

DuPont... Making a World of Difference



Jean – Luc Duramy
Vice President DuPont Eastern Europe

**WE ARE A MARKET-DRIVEN
SCIENCE COMPANY**

*Our vision is to be the world's
most dynamic science company,
creating sustainable solutions
essential
to a better, safer, healthier life
for people everywhere.*



CORE VALUES

Safety and Health

Environmental Stewardship

Highest Ethical Behavior

Respect for People

Innovation: key driver of our heritage

1802



E.I. du Pont (French) founds company in Wilmington



First product : Black Powder

1903-1904



Experimental Station

1935



Nylon

1938



Teflon®

1962



Lycra®

1965



Kevlar®

1967



Nomex®

1967



Corian®

1967



Tyvek®

2001

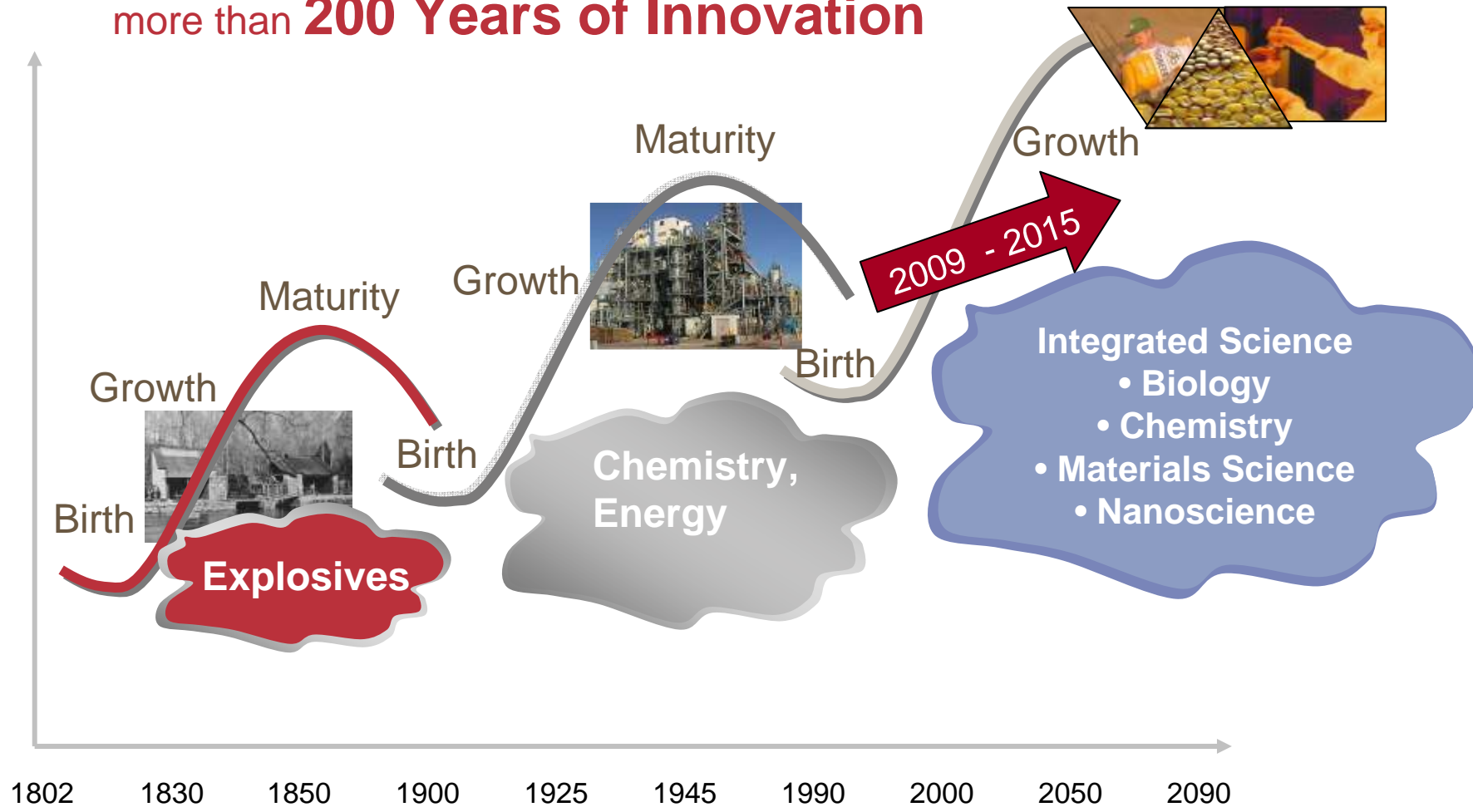


Sorona®

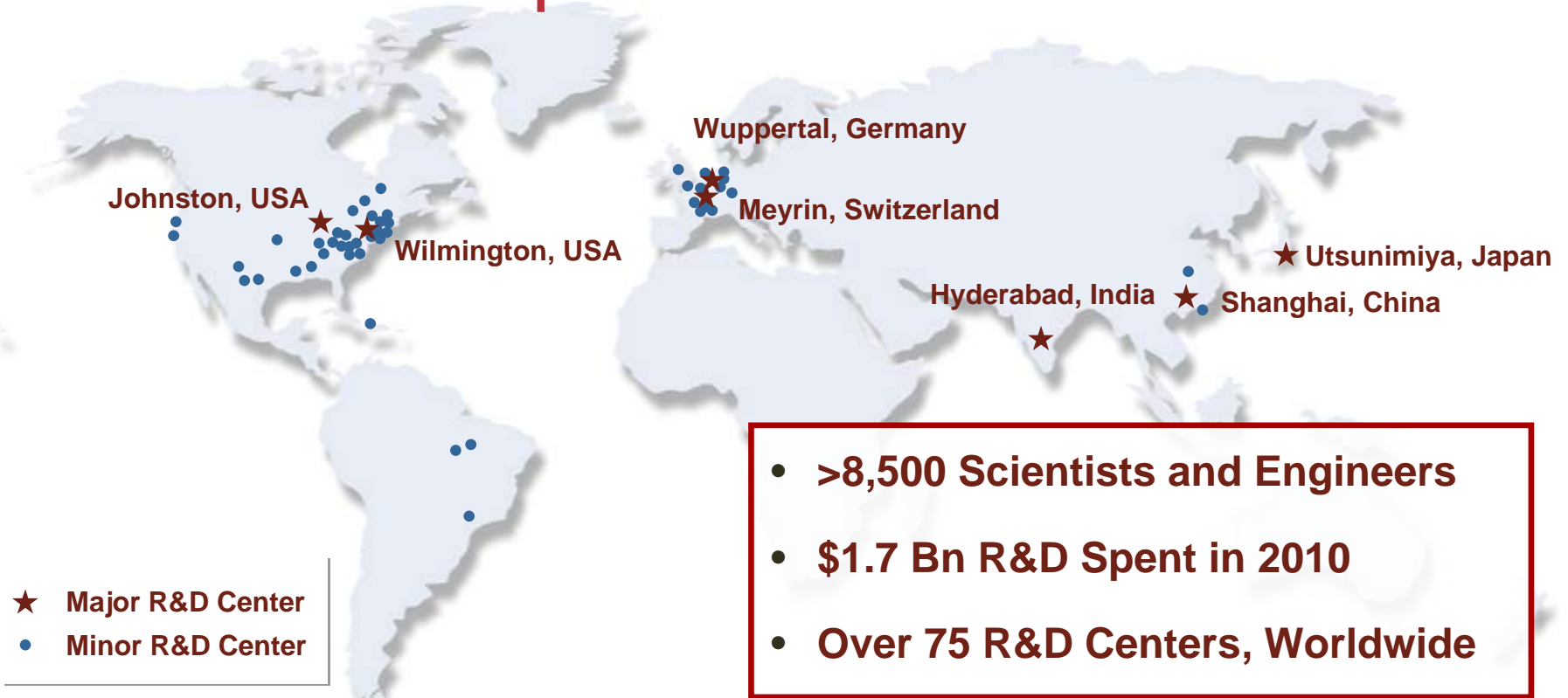


Transforming for our 3rd century

more than **200 Years of Innovation**



The Global Scope of DuPont's R&D



Wilmington, USA



1903

Meyrin, Switzerland



1987

Johnston, USA



1999

Wuppertal, Germany



1999

Shanghai, China



2005

Hyderabad, India



2008

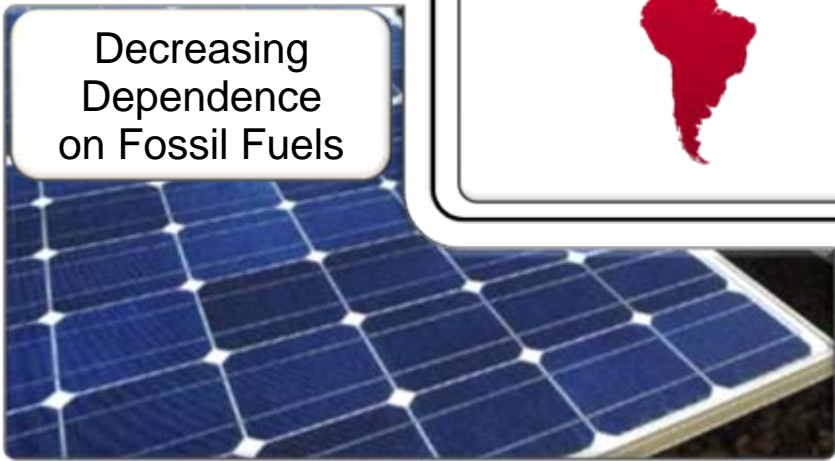
Megatrends drive growth



Increasing Food Production



Protecting People and the Environment



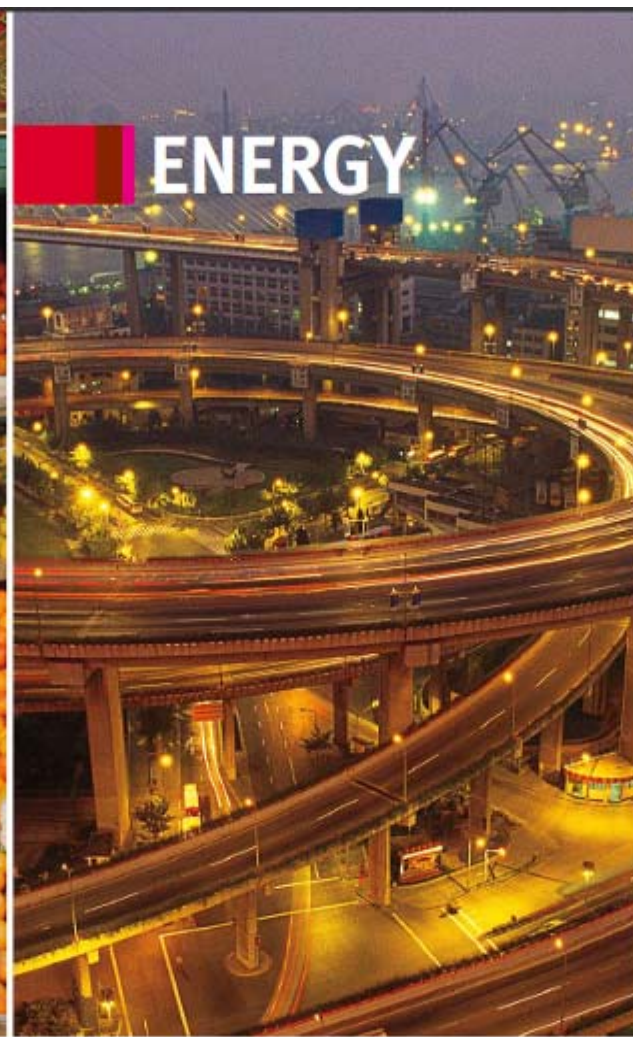
Decreasing Dependence on Fossil Fuels



Growth in Developing Markets



FOOD



ENERGY



PROTECTION



**TOGETHER, WE CAN SOLVE THE
WORLD'S GREATEST CHALLENGES.**

