

TIAF

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3rd Tatarstan International Automotive Forum

AUTOMOTIVE INDUSTRY IN RUSSIA: FROM STABILIZATION TO GROWTH



29-31 March, 2017

Kazan | Kazanskaya Yarmarka EC

www.tiaf-forum.ru

Organisers:



Association
of European
Businesses



messe frankfurt

ВЫСТАВОЧНЫЙ ЦЕНТР
ISO - 9001



Forum programme

29 March

9:00 – 10:00 Pavilion 1, conference hall “Sviyaga”

REGISTRATION, WELCOME COFFEE

10:00 – 10:15

REGISTRATION, WELCOME COFFEE

10:15 – 11:00

EXPOSITION TOUR

11:00 – 11:15

OPENING REMARKS:

Rustam Minnikhanov, President of Tatarstan

Wolfgang Tiefensee, State Minister of Economy, Science and the Digital Society in the government of Thuringia

Frank Schauff, CEO, Association of European Businesses

Michael Johannes, Vice President, Messe Frankfurt Exhibition GmbH, Brand Manager Automechanika

11:15 – 13:10 Pavilion 1, conference hall “Kama”

PLENARY SESSION

OUTLOOK ON THE RUSSIAN AUTOMOTIVE INDUSTRY: TRENDS, FORECASTS, PROSPECTS

Moderator: **Maxim Kalinin**, Managing Partner of the St. Petersburg office, Head of the Automotive Industry Group in Russia, Baker McKenzie (confirmed)

Key topics:

- State support for the automotive market: how effective are the introduced measures?
- Automotive industry in Tatarstan: achievements, challenges, new projects
- Automotive strategy 2025 – what is needed for sustainable growth?
- Export – plans and projects
- Impact of digitization on the European automotive sector

Invited speakers:

- **Alexander Morozov**, Deputy Minister of Industry and Trade of the RF
- **Albert Karimov**, Deputy Prime Minister, Minister of Industry and Trade of the Republic of Tatarstan
- **Wolfgang Tiefensee**, State Minister of Economy, Science and the Digital Society in the government of Thuringia (confirmed)
- **Nicolas Maure**, President, Avtovaz (confirmed)
- **Sergey Kogogin**, General Director, Kamaz
- **Adil Shirinov**, First Vice-President and Executive Director, Ford Sollers
- **Oxana Karakhova**, CFO, DAIMLER KAMAZ RUS (confirmed)
- **Fabrizio Cepollina**, General Manager, CNH Industrial Russia (IVECO, CASE, NEW HOLLAND) (confirmed)

13:10 – 14:00

LUNCH, BUSINESS BREAK Main pavilion, conference hall “Kazan”

14:00 – 16:00 Pavilion 1, conference hall “Kama”

CURRENT MEASURES AND DIRECTIONS OF THE STATE SUPPORT FOR THE AUTOMOTIVE SECTOR – OVERVIEW AND APPLICATION FEATURES

Moderator: **Ekaterina Bourliand**, Director, Tax department, KPMG (confirmed)

Key topics:

- Basic tools to support investors which are implemented by the Industry Development Fund of the Russian Federation: the various forms of financing, state guarantees, etc.
- Special investment contract as an instrument for stimulation of localization: practical issues and aspects, a review of recent legislative changes
- An overview of the main tax measures to support investors and the practical experience of obtaining such measures

Forum programme

29 March

Invited speakers:

- **Sergey Vologodsky**, Deputy Director, Russian Fund of Industrial Development (confirmed)
- **Maxim Shereykin**, General Director, Agency of technological development tbc
- **Eldar Timergaliev**, Deputy Head of the Executive Committee of the city on the development of the territory of advancing socio-economic development, Naberezhnye Chelny priority development territory (confirmed)
- **Yulay Bikbulatov**, CFO, CNH Industrial Russia (confirmed)
- **Anfis Sadriev**, Manufacturing Director, CNH Industrial Russia (confirmed)
- **Ekaterina Bourliand**, Director, Tax department, KPMG (confirmed)

16:00 – 16:30 Pavilion 1, conference hall “Sviyaga”

BUSINESS BREAK

16:30 – 18:00 Pavilion 1, conference hall “Kama”

INNOVATIONS IN AUTOMOTIVE INDUSTRY. THE FUTURE IS HERE

Moderator: **Tatiana Kofanova**, Director, Automotive Team Leader, Tax & Legal department, Deloitte (confirmed)

Key topics:

- Automotive industry of the future: development forecasts
- Innovations. Building driver assistance systems with cognitive technologies
- New technologies in the automotive industry
- Electronic document management: how to reduce expenses of automotive companies
- Introduction of electronic passports in the EEU

Invited speakers:

- **Tatiana Kofanova**, Director, Automotive Team Leader, Tax & Legal department, Deloitte (confirmed)
- **Boris Poddubny**, Business Development Executive, IBM Sales and Distribution (confirmed)
- **Vasily Melnikov**, Corporate Communications Director, BMW Russland trading (confirmed)
- **Anna Mlotok**, IT project manager, PSA Group (confirmed)
- **Ilya Minkin**, General Director, “Electronic passport” (confirmed)

