

**ASSOCIATION  
OF EUROPEAN BUSINESSES**



**АССОЦИАЦИЯ  
ЕВРОПЕЙСКОГО БИЗНЕСА**

RUSSIAN FEDERATION  
Ulitsa Krasnoproletarskaya 16, bld. 3, Moscow, 127473  
Tel +7 495 234 2764 Fax +7 495 234 2807  
info@aebrus.ru http://www.aebrus.ru

РОССИЙСКАЯ ФЕДЕРАЦИЯ,  
127473 Москва ул. Краснопролетарская, д. 16 стр. 3  
Тел. +7 495 234 2764 Факс +7 495 234 2807  
info@aebrus.ru http://www.aebrus.ru

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**MEET THE MEDIA**

**Event by the AEB PR & Communications Committee**

**A discussion with Gleb Prozorov,  
Managing Director of «Vedomosti» and the publisher of “Business News Media”**

**Open Event**

Tuesday, Dec. 11, 2012

14:00 - 15:30 (registration starts at 13:30)

AEB premises, office 8

Ul. Krasnoproletarskaya, 16, bld.3, entrance 8, 4<sup>th</sup> floor, Moscow

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*Moderator: Igor Reichlin, Chairman of AEB PR & Communications Committee*

- 13:30 - 14:00**      **Registration and welcome coffee**
- 14:00 - 14:10**      **Opening remarks:**  
*Igor Reichlin, Chairman of AEB PR & Communications Committee*
- 14:10 - 15:00**      **The “Vedomosti” Newspaper: Goals, Audiences, Standards**  
*Gleb Prozorov, Managing Director of «Ведомости» and its publisher “Business News Media”*
- 15:00 - 15:30**      **Open floor discussion**

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