Welcome to The Global Collaboratory.™

To learn more, visit dupont.com/collaboratory.

Trend 1: Need for renewable energy and materials

DuPont Photovoltaic Solutions



Bio PDO™; A new chemical from corn



Partnerships are essential

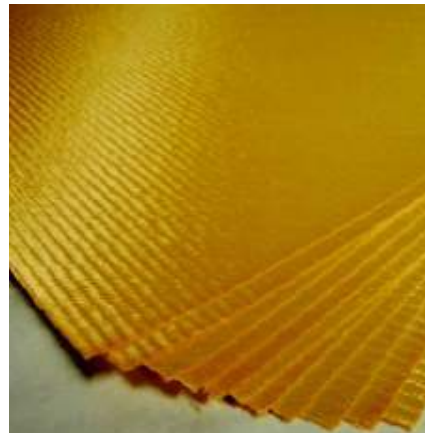
- To accelerate basic research processes
- To accelerate the commercialization of products

Trend 2: Greater security and safety

Nano Risk Framework, Partnership with Environmental Defense Fund



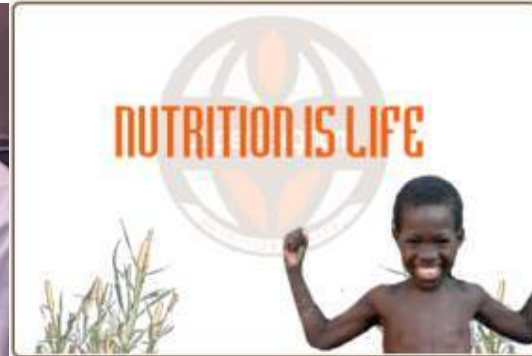
Kevlar XP™, product extension



- Use transparency to address difficult issues upfront
- Make continuous efforts on knowledge sharing
- Start small and scale up