Special events in the framework of TIAF supported by Automechanika 2017

15:30 – 17:30 Congress-center, conference hall “Volga”

CLOSED EVENT, BY INVITATIONS: THE FIRST MEETING OF THE JOINT TATARSTAN-THURINGIAN WORKING GROUP

14:00 – 16:30 Main pavilion, conference hall “Sviyazhsk”

SCIENCE SLAM INDUSTRY: INTERNATIONAL FORMAT TO POPULARIZE THE RESULTS OF SCIENTIFIC RESEARCH IN THE AUTOMOTIVE INDUSTRY

Forum programme

30 March

9:30 – 10:00

REGISTRATION, WELCOME COFFEE

10:00 – 11:30 Pavilion 1 , conference hall “Kama”

LOCALISATION OF PRODUCTION: PURCHASING MANAGERS PERSPECTIVE

Moderator: **Ivan Kukhnin**, Director, Audit and Non-Financial Assurance & Advisory, Deloitte (confirmed)

Key topics:

- The impact of the current situation on the implementation of industrial assembly agreements
- Localisation challenges in the poor market conditions
- New projects and plans for further localisation

Invited speakers:

- **Denis Chirkov**, Alliance Localization Manager, Avtovaz Renault Nissan Purchasing Organisation (confirmed)
 - **Ilyas Gusmanov**, Deputy Purchasing Centre, Director for prospective projects, Kamaz (confirmed)
 - **Oliver Jan Majewski**, Deputy VP & Director Production Purchasing, Ford Sollers (confirmed)
 - **Ilnaz Garaev**, Deputy Head of Procurement Production Material, DAIMLER KAMAZ RUS (confirmed)
 - **Vladimir Dlouganskyy**, Localization Director, Avtotor Holding tbc
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11:30 – 12:15

LUNCH, BUSINESS BREAK Main Pavilion, conference hall “Kazan”

12:15 – 13:45 Pavilion 1 , conference hall “Kama”

LOCALISATION OF PRODUCTION: SUPPLIERS PERSPECTIVE

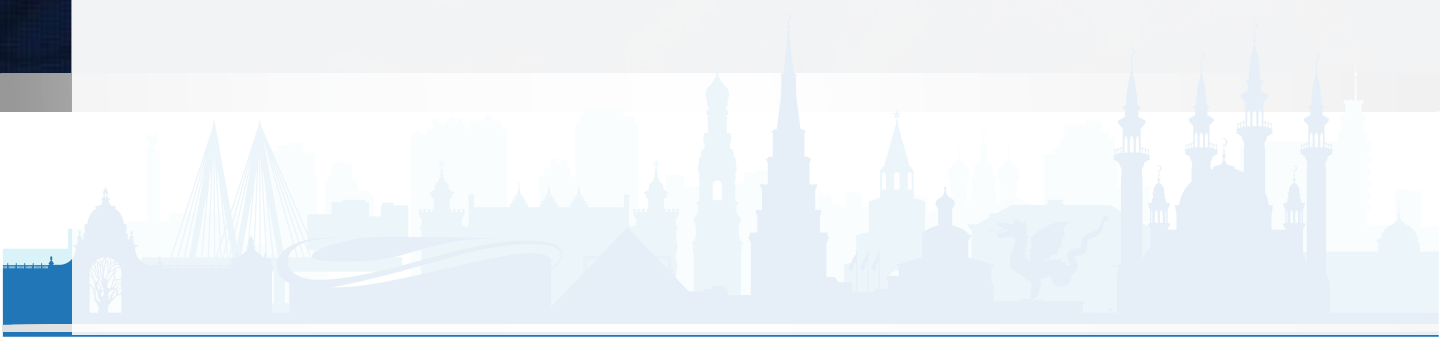
Moderator: **Anton Rushev**, Head of KPMG in Tatarstan, Kazan (confirmed)

Key topics:

- The impact of the current situation on the implementation of industrial assembly agreements
- Localisation challenges in the poor market conditions
- New projects and plans for further localisation

Invited speakers:

- **Alain Florence**, Business development director, Sneci Russ (confirmed)
 - **Stevan Zivanovic**, CEO, Continental Automotive Systems RUS, Head of Powertrain Division and BU Engine Systems Russia (confirmed)
 - **Dusan Busen**, Deputy Director General, Cluster of Automotive Industry of Samara Region, Machine-building association; Member of the CAISR management board (confirmed)
 - **Alexander Kychkov**, General Director, Visteon Avtopribor Electronics (confirmed)
 - **Razina Shishkina**, Project leader, Steel Service Centre (SSC) Alabuga, Coşkunöz Alabuga (confirmed)
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Forum programme

30 March

14:00 – 16:00 Pavilion 1, B2B meetings zone

B2B MEETINGS

A special session of **direct negotiations between car manufacturers and car components producers** will be held in the scope of the Forum Programme.

