



Association
of European
Businesses

Webinar
Languages: ENG, RUS
19 June 2020
10:00-11:00

Open event organized by the AEB PR & Communications Committee

Meeting with Tadzio Schilling, AEB CEO

AGENDA

Moderator: **Marina Tatarskaya**, Chairperson of the AEB PR & Communications Committee, Corporate Communications Director, Ferrero Russia

10:00-10:10 **INTRODUCTORY REMARKS**
Marina Tatarskaya, Chairperson of the AEB PR & Communications Committee, Corporate Communications Director, Ferrero Russia

10:10-10:30 **AEB STRATEGIC GOALS AND LONG-TERM DEVELOPMENT PRIORITIES**
Tadzio Schilling, AEB CEO

- AEB mission
- Strategic goals and tasks
- Role of the Committees in achieving common goals
- Regional vector
- Development of new services, digitalization
- AEB role during the pandemic

10:30-11:00 **Q & A SESSION, DISCUSSION**

Working languages: **Russian and English.** Simultaneous interpretation is provided.

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