Trend 3: Need for increased food production

The Africa Biofortified Sorghum Project



Improving nutrition in Nigeria



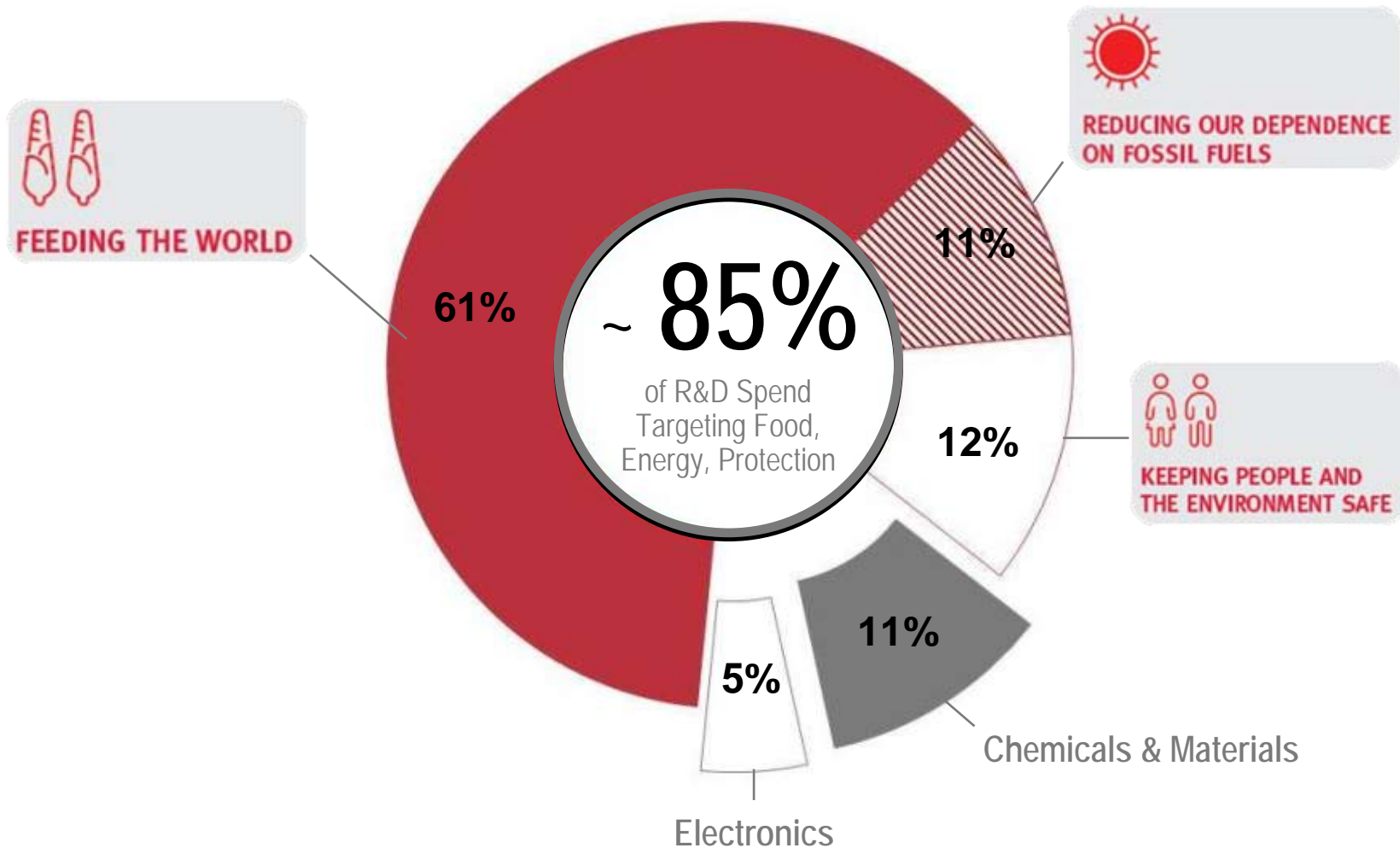
➔ Choosing the right partner

- To share & adapt technologies to local needs
- To develop knowledge

Welcome to the Global Collaboratory™

Innovation Aimed at these BIG Challenges

\$1.7 billion DuPont Actual R&D Spend in 2010



DuPont & Danisco: together, a New Powerhouse in Industrial Biosciences and Nutrition & Health

Outstanding research, innovation and applications development

Modernization and Innovation Russia

Closing Thoughts

- **Innovation is multi-dimensional - new products, services, business models**
- **The best ideas come from co-creation with a variety of partners in the marketplace; Open Innovation becomes an integral part of overall strategy.**
- **Open Innovation can help to:**
 - Extend product life
 - Close gaps
 - Extend value-chains
 - Provide integrated solutions
 - Establish industry leadership
- **Partners can be customers, universities, national laboratories, and not-in-kind peers.**
- **A mindset change from “my lab is my world” to “the world is my lab” facilitates partnering and innovation.**

To conclude



Our world is our lab...