



Association
of European
Businesses

OPEN EVENT
LANGUAGE: RUS

April 12, 2018
09:30 – 11:30

AEB Conference Centre
68/70 Butyrskiy Val, bld.1,
Moscow

Open event organized by the AEB IT-Telecom Committee

“ABC OF THE DIGITALIZATION”

PROGRAMME

- Moderator:** **Edgars Puzo**, IT-Telecom Committee Chairman, General Director, Atos IT Solutions and Services LLC, Russia
- 09:00 - 09:30** **Registration**
- 09:30 - 10:00** **Digitalization: Expectations & Forecasts**
Larisa Malkova, Director, Accenture Digital
- 10:00 – 10:20** **Digitalization Development in Russia: Moving to the Russian Software**
Taras Derkatsch, Senior Associate, BEITEN BURKHARDT
- 10:20 - 10:40** **Changes in Taxation of Digital Economy in Russia**
Arseny Seidov, Partner, Baker McKenzie, Head of the AEB Working Group on Taxation of the E-Commerce
- 10:40 - 11:00** **HR Digitalization: Legal & Regulatory Approach to the Electronic HR Records**
Anastasia Petrova, Associate, ALRUD Law Firm
- 11:00 – 11:20** **Q&A**

Working language: **Russian**, translation will not be provided

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