Event format:

The timetable of meetings is agreed with the Exhibition Organizing Committee in advance. Before the event all negotiating parties will get an individual timetable of their meetings. Duration of each meeting: 10 minutes.

How that works:

We get Executive Officers and Managers of Procurement Departments together.

You arrange to see required Buyers in particular time in advance. A timetable of meetings is drawn-up.

At the appointed time you come to an individual table.

For car components manufacturers it is an opportunity to conduct negotiations on supplies for 1 day at single hall without wasting the time.

Confirmed participants:

AVTOVAZ RENAULT NISSAN PURCHASING ORGANISATION

Denis Chirkov - Alliance Localization Manager

KAMAZ

Ilyas Gusmanov - Deputy Purchasing Centre, Director for prospective projects

DAIMLER KAMAZ RUS

Azat Achkuvakov – Purchasing specialist

Ruslan Yuluev – Purchasing specialist (CiW project)

CONTINENTAL AUTOMOTIVE SYSTEMS RUS

Stevan Zivanovic – CEO, Head of Powertrain Division and BU Engine Systems Russia

VISTEON AVTOPRIBOR ELECTRONICS

Alexander Kychkov — General Director

CLUSTER OF AUTOMOTIVE INDUSTRY OF SAMARA REGION

Dusan Busen - Deputy Director General, Machine-building association; Member of the CAISR management board

COŞKUNÖZ ALABUGA

Ruslan Kamalov - Commercial Director

16:00 – 18:00 Pavilion 1, B2B meetings zone

SPECIAL B2B SESSIONS WITH CHINESE COMPANIES

Forum programme

30 March

Special events in the framework of TIAF supported by Automechanika 2017

10:00 – 12:00 Main pavilion, conference hall “Sviyazhsk”

MEASURES OF STATE SUPPORT FOR INVESTMENT PROJECTS IN THE INDUSTRY

Moderator: **Khusainov Almaz Shaukatovich**, Deputy Minister of industry and trade of the Republic of Tatarstan

Key topics:

- The implementation of the provisions of the Federal law No. 162-FZ "On standardization in the Russian Federation"
- Programmes of the industry development Fund
- Tools of support for the industry by Investment and venture Fund of the Republic of Tatarstan
- Measures of support of investment projects by Guarantee Fund of the Republic of Tatarstan
- Financing of investment projects by "Leasing company of small business of Republic Tatarstan"
- Basic tools of financing of investment projects in the industry

Invited speakers:

- **Khusainov Almaz Shaukatovich**, Deputy Minister of industry and trade of the Republic of Tatarstan
- **Vologodsky Sergey Aleksandrovich**, Deputy Director, industry development Fund
- **Khakimullin Fanis Fatikhovich**, Deputy Director of Noncommercial organization "Investment and venture Fund of the Republic of Tatarstan"
- **Bolotaev Sergey Georgievich**, Director of the Nonprofit organization "Guarantee Fund of the Republic of Tatarstan"
- **Kayumov Ayrat Damirovich**, Director, "Leasing company of small business of the Republic of Tatarstan"
- **Sakhbiev Rushan Flyurovich**, Deputy Chairman of Volga-Vyatka Bank of Sberbank of Russia – Director of branch "Bank Tatarstan"
- **Garayev Zufar Fanilovich**, Chairman of the Board of JSC "AK BARS" BANK
- **Polyakh Oleg Stanislavovich**, Managing Director, Bank "Otkrytie"
- **Davletshina Maryam Nailevna**, Head of the Directorate of the branch of "VTB Bank" in the Republic of Tatarstan

14:00 – 16:00 Main pavilion, conference hall “Sviyazhsk”

ROUND-TABLE “STANDARDIZATION AS THE BASIS OF THE COMPETITIVENESS OF THE AUTOMOTIVE INDUSTRY”

Moderators: **A.Yashin**, Director, GK "Volga quality centre";
A.Abramenko, Director of the Department of quality, JSC "KAMAZ"

Key topics:

- The implementation of the provisions of the Federal law No. 162-FZ "On standardization in the Russian Federation"
- Recommendations for transition to new version of ISO 9001:2015 and ISO 14001:2015
- The future of the new ISO 45001 management system health and safety in the automotive industry
- A new model of self-assessment activities "production system" for the automotive cluster
- What are the prospects of the standard GOST R ISO/TU 16949-2009. What to expect from the new version?

Invited speakers:

- **F.Tuktarov**, Director, FBU "Test Tatarstan"
- **A. L'vov**, Executive Director, "Russian Register – Volga region"
- **F.Galimov**, Head of the Department of KAZAN national research technical University. A. N. Tupolev, doctor of technical Sciences, Professor
- **A.Tereshchenko**, Deputy Director, "Povolzhskiy center of quality"
- **A. L'vov**, Executive Director, "Russian Register – Volga region"

31 March

VISITS TO PRODUCTION SITES IN THE REPUBLIC OF TATARSTAN

For more details please contact organizers.

Forum partners

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Forum Registration Area Partner



Coffee-area Partner



Forum Partner



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Media Partner



Media Partner



Media Partner



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