OF TOMORROW: GR IN THE FACE A NEW WORLD ORDER

October 2, 2025
AEB Conference Center

Program

10:00 **Opening Remarks**
Tadzio Schilling, CEO, AEB

10:15 – 11:15 **Panel session 1**
Operating in an Increasingly Fragmented World: GR Outlook 2025/26

- Konstantin Abramov, CEO, VTsIOM*
- Ignaty Pavlov, CEO, Business News Media (Vedomosti)
- Mikhail Vinogradov, President, "St. Petersburg's Politics" Foundation

* invited

Moderator: Yury Panasik, Kesarev, Partner

11:15 – 11:30 Coffee Break

11:30 – 12:15 **Panel Session 2**
Beyond GR? Harnessing the Law, Forming Alliances, Activating PR

- Vadim Kukava, General Director, InPharma*
- Sergey Pepeliaev, Managing Partner, Pepeliaev Group
- Pavel Rudyakov, Chairman, AEB Household Appliances Manufacturer Committee and Waste Management WG
- Georges Chichmanov, CEO, L'Oreal*

* invited

Moderator: Olga Silnitskaya, Deputy CEO, AEB

12:15 – 13:15 **Executive Talk**
Successful GR? Advocacy as Seen by the State

- Ruslan Davydov, Minister, Eurasian Economic Commission
- Roman Chekushov, Deputy Minister, Ministry of Industry and Trade*
- Denis Tyupyshev, Deputy Minister, Ministry of Economic Development*
- Andrey Loginov, Rector, RSUH; ex-Deputy Minister of Justice*

Moderator: Tadzio Schilling, AEB CEO

* invited

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13:15 – 13:30 Coffee Break

13:30 – 14:30 **Panel session 3**

Transforming GR: Will AI Disrupt GR and When?

- Philippe Pegorier, Deputy Chairman of the AEB Board, Partner
- Alexandre Litvak, Co-regulation Platform
- Vladimir Tabak, ANO "Dialogue", CEO*
- Alexandre Didenko, Moscow School of Management SKOLKOVO, head of the AI Laboratory*
- Dmitry Gavrilenko, GR Director, Avito*

Moderator: Maria Ostashenko, Chairperson, AEB IT and Telecommunications Committee*

* invited

14:30 Networking

Language Russian (no translation)

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