



Language: RUS-ENG

August 20, 2019

09:00–13:00

Renaissance Moscow
Monarch Centre Hotel,
Leningradsky prospect 31 A,
bld.1, Ekaterininskiy Hall

OPEN EVENT OF THE AEB HOTELS AND TOURISM COMMITTEE

Moscow as a perspective destination for MICE business

Programme

Moderator: **Armin Eberhard**, AEB Hotels and Tourism Committee Chairman, General Director, Renaissance Moscow Monarch Centre Hotel

09:00 – 09:30 **Registration and coffee**

09:30 – 09:45 **Introduction**

Frank Schauff, AEB CEO

Armin Eberhard, AEB Hotels and Tourism Committee Chairman

09:45 – 10:00 **Federal Tourism Agency presentation**, speaker tbc

10:00 – 10:20 **Moscow Government presentation**

Representative of Moscow Committee for Tourism (speaker tbc)

Representative of Moscow Committee for Culture (speaker tbc)

10:20 – 10:35 **Moscow – New destination point for business events with 90 years of incoming experience**

Pavel Soldatkin, Head of Corporate Events, Intourist

10:35 – 10:50 **Welcome address and introduction of the MICE delegation**

Ivo Gert Baumann, Journalist, Publishing Manager, "Incentive Congress Journal"

10:50 – 10:55 **Presentation by Ursula Renate Nauheimer Stroebel**, General Director, "Meet & More"

10:55 – 11:00 **Presentation by Frank Manfred Petry**, General Director, "Frank Petry International Event"

11:00 – 11:05 **Presentation by Martin Wilfried Peterson**, General Director, "Star Club Buderus"

11:05 – 11:10 **Presentation by Reinhard Helmut Schmohl**, General Director, "RS travelling events"

11:10 – 11:30 **Questions & answers session. Discussion**

11:30 – 11:50 **Coffee break**

11:50 -12:50 **Speed – dating meetings. AEB member – companies & MICE agencies**

12:50 – 13:00 **Closing remarks**, Armin Eberhard, AEB Hotels and Tourism Committee Chairman

Working languages: **English**. Interpretation into Russian will be provided upon prior request.

Contact person: **Ksenia Solovieva**, AEB Committees Coordinator, tel: +7 495 234 27 64, ext. 117, email: ksenya.solovieva@aebrus.ru

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