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Press release

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Russian Automotive Market Declined by 19.9% in October 2026

According to the AEB Automobile Manufacturers Committee, total sales of new passenger cars and light commercial vehicles in October 2026 amounted to **133,824** units*.

According to PPK**, the market volume in October 2026 amounted to **136,806** vehicles, representing a **19.9%** decrease compared to October 2025. In the first ten months of 2026, sales of new passenger cars and light commercial vehicles in Russia increased by **1.1%** compared to the same period in 2025, reaching **1,104,797** units.

Chairman of the Automobile Manufacturers Committee Alexey Kalitsev comments:

"October was the strongest month of 2026 for the Russian automotive market, with new vehicle sales increasing compared to September and reaching their highest level of the year. Nevertheless, sales remained below the level recorded in October 2025. This decline can be attributed to the high comparison base of the previous year, when consumer activity increased significantly ahead of changes to the recycling fee.

Overall market sentiment continues to be constrained by the key interest rate remaining at its current level, reduced access to financing, and the suspension of government support measures. At the same time, the expected resumption of the subsidised car loan programme from 1 December, together with growing interest in hybrid vehicles, could provide additional support to the market towards the end of the year."

Note:

* New cars up to 1 year old.
** According to information provided by PPC JSC, on sales of new vehicles based on data on their transfer to owners (analytics@passport-ic.ru).

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