

## Dentons and Dürr organized a discussion evening under the topic “The role of social media in business and politics”

Moscow, 4 October 2019 – In September Dentons’ Moscow office hosted an evening meeting for executives of German and Austrian companies in Russia to discuss the role of social media in business and politics. The speakers at the event were **Marco Rolof**, CEO of ITNT Group and a social media expert who advised Silvio Berlusconi and Donald Trump on their election campaigns, and **Jan Dresel**, representative of the Hanns Seidel Foundation in Russia. They shared their social media experience with the guests of the evening.

Dentons Partner **Florian Schneider** and Dürr Systems Rus Managing Director **Michael Broese** moderated the discussion.

Participants of the discussion marked the growing role of social media as a modern tool for communicating with target audiences and elaborated on how to use social media.



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\* *The American Lawyer* 2018 – Ranking of 100 international law firms by number of lawyers (Global 100).